



# G | GLOBAL RESEARCH JOURNAL

ISSUE 10, FEBRUARY 2025

## GLOBAL RESEARCHERS FEATURED:

Martha Davidson  
H. E. Dr. Theresa A. Moseley  
Dr. Demisha Burns  
Dr. Renetta Weaver  
Michelle Richburg  
Sharontine Bottley  
Lorie A. L. Nicholas  
Anuj Surao  
Sarita Chauhan  
H.E. Dr. Freddie A. Lee

## EDITING AND LEADERSHIP:

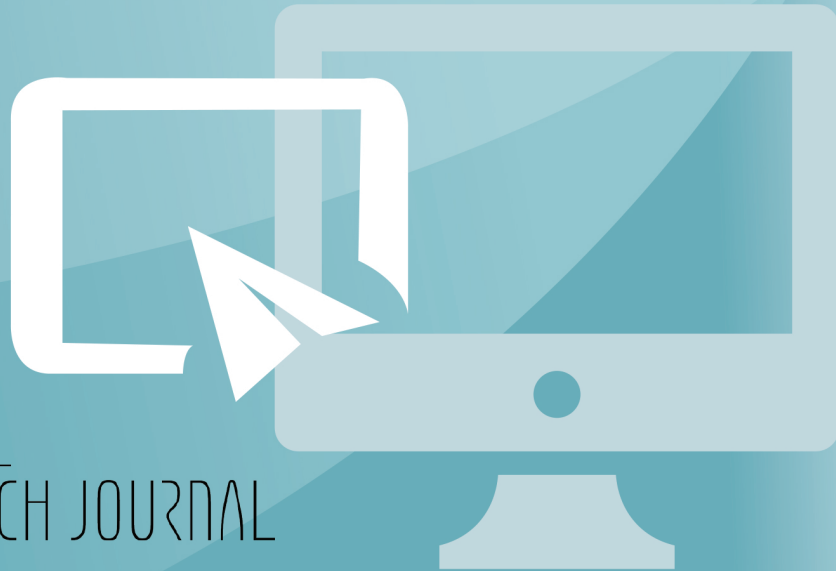
**Chief editor:**  
Prof. Dr. Parin Somani  
**Senior Editor:**  
Dr. Shashi Kant Gupta  
**Project Manager:**  
Tristan Helm  
**Operation Manager:**  
Ms Vani Moodley  
**Design Manager:**  
Ms Sacha Walton

## GLOBAL RESEARCH TOPICS COVERED:

Education  
Neuroscience  
Soft Skills and Leadership  
Holistic Health  
Neuroscience  
Financial Wellness  
Sustainability  
Industrial Robotics Automation  
Leadership



**Held in March 2025. Join us in the United Kingdom at**  
Fitzwilliam College, University of Cambridge.  
Register now at [www.globalresearchconferences.com](http://www.globalresearchconferences.com)



### **GRJ CORE VALUES**

We collaborate with global researchers to share easy to understand information through research papers and articles. Complex topics are presented through research papers enticing specialised and non-specialised readers to delve into exciting findings.

### **FREE GLOBAL KNOWLEDGE ACQUISITION:**

All Global Research Journals can be accessed for free because we are publishing under the Creative Commons licence. Global researchers can acquire knowledge and utilise it as they require.

### **COMPLEX LANGUAGE MADE SIMPLE:**

Global readers understand research through the simple and easy to understand language used by global researchers

**ATTRACTIVE VISUALS** are used to help readers contextualise research through vibrant images.

### **Accessibility**

Accessibility to the Global Research Journal information allows researchers, governmental and non governmental organisations, the global public and funding bodies to access research to create societal changes. The presence on social media platforms facilitates international readers have access to the research.

# WELCOME TO ISSUE 10

## MESSAGE FROM CEO & DIRECTOR OF LOSD

Global Research Journal (GRJ)~ *Sharing Knowledge Through Research*

### Dear Esteemed Readers,

It is with immense pleasure that I welcome you to Issue 10 of the *Global Research Journal (GRJ)*, cantered on the theme: **“Generative AI for a Green and Inclusive Future: Automation, Education, and Skills for All.”** This special edition captures the profound insights, groundbreaking innovations, and thought-provoking discussions from the *Global Research Conferences 2024*, held from 6th to 9th December 2024 at the Science Centre, Cambridge, MA, located within Harvard University. These conferences brought together a diverse assembly of researchers, educators, practitioners, field specialists, and students from around the globe, each contributing invaluable perspectives on the critical challenges of our time.

In this issue, we delve into a wide range of transformative topics, with every research paper showcasing a commitment to advancing knowledge and pioneering solutions for a sustainable and resilient future. I extend my deepest gratitude to all our contributors for their unwavering dedication and exceptional scholarship, which form the foundation of this journal. A heartfelt thanks also goes to the incredible GRJ team—our editors, reviewers, and management—whose tireless efforts ensure the journal's success and impact.

*Both the Global Research Conferences (GRC) and the Global Research Journal (GRJ) are pivotal initiatives of the London Organisation of Skills Development (LOSD). Together, they create a dynamic global platform for researchers and visionaries to collaborate, share knowledge, and develop impactful solutions for pressing global challenges.*

*The London Organisation of Skills Development (LOSD) operates through twelve innovative initiatives designed to foster personal and professional growth across diverse domains:*

1. **Global Research Conferences (GRC):** Opportunities for individuals to present their research and share knowledge with global audiences. *‘Ignite Your Passion for Sharing Research’.*
2. **Global Research Journal (GRJ):** A platform dedicated to sharing knowledge through research publications. *‘Sharing Knowledge Through Research’.*
3. **LOSD Publishing House:** Offering publishing and writing services to illuminate minds and transform lives. *‘Illuminate Minds & Transform Lives’.*
4. **SkillFlex:** An online course platform designed to empower learning for the modern world. *‘Empowering Learning for the Modern World’.*
5. **SkillCast:** The LOSD Podcast: Elevating minds through insightful discussions. *‘Elevating Minds, Igniting Potential’.*
6. **LOSD Skills Live:** Short, powerful talks that inspire ideas and transform minds. *‘Inspiring Ideas, Transforming Minds’.*

7. **LOSD Excellence Awards:** Recognizing individuals and organizations for their outstanding contributions, empowering excellence. *'Empowering Excellence: Igniting Paths to Success'*.
8. **kill-Up Business & Wellbeing Retreat:** A unique experience to up-skill and find balance to unleash success in personal, professional, and business growth. *'Find Your Balance & Unleash Success'*.
9. **SKILLS. AI Chatbot:** Providing skill solutions at your fingertips. *'Skill Solutions at Your Fingertips'*.
10. **LOSD Production House:** Bringing vision to reality through multimedia content and creative production. *'Bringing Vision To Reality'*.
11. **Skills Connect Networking:** Connecting global skills to build better futures. *'Connecting Global Skills, Building Futures'*.
12. **Speaking Engagement Portal:** Sharing expertise across frontiers through curated speaking opportunities. *'Sharing Expertise Across Frontiers'*.

Skill development lies at the heart of personal and professional progress. In an ever-evolving world, the ability to adapt, learn, and grow is indispensable. The LOSD initiatives offer a flexible and personalised pathway for individuals to achieve their goals, fostering enrichment and empowerment at every stage of life.

Whether your focus is personal advancement or professional success, LOSD's initiatives are crafted to support your journey. Explore more at [www.losd.co.uk](http://www.losd.co.uk).

We hope you find Issue 10 of GRJ to be both insightful and inspiring, offering a wealth of innovative ideas and research to fuel your curiosity and growth.

**Warm regards,**

Prof. Dr. Parin Somani  
**CEO & Director**

**London Organisation of Skills Development**

You are welcome to find us at [www.globalresearchjournal.info](http://www.globalresearchjournal.info) or Facebook for more information.



# LOSD

LONDON ORGANISATION OF SKILLS DEVELOPMENT

## Personalised Skill Development Roadmap

Skill development, automated with AI, for a future-ready, competitive world.

## Connecting you with ideal career matches

CONTACT US



RESUME AND JOB DESCRIPTION ANALYSIS



PERSONALISED FEEDBACK AND TAILORED RESOURCES



AI MOCK INTERVIEWS



(+44) 7516 772927



@LOSD.OFFICIAL



WWW.LOSD.CO.UK



# LONDON ORGANISATION OF SKILLS DEVELOPMENT (LOSD)

You Can Reach Your True Potential



In the world of skill development and personal advancement, LOSD stands at the forefront of excellence and opportunity.

Join LOSD as a participant, course instructor, speaker, writer, or become an LOSD Champion!

## *What We Offer:*

- **SkillFlex Program:** Enhance your skills with CPD Accredited Programs. Virtual and physical sessions available for accessibility and flexibility.
- **Global Research Journal:** Contribute to knowledge and innovation.
- **Global Research Conferences:** Share your expertise and connect.
- **LOSD Excellence Awards:** Celebrating outstanding achievements.
- **LOSD Business Meet:** Connect, collaborate, and gain insights at the
- **Business Wellbeing Retreat:** Find your balance as a professional
- **LOSD Publishing:** Disseminating valuable insights and information

**Empower Yourself. Empower Others.**

*Together, let's unleash our true potential and strive for excellence with the London Organisation of Skills Development.*

Visit [www.losd.co.uk](http://www.losd.co.uk) or email [admin@losd.co.uk](mailto:admin@losd.co.uk) to explore opportunities with LOSD.



# A MESSAGE FROM SENIOR EDITOR OF GRJ

## **Dear Esteemed Readers,**

It is with great pride and joy that we present to you Issue 10 of the *Global Research Journal (GRJ)*, themed “*Generative AI for a Green and Inclusive Future: Automation, Education, and Skills for All.*”

This edition celebrates the remarkable ideas, groundbreaking insights, and transformative breakthroughs shared during the *Global Research Conferences 2024*, held from 6th-9th December 2024 at the Science Centre, Cambridge, MA, within the prestigious Harvard University. This journal brings together a vibrant and diverse community of researchers, educators, practitioners, specialists, and students from around the world, offering fresh perspectives on some of the most pressing challenges of our time.

Within these pages, you will discover a wealth of research papers exploring critical topics, including: **Education, Neuroscience, Soft Skills and Leadership, Holistic Health, Financial Wellness, Sustainability, and Industrial Robotics Automation.** Each contribution reflects a steadfast commitment to advancing knowledge and fostering innovative solutions for a sustainable, inclusive, and resilient world.

On behalf of GRJ, we extend my heartfelt gratitude to our contributors for their exceptional research and dedication, which serve as the cornerstone of this journal. To our readers, your unwavering support and insatiable curiosity inspire us to continually push boundaries and strive for excellence in every edition.

If you wish to share your research with the global community, we warmly invite you to contribute to GRJ. Visit [www.globalresearchjournal.info](http://www.globalresearchjournal.info) for submission details.

Together, we are building a global community rooted in knowledge, innovation, and resilience. Thank you for being an integral part of this shared journey toward a brighter and more sustainable future.

Sincerely,

*Dr. Shashi Kant Gupta*

**Senior Editor**

# Podcast SKILLCAST



11th March 2025

**FITZWILLIAM COLLEGE**  
University of Cambridge, UK



Will you like to share your  
**EXPERIENCE?**

Be a Role Model and Inspiring  
**GLOBAL SOCIETY**

Register your interest at [admin@losd.co.uk](mailto:admin@losd.co.uk)  [www.losd.co.uk](http://www.losd.co.uk)

# CONTENTS

3

MESSAGE FROM CEO &  
DIRECTOR OF LOSD

44

DYNAMICS: PRODUCTIVITY  
GAINS AND JOB  
TRANSFORMATION IN THE  
MODERN GLOBAL ECONOMY  
DR RENETTA WEAVER

7

A MESSAGE FROM  
SENIOR EDITOR OF GRJ

56

FINANCIAL WELLNESS IN THE  
MUSIC, ENTERTAINMENT, AND  
SPORTS INDUSTRY  
MICHELLE RICHBURG

9

CONTENTS

67

THE FACE OF RECOGNISING AND  
MAINTAINING SUSTAINABLE  
WEALTH IN 2024  
SHARONTINE BOTTLEY

11

REWIRING LEADERSHIP:  
NEUROSCIENCE-DRIVEN STRATEGIES  
FOR WOMEN TO CONQUER STRESS  
AND AMPLIFY IMPACT  
MARTHA DAVIDSON

77

SUSTAINABILITY AND RESILIENCE  
IN A CHANGING WORLD: THE  
IMPORTANCE OF FINANCIAL  
EDUCATION IN THE RE-ENTRY  
PROCESS  
DR. LORIE A. L. NICHOLAS

23

THE IMPACT OF SOFT SKILLS  
TRAINING ON EFFECTIVE  
LEADERSHIP  
H. E. DR. THERESA A. MOSELEY

86

INTELLIGENT ROBOTIC AUTOMATION:  
LEVERAGING AI AND IOT FOR  
ENHANCED EFFICIENCY AND  
PRECISION IN MODERN SYSTEMS  
ANUJ SURAO

33

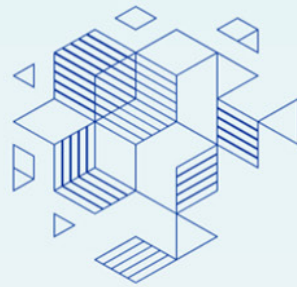
WHOLE PERSON, WHOLE HEALTH:  
NURTURING EVERY ASPECT OF OUR  
BEING  
DR. DEMISHA BURNS

99

EMBRACING THE FUTURE OF  
ARTIFICIAL INTELLIGENCE  
IN THE CLASSROOMS OF INDIAN  
INSTITUTIONS: THE ROLE  
OF AI LITERACY AND CRITICAL  
THINKING SKILLS  
SARITA CHAUHAN

# SKILLFLEX

*Empowering Learning for the Modern World*



## INTRODUCING SKILLFLEX

### ***Revolutionise Your Learning Journey***

*In today's fast-paced society, continuous learning is essential. Meet SkillFlex - your gateway to flexible, remote, CPD Accredited learning.*

- *Flexible Learning: Short, pre-recorded programs cater to your busy lifestyle.*
- *CPD Accredited: Boost your credentials with recognised certifications.*
- *Tailored Courses: From technical skills to soft skills, find what suits you.*
- *Community of Learners: Join passionate individuals and experienced instructors.*
- *Launching at Houses of Parliament: Witness history on 20th March 2024*

## ***BE A PART OF THE REVOLUTION***

*Contact Course Director Nur Banu at [admin@losd.co.uk](mailto:admin@losd.co.uk) to become an instructor.*

### ***Unlock Your Potential with LOSD***



*Visit [www.losd.co.uk](http://www.losd.co.uk) to explore SkillFlex programs and start your journey today.*

*Embark on a path of continuous learning and growth with SkillFlex by LOSD.*



# REWIRING LEADERSHIP: NEUROSCIENCE-DRIVEN STRATEGIES FOR WOMEN TO CONQUER STRESS AND AMPLIFY IMPACT



**Martha Davidson**

Founder: Mpowering Minds Now

## BIO

**Martha Davidson** is a neuro-leadership consultant and advocate for women in leadership, distils her personal journey into powerful strategies for resilience and empowerment. Her expertise fuels a unique approach to overcoming the challenges women face in STEM leadership roles. A renowned international speaker and author, Davidson's 25 years of leadership experience inform her work at Mpowering Minds Now, where she equips aspiring female executives to transcend mid-level management. Martha Davidson Visionary Global Women Leadership Network Transform Leadership Impossibilities into Possibilities.

## Abstract

This study explores the integration of neuroscience principles to empower women leaders, enhance their presence, reduce stress, and promote recognition in professional settings. Despite progress in gender equality, women continue to face unique challenges in leadership roles. By leveraging neuroscientific insights, organisations can develop targeted strategies to support and advance women in leadership positions.

The research examines three key areas: harnessing the power of presence, alleviating stress, and fostering recognition. Presence is explored through the lens of embodied cognition, emphasising the mind-body connection in leadership effectiveness. Stress management techniques are

on neuroplasticity and mindfulness practices to build resilience. Recognition strategies are analysed, considering the impact of implicit bias and the importance of creating inclusive environments.

The study synthesises findings from neuroscience, psychology, and leadership research to provide practical recommendations for organisations and individual leaders. These include implementing mindfulness-based stress reduction programs, fostering mentorship networks, and addressing unconscious biases through targeted training initiatives.

By integrating neuroscience-informed approaches, organisations can create more supportive environments for women leaders, ultimately leading to increased diversity in leadership and improved organizational performance.

**Keywords:** Financial innovation, Investor perception, Return on Investment, Market volatility, Investment choices.

## 1. Introduction

Leadership can be an emotionally complex undertaking. Whether you're interested in leading a team of people or leading the faith that we can actually make a difference in our global society in dire need of systemic change. Constant exposure to psychological and social stress has been identified as one of the most challenging aspects of leadership. It triggers an elevated and prolonged physiological stress response, which can lead to serious health issues (Buheji et al.2020). Women are particularly vulnerable as the brain prefers to respond in fight-or-flight mode when female because of reproductive imperatives. If you also happen to have childbearing responsibilities, diverse additional stressors will impair cognitive and emotional performance even further, which may increase the already alarming healthcare costs for stress-related mental and somatic conditions.

For that reason, we must update models of leadership by executing neuroscientific

insights. In this day and age, neuroscientific knowledge is novel each time a book is even partially printed. Most businesses have invested heavily to close the gender gap over the past 15 years. Meanwhile, brain research has significantly innovated. What's new? Well, it seems leaders may have a highly degraded perception of the impact they have and of what they can control. They also seem to have a strong aversion to feeling they are losing social status (Zhang et al.2021). In this research paper, we explore the significance and sources of stress for women in influential positions and present six neuroscientific strategies to overcome stress and recover our ability to influence like real-life influence.

### 1.1. Background and Rationale

The study of leadership has accumulated over a century of practice and thought in the social sciences, management theory, psychology, and organisational development. However, women's leadership has largely been constructed in parallel with these initiatives and from a view of its failure to adequately meet established norms and practices. Women continue to face unparalleled pressures on multiple fronts, including organisational dynamics and societal

expectations regarding gender roles and the continued preference for hegemonic masculinity over femininities. In addressing such pressures, this project stems from the long-recognised contention that bypassing management theories' speculative conjectures and grounded practices can be found within an analysis of individual experience underpinned by supporting sciences. (Rippon, 2023). Neurological processes have emerged from divisions of the life sciences as a novel means of exploring such questioning historically dominated by positivist constructs, ideological positioning, and socialisation theories. A focus on how brains function offers the promise of proposing reasoning strategies that have shown potential for reshaping thought on women's potential in leadership. Neuroscience's burgeoning exploration of the female brain's social, emotional, and decision-making functions has the potential to present a unique project in applying cutting-edge science to address the future of, and shape practices and processes of executive leadership. Several comprehensive studies in this field have emerged to examine the interplay between stress and the female brain, which indicates that while the extent and areas of the brain are similar in both men and women, the processes of stress activation

minus deactivation, especially when operating decision-making functions, differ dramatically. More women are also reaching higher levels of leadership across most industries, but their journey is tough, with major stressors having serious health and career consequences as a result. Moreover, as much as 90% of new women leaders believe that neuroscience can provide ground-breaking insights into breakthrough strategies for better leadership. This is the turning point for this project – the combination of commitment to research and an emerging need in the applied sector, with wide potential social, theoretical, and practical implications

## 1.2. Research Gap and Objectives

Whereas there is elaborate literature on leadership, stress, and stress management, surprisingly less is known about the intricate interplay between stress and leadership in the case of powerful women leaders (De Clercq & Brieger, 2022). While some literature dwells on women, power, and leadership, the application of neuroscientific principles to women leaders has repeatedly been showcased as a blue ocean that is waiting to be discovered and occupied. Indeed, a careful review of extant literature revealed a lack of authentic leadership research specifically utilising

evidence from the field of neuroscience—and particularly when it comes to women in leadership. This study thus seeks to fill this gap by delving deep into the neuroscientific underpinnings of leadership and their applications in a manner that especially amplifies and enhances leadership development and training for women.

Given these voids, our study aims to explore the interplay of women, leadership, and the pertinent issue of stress through the interdisciplinary lens—a common premise in neuroscience, leadership, and predominant scientific investigation. The following are the research questions that have directed the path to arriving at this pivotal juncture of neuroscience and leadership: 1) A review of the literature reveals that very few studies or insights are available that suggest the potential benefits of training workshops rooted in the neurosciences. Can these early-stage insights into workshop benefits be systematically tested and validated? If so, to what extent? 2) Balancing organised, clear, and consistent communication of neuroscientific concepts with live examples from the workplace. Are these concepts academically instructive, but also personally effective and relevant? This study uses an acronym 'PATHWAYS' to present five critical dimensions of neuroscience-driven leadership and moral

development. In conducting a review of the literature, we left no stone unturned to gather data to hypothetically induct our five factors. Subsequently, all five factors—Positive, Authentic, Compassionate, Holistic, and Transcendental—are benchmarked against the neuroscience literature to empirically induct the effectiveness of the true benefits realised in the successful regions of the brain when human beings attend workshops and training sessions in moral development.

---

## 2. Neuroscience and Leadership

---

Although still a nascent field, the interactions between neuroscience and leadership theory are becoming increasingly tantalising (Privitera, 2021). Our brain possesses many interconnecting neural circuits, which work together to perform sentiments, thoughts, and decisions, all of which are the cornerstone of the leadership domain. Simply put, how the brain functions not only drives the bio-learning process that determines leadership style and action, but also shapes the leader's beliefs, interpretations, and judgments (Stiliadi, 2024). For now, we specifically discuss the neurological correlates

that underpin a few theories of leadership, such as emotional regulation, cognitive flexibility, empathy, and a theory of social cognition.

Behavioural and emotional regulation processes originate in the brain's prefrontal cortex, which has been shown to undergo constant training and development when engaged in any high-performance organisation. Indeed, the brain is a highly plastic organ, with the capacity to be structurally and functionally altered throughout our lifespan. Thus, if we learn a new set of leadership competencies, the brain will be incrementally reorganised accordingly (Kolk & Rakic, 2022).

The bar chart in figure 1 shows an increase in prefrontal cortex activity after leadership

training, indicating improved emotional regulation and decision-making abilities.

Similarly, leadership and decision-making are social enterprises that cannot be fully understood devoid of applying the fundamental sciences of social information processing, attachment theories, and bonding-patterning research, implicating mirror neurons, oxytocin, dopamine, and other organising hormones and peptides. Executive leadership in all its forms necessitates a discrimination of brain functions and not merely an understanding of personality dimensions. Further, corroboration is widely available that the experiential learning of leaders is essential to augment adaptive neuroplastic change and self-directed neurorealising insights.

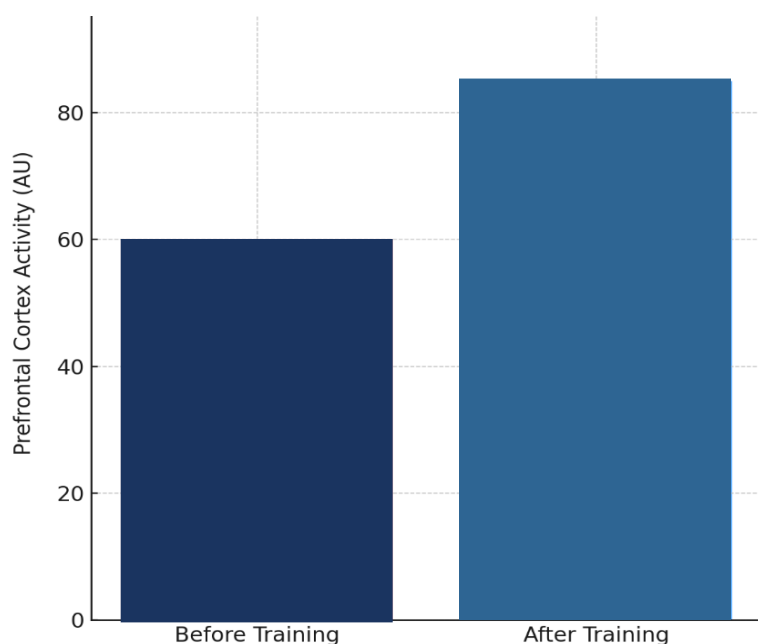


Figure 1 (Zhang et al, 2021)

### 3. Empowering Women Leaders through Neuroscience Strategies

The reality of leadership is that women are often stressed due to social isolation, complex daily interactions, and societal gender norms to perform well. First of all, ladies, we need to understand that all women in leadership positions are “lab rats”; they are working in an environment designed by men, as social stress does not affect men and mice brains in the same way it affects us. But nothing is over because it is the 21st century, and we can all become neuroscientists to use proven data about how the brain works to encourage everyone to be more collective and authentic.

Neuroplasticity is the process through which we can change from stress to resilience and grow. Applying scientific data to business environments can create a collective advantage for both corporations and communities (Ho & King, 2021). Through neuroscientific data, the business ecosystem can transform from a lions' arena to a collaborative social world beyond gender, age, and ethnicity barriers. We attend special lunches with women participants and a series of study circles at new times to respect mothers, especially those in leadership. We can offer scientific insights into the



role of the brain to transform lifestyles with men and women in the same rooms. We must commit to fighting against any kind of implicit bias embedded in language and interpersonal relations.

### **3.1. Presence through Embodied Cognition**

Recent advances in social and cognitive psychology have demonstrated that cognition and perception are socio-situated and are shaped by the body's interaction with the environment; a phenomenon termed 'embodied cognition' (Kreijns et al., 2022). Consequently, various proposals suggest that enhancing physicality, motor actions, and sensory processing may augment leadership effectiveness. The vast majority of leadership is about influencing others, and one major way we assess someone's capacity to influence is by the way they look, move, and act. Therefore, physical "presence" is likely to be a distinct advantage for a leader. This is particularly important for women since our bodies impact our power and credibility in ways that are not necessarily helpful.

Several studies have found that how much a woman is listened to, is taken seriously, and is argued with, is strongly related to her physical presence. At the same time,

these same studies found that the physical presence of men had absolutely no effect on how much they were taken seriously. To incrementally increase our presence on the podium, in the boardroom, and in the corridors of power, women will need to continue to build their physical confidence, strength, and control, undertaking physical exercise and performance practice (Leinweber et al.2023). In other words, women are encouraged to borrow somewhat from implicit leadership theories and, just as importantly for our purposes, from the neurobiological correlates that enable physical manifestations of these leadership tendencies. The physical teacher can demonstrate and then induce the physical expression of confidence to the student based upon trust in their competence and ability. The students' mental conceptualisations by witnessing the embodiment of confidence reinforce their self-efficacy to perform. Instead of separating the physical and... I continue to demonstrate my value as a leader because I combine my physical... that physical expression and the senses... they're all of one piece, all of one gestalt.

### **3.2. Stress Management via Neuroplasticity and Mindfulness**

Neuroplasticity, or the brain's

capacity to change and adapt to our experiences, is the source of our human brain superpower: its capacity to develop resilience. We need to elicit emotional responses that create "focus and calm" rather than the "freeze/fight/flight" response that is so disempowering and uncomfortable (Hansen, 2024). One way to do this? Practice mindfulness. When we rewire our brains with mindfulness, we are changing the applied knowledge in real time to support the strategies of "thought leader" (our wise, compassionate, and discerning selves). Action steps can come next.

Applying this in women's leadership, what would it look like to take the necessary time to calm down from the "freeze/fight/flight" physiological response so that more of her brain is "online" to provide for more effective decision-making and communication? Many tell me they feel less of a "ticking time bomb" or impulsive actions waiting to happen and are thinking in longer-term solutions. In fact, research shows how this regular practice of mindfulness helps to downregulate the emotional reactivity to challenges and the feeling of being more overwhelmed compared to not doing the regular mindfulness practice. Thus, we not only feel better but also make decisions that

enhance our situation in the long run (Himes et al.2021). Would you find it more compelling to take that time for yourself? Voices from the field are saying yes! A client offers, “When fear, failure, or just too many emails start to overwhelm me, using the planes and clouds visualisation increases my ability to feel grounded. Regularly practicing this simple mental ‘muscle’ makes it easier and faster to get there, particularly during high-stress moments.”

The line chart in figure 2 demonstrates a decrease in amygdala activation over eight weeks of mindfulness practice, showing reduced stress reactivity.

### 3.3. Recognition and Addressing Implicit Bias

Implicit biases are at the root of the polarisation of expectations of leaders. They unconsciously fill the mental vacuum where there is an absence of actual, explicit leadership case examples to draw from. Traditional stereotypes refer to women as communal and men as agentic (Johnson, 2024). Organisations’ implicit biases towards these antiquated stereotypes usually place women in a prejudgmental box that stresses their warmth over their competence, making women, inside the leadership milieu, less

cognitively competent and considered less chosen leader-worthy than men. The reasons for these perspectives are neurological.

Our implicit biases shape what we, remember about, and judge others; therefore, by extension, they also shape the judgments, perceptions, decisions, and, more broadly, interactions we have with colleagues, including female leaders. These biases even show up in behavioural indicators of interaction, notably in lowered body language and voice in ways that unconsciously undermine the effectiveness of female leaders.

It becomes important to be observant about how implicit bias shifts social, internal expectations regarding what people and groups are like. These can get under the skin, eliciting behaviours that may then confirm these altered expectations. Women may be chosen less often than men for leadership roles because such roles are also perceived to be more capable of guaranteeing one relational quality – warmth – than less relationally focused men (Karpowitz et al.2024). The result, in the long run, is potentially less possibility of practice to build up the combined social relational pressures and leadership skills required to not just get beyond being chosen as a leader, but

Reduction in Amygdala Activation through Mindfulness

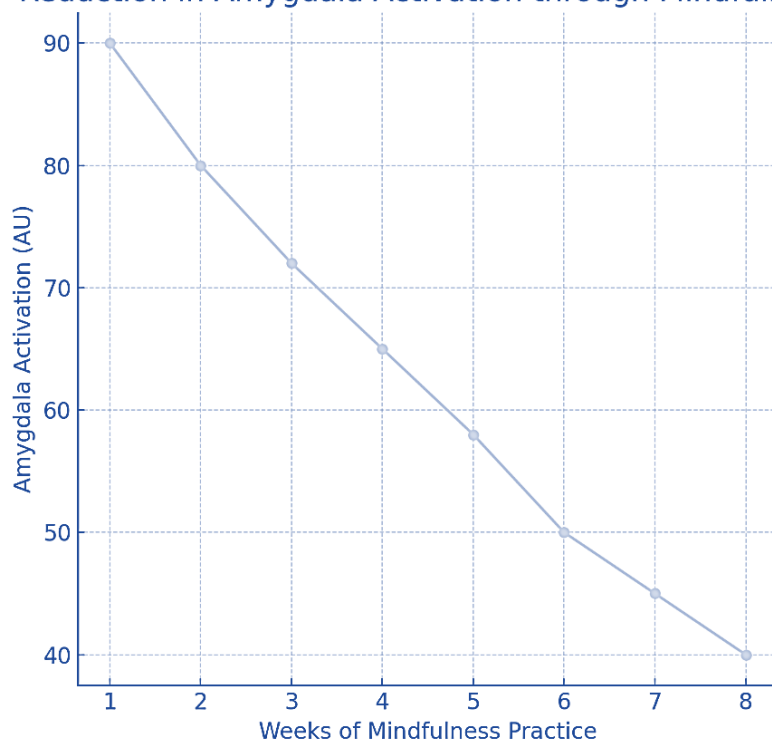


Figure 1 (Hansen, 2024)



also to excel at leadership. The way forward for women is to pursue role models, start establishing communal and agentic credibility, and by doing so, empower women's advocates to collectively and collaboratively work to address public and institutional bias and support for women. This is a collective responsibility of conscious leadership.

---

## **4. Practical Recommendations**

---

Organisations are recommended to develop mindfulness programs that enable women, and thus their organisations, to benefit from techniques that have been shown to systematically deal with stress and negative emotions. Mindfulness is a highly effective strategy to address emotional regulation with positive results in the accomplishment of personal and professional objectives. Research found that even short-term mindfulness training led to the development of self-regulatory capacity and emotional resilience, better coping strategies in social interaction, while decreasing participants' average stress levels compared to non-training controls. The latter is particularly relevant as evidence shows that women are, on average, more negatively affected by

the physiological changes associated with stress, including greater cortical and subcortical activity, when compared with men, especially in higher positions, as they perform under social brain threat.

Mentorship networks are essential for both emerging and established women leaders, offering formal and informal opportunities that enhance leadership traits, self-esteem, and confidence. These networks provide personalized coaching and psychosocial support, connecting women with diverse stakeholders and fostering psychological resilience. Strong mentorship helps alleviate household pressures, boost business confidence, and offers insights into industry dynamics and personal skills. Mentors act as role models, guiding women through challenges by sharing experiences and helping them rewire neural thought patterns for success. Without senior women mentors, junior women may struggle with uncertainty and lack of trust in their company's values.

Continuous training programs should be implemented to make employees aware of the negative impact of micro-insults on women's emotional regulation and their health-related outcomes (Deutsch et al. 2023). Furthermore, it is essential that practical

strategies are provided and that group exercises are conducted, particularly for management-level positions, to train low expression and high inhibition behavioural responses. Finally, it is extremely important to implement continuous intersectional evaluations of these strategies and mentorship networks in the organisations.

### **4.1. Implementing Mindfulness Programs**

Given the barriers regarding the underrepresentation and devaluation of women's worth as leaders, we postulate that women in leadership are especially in need of organisational support in stress reduction. This section offers practical suggestions for how to do so, drawing on research, guided data collection, and experiential wisdom from mindfulness providers to develop targeted tools, resources, and strategies.

Mindfulness programs can be brought to organisations in weekend workshop format or weeklong to month-long dedicated retreats. As with any new organisational program, the support of an organisation's leadership or steering committee is crucial before introducing a mindfulness program (Alam, 2022). For long-term practicing women to introduce mindfulness to women leaders in high-stress

roles, taking steps to model mindfulness practices can be a strategy for promoting stress resilience. Participants in the program have documented increased levels of happiness, focus, and general well-being as a result of their practice. Local businesses have also favoured the program and have been relieved to find that it has resulted in greater productivity, increased morale, and reduced absenteeism among participants who have been practicing for a longer amount of time. Those who participate in the program tend to embrace the perspective that they were not taught what to think, but how to think.

When implementing a mindfulness program, it's crucial to define its duration and measure its effectiveness. In addition to participant feedback surveys, yearly evaluations assess changes in leadership competencies. Practicum boutiques, half-day experiential retreats, also incorporate mindfulness. Evaluations using a Tool for Measuring Mindfulness and Leadership Practices have shown positive outcomes, with most participants rating themselves over 5 on a scale from almost never to almost always in leadership-related mindfulness. Post-training evaluations indicate that women have improved

in applying mindfulness in organizational settings, though data collection on long-term outcomes is ongoing.

## **4.2. Fostering Mentorship Networks**

The most successful women leaders often rely on a diverse network of role models, sponsors, and mentors for advice. Interviewees emphasized mentorship as a reciprocal relationship where both mentor and mentee learn from each other, aligning with research on two-way learning. Mentoring relationships are effective in advancing careers and building confidence, offering protégés valuable advice and shared experiences. Mentorship can take many forms, such as one-on-one, which provides tailored feedback, or group mentorship, fostering a learning community. Organisations should invest in structured mentorship programs for high-potential women, helping to transform feelings of isolation into shared growth and value.

## **4.3. Conducting Training to Combat Unconscious Biases**

In the sections that follow, we offer details about the four group-based reasons for and against training particular to

launching a training program to rewire implicit biases in the organisational setting. This is important because having discussions in training sessions about the effectiveness of training can help combat the beliefs, or attitudes without awareness, of other training participants who are not necessarily dissimilar to the decision makers for hiring, evaluation, and promotion of women leaders.

### **4.3.1. Reason for Training: Unequal Ground for Women in Organisations**

In any country and culture in the world, the finding that the majority has a preference for men over women is quite consistent. This pattern of results holds true even among self-reported nonsexist individuals and is adaptive to unconscious biases from a dual processing theoretical perspective. The state of the science on implicit or unconscious biases is relatively robust, particularly for gender and race. Thus, it is reasonable to think so too, that those with the ability to inform others of the de-privileging of women in the workplace, to create more learning-friendly environments, should assume they have biases like this (and not just, "other people").

#### 4.3.2. Training Successfully Aims to Tackle Biases at the Unconscious Level

According to theories on overcoming injustice, people with the power to inform others of injustice—i.e., group insiders or members of higher status groups related to the “other” or marginalised group—require exposure to or evidence of de-privileging conditions, first and foremost. This is because at the motivational level, these individuals may have unique psychological incentives to rationalise placing the defense of hierarchical systems on par with the treatment of oppressed groups, backfiring as resulting in anger and defensiveness. When research is discussed with organisational employees, the materials used are likely to be considered neutral and non-emotional. Not so, race or gender discussions, where “the stakes” are much higher (for example, in evaluation of the presentations and the social costs of expressing dissenting opinions). Therefore, research findings alone are unlikely to shape leadership or organisational practices without also addressing the personalised or biased responses or attributions of the people interpreting them. This is a key feature of the training approach.

## 6. Conclusion and Future Research Directions

The ultimate task of leadership development is to help women and men leaders maximise their ability to achieve organisational goals. In today’s complex and stressful business environment, insights rooted in neuroscience provide new, potent avenues to achieve this objective. The research paper offers partial proof of concept that individual strategies informed by neuroscience can strengthen resilience under stress. Among other positive outcomes, the use of these strategies in conjunction enhances the effectiveness of women leaders in our program to cope with—and often reverse—common patterns of cognitive-rational processing driven by stress circuits in the brain.

Intuitive decision-making in women is supported by their ability to integrate logical thinking with emotional insight, contributing to more intuitive leadership and decision-making. The larger frontal cortex in women allows for enhanced judgment, focus, and a tendency towards less risky decision-making. Under stress, women are more likely to engage in collaborative and nurturing behaviours, which promote

team cohesion. Additionally, women often demonstrate advanced language processing abilities, facilitating more effective communication and collaboration. The structure of the female brain enables better integration of information across different regions, enhancing multitasking capabilities. These neurological factors contribute to strengths in emotional intelligence, inclusive leadership, collaborative problem-solving, and contextual decision-making—skills that are increasingly recognised as essential for effective modern leadership. However, it is important to acknowledge that individual variation exists, and leadership abilities are influenced by a range of factors beyond neurological structure alone.

Although increasingly accepted as rigorous in scientific settings, the study of leadership through the lens of the brain is in a growth stage. There remains a need for further research to substantiate its business relevance and ethical implications, especially regarding gender-sensitive findings. Research could also refine strategies tuned to the unique executive pressures on women and other different leaders. We also view this essay as a call to more serious scientific inquiry around the application of these theories

and models to leadership in the broader organisational context. While ongoing, at times heated, conversations about bias and gender experiences in organisational settings are important from both a societal and organisational perspective, it is equally necessary to begin to develop strategies that will lead to a culture of inclusivity that promotes the leadership of all people, men and women. Thus, a fruitful direction of inquiry would be extending the conversation with organisational leaders to refine these strategies by examining the neuroscience of bias and change, identifying those likely to be most relevant in leadership development, and then applying them collaboratively with practitioners to design, in turn, rigorous research projects that uncover results valuable to all.

The scarcity of research and leadership training programs that include women remains a critical issue, with evidence suggesting that women are less frequently invited to participate in such programs. However, studies emphasise the importance of neuroplasticity, reframing, and related cognitive strategies, which can significantly enhance women's leadership presence. Research indicates that organisations with women in senior leadership positions tend to achieve

higher revenue and improved overall performance.

Furthermore, the distinct neurological characteristics of female leaders, compared to their male counterparts, warrant attention. Women demonstrate enhanced connectivity between brain hemispheres, providing more nerve connections that support better integration of information and promote holistic thinking. This neurological advantage can amplify their influence and impact in leadership roles. Additionally, it is crucial to explore how stress can affect decision-making processes, as this may further inform strategies to strengthen female leadership.

In conclusion, we don't have all the answers, but we feel confident that by understanding the very real intersection of leadership and neuroscience and by utilising its robust, scientifically proven tools, we can identify some fruitful directions and make genuine progress in empowering successful women leaders.

## References

**Alam, A. (2022). Positive psychology goes to school: conceptualizing students' happiness in 21st century**

**schools while 'minding the mind!' are we there yet? evidence-backed, school.... ECS Transactions. [HTML]**

**Aritzeta, A., Aranberri-Ruiz, A., Soroa, G., Mindeguia, R., & Olarza, A. (2022).** Emotional self-regulation in primary education: A heart rate-variability biofeedback intervention programme. *International Journal of Environmental Research and Public Health*, 19(9), 5475. [mdpi.com](https://doi.org/10.3390/ijerph19095475)

**Buheji, M., Jahrami, H., & Dhahi, A. (2020).** Minimising stress exposure during pandemics similar to COVID-19. *International Journal of Psychology and Behavioral Sciences*, 10(1), 9-16. [sun.ac.za](https://doi.org/10.5923/ijpsb.2020100102)

**De Clercq, D., & Brieger, S. A. (2022).** When discrimination is worse, autonomy is key: How women entrepreneurs leverage job autonomy resources to find work-life balance. *Journal of Business Ethics*. [figshare.com](https://doi.org/10.1007/s10551-022-09000-0)

**Deutsch, N., Yanofsky, S. D., Markowitz, S. D., Tackett, S., Berenstein, L. K., Schwartz, L. I., ... & Schwartz, J. M. (2023).** Evaluating the Women's Empowerment and Leadership Initiative: supporting mentorship, career satisfaction, and well-being among pediatric anesthesiologists. *Pediatric Anesthesia*, 33(1), 6-16. [umich.edu](https://doi.org/10.1111/pan.14500)



- Hansen, C. B. (2024).** Teaching with superpowers: Ten brain-informed practices. *Mindfulness*, 12(3), 170-185.
- Himes, L., Hubbard, N. A., Maruthy, G. B., Gallagher, J., Turner, M. P., & Rypma, B. (2021).** The relationship between trait mindfulness and emotional reactivity following mood manipulation. *Mindfulness*, 12, 170-185. [researchgate.net](https://researchgate.net)
- Ho, T. C., & King, L. S. (2021).** Mechanisms of neuroplasticity linking early adversity to depression: developmental considerations. *Translational Psychiatry*. [nature.com](https://nature.com)
- Javaid, Z. K., Mahmood, K., & Ali, A. A. (2023).** Mediating role of mindfulness between quality of life and workplace stress among working women: Quality of life and workplace stress among working women. *Journal of Workplace Behavior*. [charisma-jwb.com](https://charisma-jwb.com)
- Johnson, A. M. (2024).** How have experiences with racism and implicit bias impacted the resiliency and sustainability of BIPOC nonprofit leaders. [Proquest.com](https://Proquest.com)
- Karpowitz, C. F., O'Connell, S. D., Preece, J., & Stoddard, O. (2024).** Strength in numbers? Gender composition, leadership, and women's influence in teams. *Journal of Political Economy*, 132(9), 000-000. [econstor.eu](https://econstor.eu)
- Kolk, S. M., & Rakic, P. (2022).** Development of prefrontal cortex. *Neuropsychopharmacology*. [nature.com](https://nature.com)
- Kreijns, K., Xu, K., & Weidlich, J. (2022).** Social presence: Conceptualization and measurement. *Educational Psychology Review*. [springer.com](https://springer.com)
- Leinweber, J., Fontein-Kuipers, Y., Karlsdottir, S. I., Ekström-Bergström, A., Nilsson, C., Stramrood, C., & Thomson, G. (2023).** Developing a woman-centered, inclusive definition of positive childbirth experiences: A discussion paper. *Birth*, 50(2), 362-383. [wiley.com](https://wiley.com)
- Naranjee, N., & Naidoo, V. (2023).** The power of mentorship: In learning, we teach, and in teaching, we learn!. In *Mentoring in Nursing through Narrative Stories Across the World* (pp. 303-308). Cham: Springer International Publishing. [HTML]
- Parlak, S., & Celebi Cakiroglu..., O. ().** Gender roles during COVID-19 pandemic: The experiences of Turkish female academics. *Gender*. [nih.gov](https://nih.gov)
- Privitera, A. J. (2021).** A scoping review of research on neuroscience training for teachers. *Trends in Neuroscience and Education*. [HTML]
- Rippon, G. (2023).** Mind the gender gap: The social neuroscience of belonging. *Frontiers in Human Neuroscience*. [frontiersin.org](https://frontiersin.org)
- Stiliadi, S. (2024).** Neuroscience contribution in educational leadership: Challenges and perspectives. *Technium Education and Humanities*. [techniumscience.com](https://techniumscience.com)
- Zhang, J., Ul-Durar, S., Akhtar, M. N., Zhang, Y., & Lu, L. (2021).** How does responsible leadership affect employees' voluntary workplace green behaviors? A multilevel dual process model of voluntary workplace green behaviors. *Journal of Environmental Management*, 296, 113205. [ntu.ac.uk](https://ntu.ac.uk)

# LOSD

LONDON ORGANISATION OF SKILLS DEVELOPMENT

# EXCELLENCE AWARD 2025

Fitzwilliam College, University of Cambridge, UK



8TH & 9TH MARCH 2025

SOCIAL

BUSINESS

EDUCATION

## Will you like to **nominate** yourself or nominate someone well deserved ?

- Deadline to submit is 12th February 2025
- Early Bird registration is 31st January 2025

Submit 300 words of your  
profile & 2 HD pictures to

[ADMIN@LOSD.CO.UK](mailto:ADMIN@LOSD.CO.UK)



Visit Our Website  
[www.losd.co.uk](http://www.losd.co.uk)





# THE IMPACT OF SOFT SKILLS TRAINING ON EFFECTIVE LEADERSHIP

## H. E. Dr. Theresa A. Moseley

Owner & CEO: TAM Creating Ambassadors of Peace LLC



### BIO

**Her Excellency Dr. Theresa A. Moseley** is a distinguished US Army Veteran, Wolmi United Nations Peace Ambassador, and award-winning educator with a legacy of inspiring and empowering others. As the Owner and CEO of TAM Creating Ambassadors of Peace LLC, she dedicates her efforts to promoting global peace and leadership. Dr. Moseley has been recognised for her exemplary contributions to education and continues to influence communities worldwide through her work. An international keynote speaker, she shares her passion and wisdom, encouraging individuals to become ambassadors of peace and make a positive impact on the world.

**Theme of the Article:** Soft Skills and Leadership

**Research Objectives:** This study evaluates the effect of non-technical soft skills on leadership development, particularly in dynamic and culturally diverse workplaces.

### Abstract

This research paper investigates the impact of soft skills training on effective leadership, highlighting the role of frontline leaders who bridge the gap between management and staff. Leadership, characterised by personal skills, competencies, and values, is essential for organisational success. However, traditional approaches to leadership often neglect the significance of soft skills such as communication, collaboration, and emotional intelligence. This study evaluates the effect of these non-technical skills on leadership development, particularly in dynamic and culturally diverse workplaces.

Using a systematic literature review and bibliometric research from databases including CAPES Theses, Web

of Science, and ProQuest, the study explores the interplay between soft skills and leadership practices. The findings reveal a strong correlation between soft skills training and improved leadership effectiveness, but they also highlight the need for ongoing development and contextual adaptability in leadership roles. The research further emphasises the importance of empathy, emotional intelligence, and creativity in guiding teams and promoting organisational health. It concludes that investing in soft skills training equips leaders to better manage relationships, adapt to change, and foster innovation, ultimately leading to more resilient and successful organisations.

**Keywords:** Soft Skills Training, Leadership Effectiveness, Emotional Intelligence, Collaboration Skills, Organisational Development

---

## 1. Introduction

---

Business leaders, managers, and supervisors shape the organisational climate. By influencing the performance of those who work for them, these frontline leaders, or what the current literature refers to as “immediate leaders,” serve as the pivotal link between management and staff. In this connection, the manner in which leadership practice plays out is not lost on those who conclude that the decisions these leaders make, and their day-to-day practice, are manifestations of their personal skills, competencies, characteristics, and values (Chang et al., 2021). As evidence of their day-to-day practice, frontline leaders play a fundamental daily role in setting goals, making decisions, solving problems, allocating resources, and inspiring vision. Research on managerial effectiveness has not been extensive, although recent research in this area signifies the potential relevance of oversight functions (Sangal et al., 2021).

The importance of frontline leaders to management is illustrated efficiently when referring to senior executives and the way they talk about the leadership of their organisations. Part of their role requires close attention to how

senior managers make sense of the strategic challenges that confront them and how they talk about the quality of their organisations’ leadership as a very big part of sustaining and renewing performance. Yet, they recognise that it is the few hundred individuals churning purposefulness into action. Senior managers cannot do this on their own (Dewar et al., 2022). They need the organisation’s senior touch to capture the presence of hundreds of small initiatives and decisions and to nurture the confidence and alignment that reinforce the whole picture. With a lack of supportive research focusing on understanding effective leadership characteristics, they find a critical gap in understanding professional shortcomings. Those who could greatly enhance this purposefulness into action are identified and from whom they expect the most. This serial and increasing concern about the role of “IL” is connected to the current worldwide search for innovative means to build leadership behaviour and skills (Kouzes & Posner, 2023).

### Aim

This study aims to evaluate the impact of soft skills training on developing effective leadership practices. The study explores the focus and preferences of senior management staff.

---

## 2. Method

---

This study relies on a systematic literature review, which is a method largely used in the academic environment, mainly to comprehend the research subject based on articles, theses, and other studies. Through the literature review and the bibliometric research, the scientific production within the main development areas and their direct impacts on scientific, academic, and organisational works is analysed. Descriptive research carries out a bibliometric survey through research done in previous studies. On account of this, the bibliometric research takes the academic articles on soft skills as a foundation to present and analyse the behaviours and decisions, the drivers, the doubts, the recommendations, the implications, the gaps between the searches, and the possible future lines of investigation. For the purpose of the research, it was carried out in three phases. In the first phase, studies on soft skills were found from the following bases: CAPES Theses, Web of Science, Scopus, ProQuest, ScienceDirect, Social SciSearch, and Scielo. In all cases, the keyword combinations and/or thesauruses used were: ‘formation in soft skills’,

‘development in soft skills’, ‘learning’, ‘skills of the future’, and ‘organisational learning’. In the abstracts and the entire article, in any language, other keywords from this base were included in the less theoretical (challenges, implications, conduction, social skills, individual skills, general skills).

For identifying the potential studies to be included in this review, we conducted a systematic database search. From 2020 to 2024, the following databases were searched using a combination of related terms: Education Resources Information Center, PsycINFO, ProQuest, Medline, PubMed, and Web of Science. Different search terms were used in order to ensure comprehensive inclusion criteria. Firstly, the combination of “leadership”, “soft skills”, “interpersonal skills”, “oral communication”, “verbal communication”, “written communication”, “people skills”, “personal effectiveness”, “teamworking”, “conflict management”, and “self-management” was used, in addition to the synonyms and words denoting them.

Inclusion criteria are justified based on what is relevant to this review’s research question. The search strategy is comprehensive and makes an attempt to diversify inputs. The year criterion is clearly justified. Collaboration with a

librarian in database searches is conducted. Following the database search, the process of identifying and removing duplicated records is systematically documented.

---

### 3. Results/Discussion

---

It is important to determine whether those who participated in leadership and soft skills training were already more effective leaders prior to participating, or if it was only the training that accounted for their leadership effectiveness. There is no clear relationship between participation as trainees in soft skills training and training that prepares individuals to become leaders. Furthermore, in relation to participation in other Army Leader Development programs, leaders with such previous training had higher mean leadership effectiveness ratings across all feedback providers. This, in part, adds to the perpetual development of leaders in the U.S. Army and the importance of continual professional development to succeed as a leader (Hoffman & Tadelis, 2021).

The importance of the effective use of the soft skills learned from the Full-Range Leadership Model is crucial. These are considered

imperative when leading others. Although the literature indicates the importance of emotional intelligence in effective leadership, the results across feedback providers differ regarding the importance of the different types of soft skills. Factors such as age, gender, and race/ethnicity can all have an impact on the increase or decrease in the use of these needed skills. Developments of policies in organisations and their differing purposes inform a contingent approach, melding the approach of trait theories versus situational leadership to encompass the broader aspect of what is needed in effective leadership. Future research into the development and effectiveness of soft skills as they apply to effective leadership should consider the multilevel, contextual, and culturally influential frameworks (Armstrong & Taylor, 2023).

#### 3.1. Importance of Soft Skills in Leadership

At the most basic level, a leader is someone who leads, someone who guides or influences the conduct of others. The definition sounds elemental and simple, but leadership is elusive and hard to measure, primarily because it is a complex quality, containing both physical and abstract aspects.

Certainly, a core function of leaders is to impact the behaviours and performance of their followers, yet there is little debate that intelligence and business skills are not practical to satisfy what is required on how to effectively handle people. Consequently, effective leadership is more than smarts, as traditionally defined. Leadership emerges from people who have acquired such non-technical skills termed soft such as understanding oneself, setting the right expectations, communication and influence, role-modelling, and last but not least, integrity (Rouco and de., 2024).

The importance of soft skills has been overlooked because of the increasing emphasis on business and technical disciplines. These are subjects that are important and are not to be neglected. However, the development of leaders who will be capable of creating and maintaining successful organisations requires the integration of courses that stress the development of leadership behaviours (Somani, 2021). Additionally, business and technical programs can lack the courses necessary for preparing students with competencies specifically for leading. Finally, the need to address these soft skills rests with the fact that leadership effectiveness is essential for the future

success of any business or governmental organisation, since the lack of leadership can often be directly attributed, and is more than many realise, to the decline of productivity, profitability, job satisfaction, and the overall success of an organisation (De Bruyn., 2023).

Figure 1 compares leadership effectiveness before and after soft skills training in various organisational settings, demonstrating a significant increase in leadership scores post-training.

### 3.2. Communication Skills

Communication is the

health, growth, and success. In organisations whose members frequently converse with each other and with leadership, workers are more aware of company goals and changes, and more productive. The messages created during the process of communication have no absolute or fixed meanings; although they do have relative or shifting meanings that affect organisational effectiveness and leadership. In the new economy, communication between the employee and the company

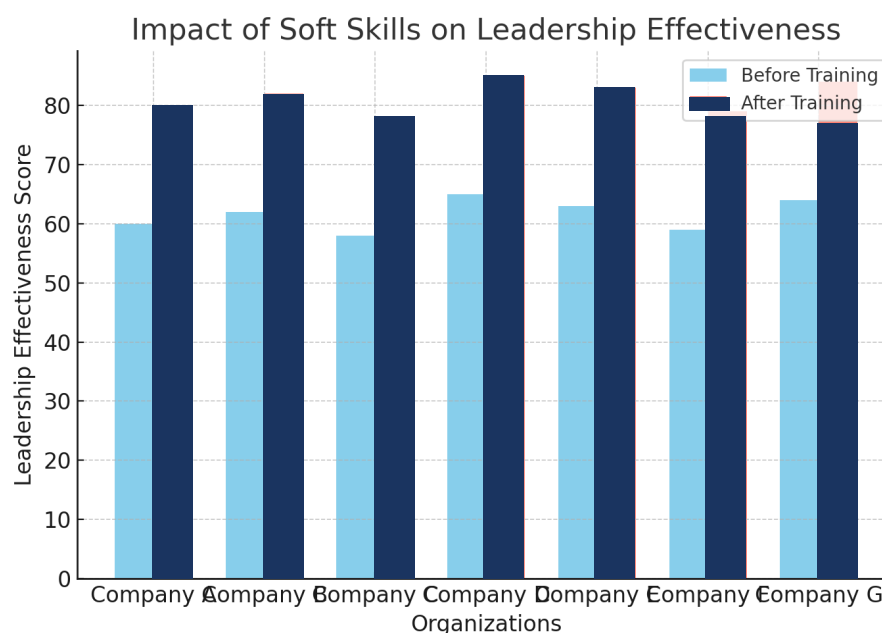


Figure 1 (Kouzes & Posner., 2023)

lifeblood of an organisation. The ability of people at all levels to communicate and discuss company leadership, policies, and practices plays a crucial role in determining organisational morale,

is so important that the creation of a two-way contract between companies and their employees is suggested. This contract would allow employers to encourage all staff members to speak up,

raise questions, and express concerns. This is done to ensure that the intrinsic worth of the employee is maximised (Asamoah, 2021).

### 3.3. Collaboration Skills

Collaboration skills reflect the ability of a leader to promote leadership and teamwork to achieve the balance between collaboration and competition and to consider the potential implications associated with individual and collective leadership. Our participants reported valuable systems thinking imposed through collaborative tasks and exercises as a result of getting a better sense of what it takes to build solid teams, have the collective leadership needed to keep the focus, work through the problems, and offer the customer or leader what they need. As they put it, “We had a task that included electing leaders, developing compelling visions, and receiving direction through sub-goals. So envisioning where you want to go, then holding similar people to the vision, and offering guidance that will help them reach the final mission is very important. It means understanding the big picture from a systems perspective,” and, “Project work allowed us to transition towards a total systems leadership paradigm.” Leaders need to understand the

existing principles, standards, and models that drive team development and reflect the diverse innovative issues and interdisciplinary components that produce meaningful, effective contributions that relate to higher-level outcomes reflected through productive teams and decision-making (Hessari et al., 2024).

### 3.4. Creativity

Creativity is another important soft skill that every effective leader should have. It means the ability to be innovative and to come up with new and different ideas about how things might be done in a different way or showing a new approach to solving a problem. Knowledge of creativity and its improvement is important for sectors such as research and development, where specific creativity management is introduced and has been implemented. In today's businesses, creativity and innovation are essential, and businesses expect that employees bring their knowledge, different ideas, and new concepts. Especially in global businesses and in a world of competition, innovation is crucial for building effective business leadership and team success. In the absence of a leader's ability to be creative and to guide the team in the desired direction, a leader can cause

economic decline if tides are not in favour of external economic trends (Zhou & Shalley, 2024).

The concept of creativity at work has had an evolving history in several research fields. Related to work and business, creativity and business leadership are often limited by most of the business literature to the parts related to products or services, how to improve processes, and how to build businesses. We can consider innovation and business strategy to bring final products and services to the market, the promotion of new ideas as a foundation of some ideologies or marketing strategies, and the culture of free expression or unrestricted dialogue (Acciarini et al., 2023). All sorts of organisations need innovation as leverage to build creativity. Government and for-profit businesses, non-profit organisations, schools and universities, religious institutions, and many others are committed to the discipline of innovation in order to fulfil their missions and goals. In addition utilising the internet of all things (IoT) ‘enables automated decision making without human intervention’ (Surao, 2021) making human skills more vital.

An essential characteristic of effective leadership, specifically within dynamic, 21st-century organisations, is the ability to adapt. This study revealed



that adaptability within interpersonal relationships was an important category. Becoming adaptable can take various forms, such as learning how to initiate and establish relationships. Leaders should also develop the ability to listen to others, have conversations that benefit all parties, and facilitate relationships and communication. This means that the leader should create organisational climates that encourage a give-and-take atmosphere, as well as rewarding cooperation and collaboration. Leaders should be able to access the emotions of others by actively participating in their experiences, understanding them, and communicating feedback. Furthermore, they should also be able to understand group dynamics and identify the stages of group development. It is important to determine the socio-emotional processes that are associated with the majority of group problems and effectively handle dysfunctional group processes. It will also be beneficial to study how enabling followers to identify their default interaction styles creates a positive team dynamic (Lee, 2021).

### 3.6. Emotional Intelligence

A great part of the effort is

put in by leadership and organisational behaviour researchers in order to comprehend why some people are perceived to be better leaders than others and why some leaders excel when faced with stressful situations. Various skills and traits are demonstrated as effective correlates of leadership emergence and leader performance. By now, a significant body of evidence exists linking emotional intelligence to performance in leader roles (Gómez-Leal et al., 2022).

The seminal work on the crucial significance of the role of emotional expression in work in tribal and bossless organisations describes that happiness, sincerity, anger, and sadness are crucial to work productivity and

social interaction. Concerns of managing emotions are also present at the core of several psychologists and organisational behavior researchers since the beginning of the 20th century. For example, research discovered positive correlations between workers' performance and their positive attitudes. Additionally, there are two somewhat opposed standpoints and research areas dealing with work emotions (Kosec et al.2022).

Figure 2 illustrates the correlation between emotional intelligence levels and leadership performance across different industries, showing a positive relationship.

### 3.7. Empathy

Empathy is the ability

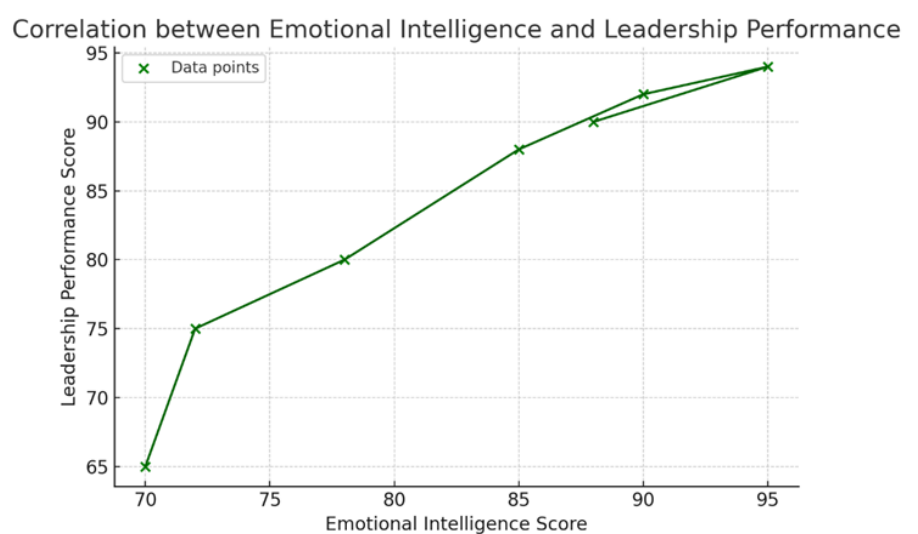


Figure 2 (Gómez-Leal, et al., 2022)



to step into the shoes of another person, aiming to understand their feelings and perspectives, and to use that understanding to guide one's actions. It is about being able to understand and share the feelings of others. It is about fostering a sense of belonging with the ultimate goal of creating community and making people feel at ease (Lara & Rueda, 2021). Key concepts of empathy include altruism, understanding, compassion, skill, perception, and support among others. Sympathy, pity, compassion, and empathy are not synonyms. Empathy is the only one of these terms that is non-evaluative.

Empathy training allows individuals to identify, express, and understand authentic feelings and concerns of others. Empathy activates the anterior insula, the anterior cingulate cortex, and deactivates the frontoparietal network of the brain, subjective to attentional and cognitive regulation and awareness. These findings help to explain the connection between feeling what others feel and our ability to understand and monitor such feelings. Such feelings can be uncomfortable, or the problems associated with these feelings seem insurmountable (Woolrych et al., 2024). Individuals who demonstrate empathy

acknowledge that the experience of feeling is not an inherent threat. They can address difficult conversations with demonstrable care for the beliefs, values, and character of the people involved.

---

## 4. Conclusion

---

To conclude, it is easy to see the importance of soft skills in effective leadership. Being an effective leader in a business context is about more than just technical prowess. While this is not intended to suggest that soft skills are the only skills that a leader requires, it does emphasise the value such skills hold in understanding and impacting the leadership process. Emphasising the role of soft skills in public relations and in-depth communication assists in understanding the interaction between effective leadership and relationships. Generating that understanding and the competence to apply it comes from empowered learning and integration into a person's makeup. The advantage to business in developing the soft skills dimension is the development of the organisation's most important asset for future growth – its people (Caeiro-Rodríguez et al., 2021).

Investing time and resources in soft skills training allows

leaders and business owners to master relationship building, communication, and negotiation, and hone emotional intelligence traits to perform better and create new opportunities for innovation in a constantly changing business environment. This, in turn, enables them to better adapt to change, develop skills that machines can't beat, and effectively relay and impart these necessary skills to employees, customers, and suppliers. The underlying principle remains true – without effective people, businesses do not work. It is, therefore, of utmost importance that leaders of businesses and organisations looking toward the future and aspiring to optimise performance across all aspects of their business model develop and demonstrate these soft skills.

---

## 5. Recommendations

---

Some potential areas for exploration by educators and employers who have begun incorporating soft skills into leadership training or development programs include: What is the impact of formal training aimed at soft skills development on leader behaviours? What changes, if any, in individual-level leader

behaviours result from this sort of training? What levels of success, if any, do training participants report from their soft skills development in terms of applying insights, knowledge, and awareness in their lives, as well as changes in behaviours, and their eventual impact on the participants themselves, as well as on the participants' respective audiences? How can training be designed and delivered to maximise these successes? What impact does follow-up and coaching of training experiences have on the success and sustainability of this skill development process? First of all, it is important for both educators and employers to realise that the available pool of soft skills resources is greater than simply incorporating some classes on communication or interpersonal skills, but encompasses a wide array of additional dimensions. The simple act of recognising the importance and potential for improvement in soft skills is the first and most important step for educators and employers. It is also highly recommended that the successful application of educational theory in adult and organisational learning in both training design and delivery are acknowledged and recognised. Finally, it is important to understand that change in soft skills can take time. Ongoing coaching and

mentoring are key elements in adequately supporting training programs and the participants in meeting their individual and collective objectives.

## References

**Acciarini, C., Cappa, F., Boccardelli, P., & Oriani, R. (2023).** How can organisations leverage big data to innovate their business models? A systematic literature review. *Technovation*. [sciencedirect.com](https://www.sciencedirect.com)

**Asamoa, F. S. (2021).** Communication and Employee Performance at University of Health and Allied Science. [ucc.edu.gh](https://ucc.edu.gh)

**Caeiro-Rodríguez, M., Manso-Vázquez, M., Mikic-Fonte, F. A., Llamas-Nistal, M., Fernández-Iglesias, M. J., Tsalapatas, H., ... & Sørensen, L. T. (2021).** Teaching soft skills in engineering education: An European perspective. *IEEE Access*, 9, 29222-29242. [ieeexplore.org](https://ieeexplore.org)

**Carvajal, A. L. P., Sanchez, R. D., & Amihan, S. R. (2023).** Probing the Seven Qualities of True Leadership: A Qualitative Investigation of Selected Experienced and Successful Leaders in Various Industries. *International Journal of Open-access, Interdisciplinary and*

*New Educational Discoveries of ETCOR Educational Research Center (iJOINED ETCOR)*, 2(3), 898-912. [etcor.org](https://etcor.org)

**Chang, S. M., Budhwar, P., & Crawshaw, J. (2021).** The emergence of value-based leadership behavior at the frontline of management: a role theory perspective and future research agenda. *Frontiers in Psychology*. [frontiersin.org](https://www.frontiersin.org)

**Dewar, C., Keller, S., & Malhotra, V. (2022).** CEO excellence: The six mindsets that distinguish the best leaders from the rest. [\[HTML\]](#)

**Cómez-Leal, R., et al. (2022).** The relationship between emotional intelligence and leadership in school leaders: A systematic review. *Cambridge Journal of Education*, 52(1).

**Cómez-Leal, R., Holzer, A. A., Bradley, C., Fernández-Berrocal, P., & Patti, J. (2022).** The relationship between emotional intelligence and leadership in school leaders: A systematic review. *Cambridge Journal of Education*, 52(1), 1-21. [researchgate.net](https://www.researchgate.net)

**Hessari, H., Daneshmandi, F., Busch, P., & Smith, S. (2024).** Mitigating cyberloafing through employee adaptability: the roles of temporal leadership, teamwork attitudes and competitive work environment. *Asia-Pacific Journal of Business*

Administration. [\[HTML\]](#)

**Kim, D. H., Fitchett, G., Anderson, J. L., & Garman, A. N. (2022).** Management and leadership competencies among spiritual care managers. *Journal of Health Care Chaplaincy*, 28(1), 128-137. [e-tarjome.com](#)

**Kosec, Z., Sekulic, S., Wilson-Gahan, S., Rostohar, K., Tusak, M., & Bon, M. (2022).** Correlation between employee performance, well-being, job satisfaction, and life satisfaction in sedentary jobs in slovenian enterprises. *International journal of environmental research and public health*, 19(16), 10427. [mdpi.com](#)

**Kouzes, J. M. & Posner, B. Z. (2023).** The leadership challenge: How to make extraordinary things happen in organisations. [cjpl.org](#)

**Kouzes, J. M., & Posner, B. Z. (2023).** The leadership challenge: How to make extraordinary things happen in organizations.

**Lara, F. & Rueda, J. (2021).** Virtual reality not for “being someone” but for “being in someone Else’s shoes”: avoiding misconceptions in empathy enhancement. *Frontiers in psychology*. [frontiersin.org](#)

**Lee, M. R. (2021).** Leading virtual project teams: Adapting leadership theories and communications techniques to 21st century organisations. [aiu.edu](#)

**Marin-Zapata, S. I., Román-Calderón, J. P., Robledo-Ardila, C., & Jaramillo-Serna, M. A. (2022).** Soft skills, do we know what we are talking about?. *Review of Managerial Science*, 16(4), 969-1000. [\[HTML\]](#)

**Milesi, P. (2022).** Identity leadership, procedural justice, and group identification in uncertain organisational contexts. *Journal of Applied Social Psychology*. [wiley.com](#)

**Rouco, J. C. D., & de Sousa, D. F. R. (2024).** Non-technical skills in the civil aviation sector. *International Journal of Professional Business Review: Int. J. Prof. Bus. Rev.*, 9(4), 1. [unirioja.es](#)

**Sangal, R. B., Bray, A., Reid, E., Ulrich, A., Liebhardt, B., Venkatesh, A. K., & King, M. (2021, December).** Leadership communication, stress, and burnout among frontline emergency department staff amid the COVID-19 pandemic: A mixed methods approach. In *Healthcare* (Vol. 9, No. 4, p. 100577). Elsevier. [nih.gov](#)

**Shu'Aibu, N. (2023).** Competency-Based Learning

Strategies and Take-Home Benefits of Entrepreneurship Education in Kogi State, Nigeria. [\[HTML\]](#)

**Somani, P. (2021).** ‘UNDERSTANDING THE CONCEPT OF MOTIVATION AND LIFE SKILLS THROUGH LITERATURE’. In Rajwade, M. R, Nerkar, D. M, Kosambi, S. R, Waghmare, S. S, *The Reflections of Pandemics on Literature, Culture and Society* (pp. 10-20). Mauritius: LAP Lambert Academic Publishing

**Surao, Anuj. (2021).** Development Of Framework Design For Plc-Based Robot Vision In Waste Recycling Sorting. *NeuroQuantology*, 19(12), 774-782.

**Teo, Z. L., Tham, Y. C., Yu, M., Chee, M. L., Rim, T. H., Cheung, N., ... & Cheng, C. Y. (2021).** Global prevalence of diabetic retinopathy and projection of burden through 2045: systematic review and meta-analysis. *Ophthalmology*, 128(11), 1580-1591. [\[HTML\]](#)

**Woolrych, T., Eady, M. J., & Green, C. A. (2024).** Authentic empathy: A cultural basis for the development of empathy in children. *Journal of Humanistic Psychology*, 64(5), 954-973. [researchgate.net](#)

**Zhou, J. & Shalley, C. E. (2024).** Handbook of organisational creativity. [\[HTML\]](#)



LONDON ORGANISATION OF SKILLS DEVELOPMENT

# PUBLISHING

ILLUMINATE MINDS & TRANSFORM LIVES

**JOIN US IN SHARING KNOWLEDGE AND  
EMPOWERING READERS WORLDWIDE.**

## ABOUT LOSD PUBLISHING:

GATEWAY FOR AUTHORS: FROM ASPIRING WRITERS TO ESTABLISHED AUTHORS.

EDUCATIONAL FOCUS: PUBLISH BOOKS ALIGNED WITH SKILL ENHANCEMENT, PERSONAL DEVELOPMENT, MOTIVATIONAL AND INSPIRATIONAL LITERATURE.

RIGOROUS SELECTION PROCESS: ENSURING HIGH-QUALITY, VALUABLE RESOURCES FOR READERS.

PERSONALISED SUPPORT: TAILORED DISCUSSIONS ON FINANCIAL DETAILS AND PUBLISHING PROCESS.

## BENEFITS FOR AUTHORS:

ACCESS TO INDUSTRY EXPERTISE: GUIDANCE THROUGH EDITING, DESIGN, PRINTING, AND DISTRIBUTION.

INCREASED VISIBILITY: PROFESSIONAL STANDARDS, GLOBAL DISTRIBUTION, AND MARKETING SERVICES.

CREDIBILITY & REACH: REACH DIVERSE READERS WORLDWIDE THROUGH ESTABLISHED CHANNELS.

EMPOWERING AUTHORS: CONTRIBUTE TO THE COLLECTIVE GOAL OF EDUCATION AND SKILL ENHANCEMENT.

... EXPLORE OPPORTUNITIES: ...

**CONTACT [ADMIN@LOSD.CO.UK](mailto:ADMIN@LOSD.CO.UK)**

TO EMBARK ON YOUR JOURNEY TO INSPIRE AND EMPOWER READERS WORLDWIDE.



# WHOLE PERSON, WHOLE HEALTH: NURTURING EVERY ASPECT OF OUR BEING



## Dr. Demisha Burns

Policy & Advocacy Manager

**Theme of the Article:** Holistic Health

**Research Objectives:** This study examines the integration of six key dimensions of holistic health—mental, physical, emotional, spiritual, sexual, and financial—to promote balanced well-being, resilience, and a more fulfilling life.

### BIO

**Dr. Demisha Burns**, affectionately known as Dr. D, Mama D, and Kamali ("In her presence all are made whole"), is a distinguished leader in Social Work. Holding a Doctorate in Social Work from Clark Atlanta University with a focus on Policy, Planning, and Administration, she boasts over 20 years of experience across micro, mezzo, and macro levels. Dr. Burns champions diversity, equity, inclusion, and belonging (DEIB), emphasising sexual and women's health, HIV/AIDS, STIs, and mental health, including PTSD. Her roles include Policy & Advocacy Manager at WORLD, Consultant for UMOJA Health Access Point, and Deputy District Director for Congresswoman Barbara Lee. A survivor of domestic violence and sexual abuse, she empowers marginalised groups through Makn' Movz' and Sis Unleashed, advocating for authenticity and self-determination.

### Abstract

Holistic health is a comprehensive approach to wellness that integrates six key dimensions: mental, physical, emotional, spiritual, sexual, and financial health. This interconnected perspective recognises that optimal well-being results from balance across all aspects of life. Mental health focuses on stress management, cognitive clarity, and psychological resilience, often through mindfulness practices and professional support. Physical health emphasises regular exercise, balanced nutrition, and preventive care, including routine medical check-ups. Emotional health involves understanding and effectively managing feelings, fostering self-awareness, and building strong support networks. Spiritual health seeks meaning and purpose, often through meditation, connection with

nature, or religious practices. Sexual health prioritises safe, consensual practices, comprehensive education, and respectful relationships. Financial health stresses economic stability, literacy, and planning for long-term security.

By addressing these dimensions collectively, holistic health promotes overall well-being and resilience. This approach advocates for mindfulness, regular self-assessment, and integrated wellness strategies. It encourages individuals to nurture every facet of their being, fostering harmony and enabling them to thrive rather than merely survive. Holistic health emphasises the importance of balance, self-care, and continuous personal growth. It recognises that health is not merely the absence of disease, but a state of complete physical, mental, and social well-being. By adopting this comprehensive approach, individuals can cultivate a more fulfilling, balanced, and



harmonious life.

**Keywords:** Holistic health, Wellness, Mental health, Physical health

---

## 1. Introduction

---

Most of us are well informed about the types of activities that help us with our physical health: a balanced diet, regular exercise, a good night's sleep, and adequate fresh air and sunshine. However, we may be less aware of the other equally important aspects of our being, our minds, our hearts, and our souls and the ways in which we can care for and nurture them. If we are to grow as human beings, we need to nourish our intellect, our emotions, and our spirit. These aspects all function together. It would be an illusion to believe that we could go for a jog when we are feeling out of sorts and immediately feel better. The body-mind link is an important link that must never be ignored. What follows then are some simple but very effective activities aimed at nurturing not only your body but also your mind, heart, and soul. I conceive of health in its broadest sense and domain, wholeness and totality. The individual, the organisation, the community, and society can be viewed as a harmonious constellation in which body, mind, heart, will,

relationships, and soul coexist within a total environment. I am not referring to a utopian perfect state because such a state in our world is an abstract notion. Rather, I am concerned with the striving after balance, wholeness, and harmony. All areas interact, each area moulds the other, and the flow of energy between them unites individuals, organisations, communities, and society in the process (Lynch, 2020). Health, therefore, is a dynamic state or process of becoming in which the dimensions of simultaneous unity and separation among body, mind, heart, will, relationships, and soul manifest in the interplay with constant movements and modulation.

### 1.1 Aim

The aim of this research paper is to support the individual in developing healthy life skills and abilities, well-being, and life satisfaction. Whole person health dares to ask not simply how we can cure sickness or prevent it, but rather how can we become ever more fully human? This is achieved via a review of existing literature sources.

---

## 3. Results & Discussion

---

Current research approaches

have provided a multifaceted understanding of health, suggesting that strong mental, physical, and social health are interconnected to produce an overall sense of well-being.

### 2.1. Holistic Health and Its Six Dimensions

Many people in health, education, and medical professions today use the term "holistic health." Regardless of whether they are speaking of a living person or a corporate entity, they tend to break health into six separate components: mental, physical, emotional, spiritual, sexual, and financial. They make the point that a deficiency in one part of a person's life will seriously interfere with the optimal functioning of the remaining five dimensions of health. Different perspectives voice varying opinions as to specific terminology or how many dimensions of health are worth investigating. (Forero, 2024)

The model is actually slowly moving its way into more traditional medical circles. It has been around for a long time, particularly in the Western world. The Ayurvedic tradition of India holds that optimal health is based on a balance of body, mind, and spirit. In the 1910s, it was stated that it was time to

take the “whole person” into account in health care. In the 1940s, health was defined as “not merely the absence of disease,” but a comprehensive approach to well-being. Our thesis, based on innumerable and diverse readings, is simply this: we agree. Viewing the human race as psychological or biological entities alone has become too confining. Pre-Victorian man, hundreds of years ago, often spoke of quintessence as the major categories of life.

Figure 1 represents the six interconnected dimensions of holistic health; mental, physical, emotional, spiritual, sexual, and financial health. Each segment demonstrates how these dimensions contribute to overall well-being, emphasising the importance of balance across all areas.

**2.2. Mental Health: Stress Management and Resilience**

Too much stress is a serious mental health issue and has implications for our physical health (Somani, 2021). Everyone on campus; students, faculty, and staff, has likely experienced physical or emotional symptoms of stress at some point in time. However, people often manage stress differently, have different thresholds for stress, and find different stressors more distressing. Stressors vary from person to person and can include personal, family, work, and academic challenges. If an individual is not coping well with stress or it is prolonged, it may have negative effects on physical and mental health, including chronic conditions, mood disturbances, anxiety,

and depression (Zavitsanou & Drigas, 2021).

In recent years, there has been an increased emphasis on the nature of resilience—our psychological and physical strengths and competencies. People vary in their levels of resilience influenced by genetic factors, individual learning experiences, personal choices, and change. Resilience is the ability to adapt well in the face of adversity, trauma, tragedy, threats, or significant sources of stress, and it can help protect against the development of mental health issues like anxiety and depression. Developing resilience can help raise an individual’s mental wellness and reduce the risk of developing a mental illness. Evidence suggests that resilience can be taught, developed, and nurtured—life experiences and new learning can increase resilience against future stress and life events (Mao & Agyapong, 2021).

Engaging in stress management techniques, particularly those that improve resilience, can lead to positive mental wellness outcomes. The key list below outlines some daily practices that can build an individual’s resilience as well as increase mental wellness. Supporting mental health is an integral part of wholesome health because of its interaction with other aspects of our

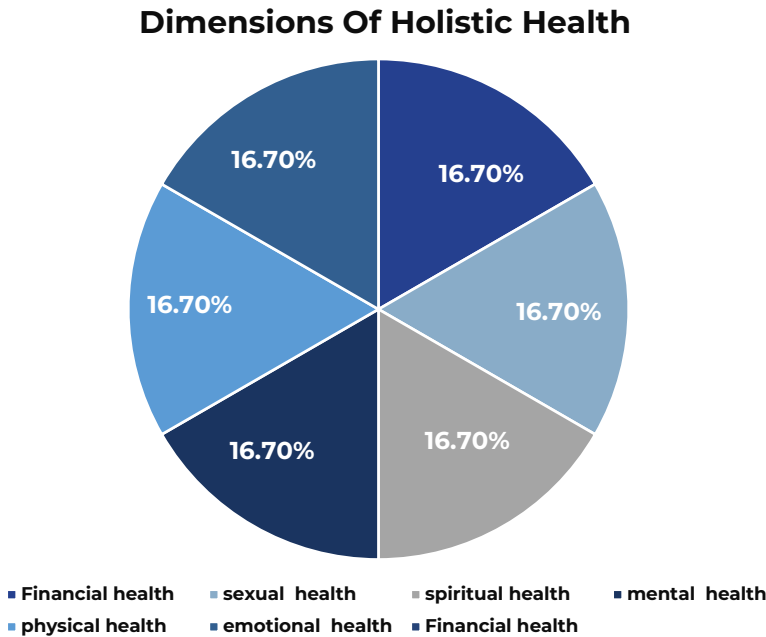


Figure 1

physical wellness. Positive mental wellness is typically conceptualised as the ability to sustain self-esteem and approach challenges with clear, creative thinking. Negative mental health, labeled mental illness when severe, impacts physical well-being, particularly the immune system and the body's stress response. This module touches on various aspects of mental health, including specific components of a model of mental wellness, mental illnesses including adjustment disorders, and their relationships with other aspects of well-being. In addition to external support, these factors can be worked on individually to help improve mental health and wellness (Kalita, 2023). Examples of best practices are: therapy, identifying what is important to you, understanding the time of life, and maintaining good mental health hygiene with drugs, alcohol, and food choices.

### 2.3. Physical Health: Exercise, Nutrition, and Preventive Care

Regular exercise and physical activity have many potential health benefits. They can help prevent disease and enhance overall wellness by making both your body and mind stronger. Using exercise to positively influence your

general health is crucial to enhancing your quality of life. Making smarter nutrition choices can go a long way toward preventing diseases like obesity, diabetes, and other chronic illnesses. What and how much a person eats can affect how the body functions and feels (van Sluijs et al., 2021). Consuming a well-balanced diet can increase energy levels, support bodily functions, and improve general well-being. If dietitians take the opportunity to educate individuals properly, it could be a cost-effective way to stop a lot of issues at the root. Using preventive measures to avoid disease makes more financial, emotional, and physical sense than treating disease once it occurs.

The aim of preventive care is to avoid complications that may result from illness or some other issue by using the most up-to-date knowledge in both

physical and psychological health. Preventive care can be especially beneficial for individuals who are healthy, particularly if they participate in a preventative lifestyle. Scientific evidence strongly suggests that if people receive aftercare following a primary care visit, they miss fewer workdays and have higher productivity while there. This is why, in addition to the physical aspect, we put a premium on good nutrition. In the definition of wellness, physical health is given priority, despite the fact that it is just one of six dimensions of health. According to this interpretation, everything else falls apart if a person neglects even the most basic version of the physical aspects of wellness (Slater et al., 2020). Treat your body nicely, and you increase your chances of rewarding your mind.

Figure 2 illustrates the

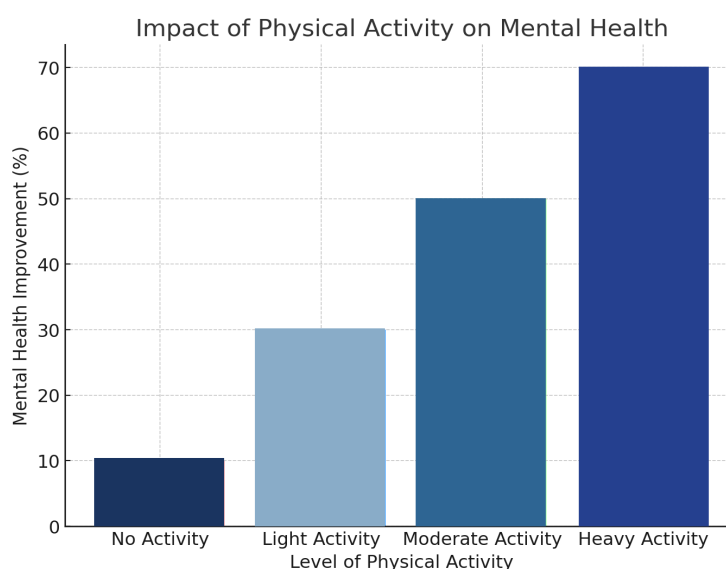


Figure 2 (Mahindru, et al, 2023)

correlation between regular physical activity and improvements in mental health, including stress reduction and resilience. The data is based on research showing positive mental health outcomes from exercise.

#### **2.4. Emotional Health: Self-Awareness and Relationships**

The ability to adapt and be resilient is a crucial aspect of emotional health. How we view ourselves and the meaning we make of our lives and our experiences all play a part in how we feel and how satisfied we are with our day-to-day lives. The specific emotional responses created by our interpretations or appraisals depend on our unique ways of understanding the world and our place in it (Ungar & Theron, 2020). Emotional health includes our cognitive beliefs and interpretations, our behaviors, and our ability to connect or build relationships with ourselves, with others, and with our beliefs or institutional practices that bring us comfort, peace, and understanding.

While self-awareness is important, emotional health develops fully by paying attention to and developing our relationships with other people who care about us and

who notice us. The ability to foster and maintain positive relationships with others can contribute to our emotional health in times of distress. The relatively recent findings about the role of affect on basic cognitive processes and the subsequent effects on attention, learning, and decision making point to the value of developing emotional self-awareness (Waters et al. 2022). The evidence showing the complexity of emotion and the role of possible personality traits in driving emotional experience and ability shows the importance of emotional regulation, or the ability to recognise and properly express emotions.

In other words, emotional health is related to the ability to comprehend the causes and subsequent value or impact of the feeling and control its expression. Emotional health is closely related to some personality disorders and has been shown to relate to biological health conditions such as cardiovascular disease. Several researchers also argue that the development of internal emotional intelligence depends on factors such as upbringing, parent-child relationships, and one's regulatory physiology. A large part of this biological experience is related to learning. When one learns better emotional modulation, one is more likely to develop

self-awareness of their feelings and behaviours. Mediation skills, communication skills, and active listening have been shown to indirectly relate to better emotional awareness and regulation. Also, learning to detect when something or someone is displeased, anxious, or stressed can inform where one needs to seek further support, strengthening the discourse of stigma reduction. One potential consideration between fields is that approaches like reflective practice of a person or dialogic process of family therapy might offer a space for this increased emotional awareness.

In another view, the ability to set personal and interpersonal boundaries is also suggested to be beneficial for emotional health to teach an individual where they end and another begins. Boundaries require an awareness of people's limits and an ability to make judgments about what is right for an individual and the family and to what degree a person could benefit from further help. The physical boundaries often depend on the social context, viewed as a product of one's flexible agency in interaction with the macro-structures on which one relies; in other words, an awareness and skill for self- and social regulation is suggested as healthy. Self-awareness,

frequently one domain of emotional intelligence, is thought to be a key element in the development and sustainment of better emotional health (Mertens et al., 2022). In summary, self-awareness is discussed from various perspectives as an important aspect of emotional health. It is likely the first step in a series of sub-components of understanding emotions. The ability to recognise feelings, both in terms of their presence and their causes, is discussed through many lenses and cited frequently in order to be labelled as a frequently endorsed domain of emotional intelligence.

## **2.5. Spiritual Health: Meaning and Connection with Nature**

Spiritual health is sometimes defined according to religious adherence but can also be interpreted in broader terms. A meaningful life that aligns with personal values and goals reflects a sense of purpose or calling and extends beyond oneself, which may be considered an expression of spiritual well-being. Connection with and appreciation for nature have likewise been interpreted as spiritual experiences for some people (Pritchard et al., 2020). There is a growing body of empirical evidence that a sense of meaning, purpose, or connection with nature

is correlated with better life satisfaction and overall health, and lower associated mental health symptoms. Spirituality is one aspect of this more total wellness objective, and we can choose to define it in a variety of ways that align with our values.

Ways to increase spiritual health include a morning revitalisation and positivity routine, mindfulness, and being fully present in and engaging with what you are doing. Stress management, self-awareness, and ample time for rest are similarly vital. Grounding and reconnecting with nature or fields that make you feel a sense of belonging is especially helpful as well. When we regard that love and connection lie beneath all and promote them, religion in all its forms becomes less important. In fact, spiritual health can provide comfort and reassurance, helping people endure hard times. The definition we utilise is less important to our values and implications (Wicks, 2022). Rather, embracing this complex, interdependent nature with courage and hope, particularly where some of our acquaintances fail, crisis strikes, or a loved one departs, increases our general well-being.

## **2.6. Sexual Health: Safe and Consensual Practices**

Sexual health is a crucial part of being a whole person. It is defined as the integration of the somatic, emotional, intellectual, and social aspects of sexual being, in ways that are positively enriching and that enhance personality, communication, and love. When sexual health is impacted by disease or by relationship issues, it can be tremendously disruptive to a person's quality of life (Bradfield et al., 2022). Sexual assault and abuse can have very grave, long-lasting effects on physical health, mental health, and on a person's relationships.

Safe sex takes many forms. In many philosophical systems based on sex positivity, it is suggested that informed consent, respect, and open communication between sexual partners mitigate against the majority of the risks of engaging in sex. Some sexual health professionals also suggest a range of physical and emotional practices that fall under the umbrella of "safer sex." It is a good idea to get educated about these practices, especially if you are considering becoming sexually active or if you are facing particular risks. There are many places to learn about sex education, both inside and outside of mainstream institutions like schools, churches, and medical clinics. Sex education and discussions



about sexual wellness are not typically part of standard healthcare, so it is a good idea to seek out a separate sex educator or therapist. Be wary; it is misconceived that the more sexual activity you experience, the more harmful it is to your body as well (Kantor and Lindberg, 2020). This is actually quite the opposite, with research suggesting that as sexual activity increases, so does the risk of heart attack.

## **2.7. Financial Health: Stability and Planning**

Financial Health - Stability and Future Planning. The phrase “health is wealth” is connected in part to the idea of financial health. A broad general definition here refers to financial health as a person’s relationship with their finances, and how good or bad that relationship is in terms of mental, emotional, and physical well-being. A solid financial health check-up often leads to better lifestyle choices and an increase in happiness. Financial health can be connected to relatively stable levels of income and expenses for a person, and is increased by managing personal expenses and having a savings balance. Any savings increase feelings of financial well-being. This “nest egg” can better a person’s state of mind, giving them tangible evidence of future thinking

(Wilmarth, 2021). People who struggle financially often live in a world of stress and scarcity, and in such a world, planning for the now, let alone for the future, is a luxury rather than a possibility. Nine out of ten Americans will feel financially stressed in their lifetime.

Given the potential negative impact on mental and emotional health, financial stress is discussed in next week’s instalment of Whole Person, Whole Health. Practice “Let’s get down to it. I want to get my financial situation healthy, but I don’t know where to start,” says a U.S. employee. Financial well-being empowers decision-making, and that means, for example, taking steps to make healthier lifestyle choices. So how does a person go from being financially concerned and trying to adjust to living within their means to developing a healthy relationship with money? “Learn what is coming in and what is going out.” Or, in financial literacy terms, the number-one piece of advice is to build a spending and savings plan. Include all known monthly expenses (Glover et al. 2023). If an expense varies from month to month, such as utilities or groceries, record the highest known amount. Based on the income, next include fund promises, savings and investments, emergency fund building, and necessary

insurance payments. Going through financial statements, insurance policies, or investment accounts can help find missing pieces.

## **2.8. Holistic Approach: Harmony and Resilience**

A holistic approach to health holds the assumption that health is not only an absence of disorder or disease but a presence of harmony, vitality, and energy in every aspect of our being. Each of our dimensions is unique, and yet they are all nested so closely together, affecting and being affected by each other in an integrated way. Traditionally, a Western medical model has been built using a more reductionist approach, where every problem or illness is reduced into components and later examined as a sum of those components. This requires expertise in individual dimensions of health or approaches to problem-solving (Logan et al. 2023). Over time, the human body and its priorities were divided into more specialised parts. The search continues: if an isolated cause is identified, an isolated treatment could be developed.

Each of our beings is truly interdependent. As everyone is made of several interconnected dimensions, good health cannot be

achieved when one dimension is showing poor results. Technological advancements and robotics are a potential technology that has the ability to ease human life (Surao, 2020), however striving for an overall improvement of the whole being in synergy leads to integrated living each day. The strategies are agreed upon: medications, if necessary and suited; safe and appealing environments with time for relaxation and joy; support in living a life that includes physical activities; feeling good about yourself and having control over your circumstances. Holistic health is not mainly about downside avoidance. Focusing on well-being invites the feeling of comfort and resilience. It means that when the going gets tough, people have the ability to rise up. When in pain or under sharp and continued stress, loss, or uncertainty, they have the strength and the skills to adapt, recover, and thrive. These assets contain actual physical and biochemical physiological systems and cognitive responses in the brain. It also includes individual capacity to make choices and metaphysical and even spiritual aspects. The broader perspective includes communities and societies (Voukelatou et al., 2021). A multifaceted orientation on health stresses the modes to build balance and resilience in the diversified aspects of

living. It concerns all features of a dynamic and integrated life; it means, etymologically, a way of life. Focusing on the whole is to embrace all revolutions, realising that they are interlaced and establish the overall impression.

---

### 3. Conclusion

---

The goal of this research study has been to present many specific ideas around all the dimensions of whole person health and the actions that we can take each day to continually grow and develop our whole being. While the specific ideas may be quite helpful, by far the most important idea is the concept of whole person health itself. When it comes to your health, we now know definitively that everything matters. Everything is interconnected. We disregard or neglect any aspect of our lives to our peril. You are the only person who can take the idea of whole person health and make it come alive in your own personal experience. A healthy whole person is the foundation of success, happiness, and fulfillment in the rest of our lives. While attention to our health is the most important thing that any single individual can do, our current societal and health care systems focus only on illness, not health and

the whole person. Health is a comprehensive state that includes physical, social, and mental well-being, going beyond just the absence of illness (Mahindru et al., 2023).

### 3.1 Recommendations

Recently, this holistic approach, known as whole person health, has gained traction among professionals in the fields of library and information science. To effectively leverage these insights in fostering healing and nurturing both individuals and society collectively, consider the following suggestions:

#### 1. Integrate Multiple Dimensions of Health:

Recognise and embrace the various interconnected facets of health and well-being in your efforts. Encourage people to engage not only with their physical health but also with their emotional, social, intellectual, and spiritual aspects. This extensive perspective creates a nurturing environment that facilitates healing.

#### 2. Adopt a Holistic Framework:

Transition your perspective from a focus on disease to one oriented towards wellness. This entails appreciating the significance of treating the individual as a whole, identifying strengths

alongside challenges. Engage in practices that enhance overall well-being rather than concentrating solely on specific health issues.

### 3. Facilitate Open Dialogue

**About Health:** Provide spaces for individuals to share their health journeys. Foster discussions that encompass personal experiences as well as wider societal topics related to well-being. This approach can help cultivate a sense of community and understanding regarding the multifaceted nature of health.

### 4. Incorporate Ethical

**Considerations:** In your interactions with digital media and information practices, be mindful of the ethical ramifications concerning both individual and societal well-being. Aim to develop resources that are inclusive, accessible, and sensitive to the diverse complexity of human experiences.

### 5. Promote Lifelong Learning:

Inspire individuals to continuously seek knowledge and engage in personal development across all life domains. Support avenues for intellectual and emotional growth, which contribute to nurturing a well-rounded and healthy life. By applying these recommendations, you can play a vital role in nurturing the whole person, ultimately leading to enhanced societal

health. Emphasising a holistic perspective not only improves individual well-being but also fosters a more interconnected and supportive community.

## 5. References

Bradfield, Z., Officer, K., Barnes, C., Mignacca, E., Butt, J., & Hauck, Y. (2022). Sexual and reproductive health education: Midwives' confidence and practices. *Women and Birth*, 35(4), 360-366. [HTML]

Dillette, A. K., Douglas, A. C., & Andrzejewski, C. (2021). Dimensions of holistic wellness as a result of international wellness tourism experiences. *Current Issues in Tourism*, 24(6), 794-810. <https://www.researchgate.net>

Forero, C. G. (2024). Cronbach's alpha. *Encyclopedia of Quality of Life and Well-being Research*. [HTML]

Glover, C. M., Stewart, C. C., Yu, L., Wilson, R. S., Lamar, M., Bennett, D. A., & Boyle, P. A. (2023). Psychological well-being relates to healthcare and financial decision-making in a study of predominantly white older adults. *Journal of Applied Gerontology*, 42(8), 1770-1780. <https://www.nih.gov>

Kalita, P. (2023). The importance of mental health of students in the present modern

context. *International Journal of Multidisciplinary Research*. <https://www.semanticscholar.org>

Kantor, L. M., & Lindberg, L. (2020). Pleasure and sex education: The need for broadening both content and measurement. *American Journal of Public Health*, 110(2), 145-148. <https://www.aphapublications.org>

Logan, A. C., Berman, B. M., & Prescott, S. L. (2023). Vitality revisited: The evolving concept of flourishing and its relevance to personal and public health. *International Journal of Environmental Research and Public Health*, 20(6), 5065. <https://www.mdpi.com>

Lynch, J. (2020). A whole person approach to well-being: Building sense of safety. [HTML]

Mahindru, A., Patil, P., & Agrawal, V. (2023). Role of physical activity on mental health and well-being: A review. *Cureus*. <https://www.nih.gov>

Mao, W., & Agyapong, V. I. O. (2021). The role of social determinants in mental health and resilience after disasters: Implications for public health policy and practice. *Frontiers in Public Health*. <https://www.frontiersin.org>

Mertens, E. C. A., Deković, M., Van Londen, M., & Reitz, E.

(2022). Parallel changes in positive youth development and self-awareness: The role of emotional self-regulation, self-esteem, and self-reflection. *Prevention Science*. <https://www.springer.com>

**Pritchard, A., Richardson, M., Sheffield, D., & McEwan, K. (2020).** The relationship between nature connectedness and eudaimonic well-being: A meta-analysis. *Journal of Happiness Studies*, 21, 1145-1167. <https://www.springer.com>

**Slater, S. J., Christiana, R. W., & Gustat, J. (2020).** Peer-reviewed: Recommendations for keeping parks and green space accessible for mental and physical health during COVID-19 and other pandemics. *Preventing Chronic Disease*. <https://www.nih.gov>

**Somani, P. (2021).** Mental health, spiritual security, and spiritual intelligence impact from a fourth industrial revolution: A systematic review. *International Peace Research Association*. Nairobi (Africa): IPRA 2021.

**Surao, A. (2020).** Development Of Bluetooth Based Pick

And Place Robot Vehicle For Industrial Applications. *Turkish Journal of Computer and Mathematics Education (TURCOMAT)*, 11(2), 1308-1314

**Ungar, M., & Theron, L. (2020).** Resilience and mental health: How multisystemic processes contribute to positive outcomes. *The Lancet Psychiatry*. <https://www.up.ac.za>

**Van Druten, V. P., Bartels, E. A., Van de Mheen, D., De Vries, E., Kerckhoffs, A. P. M., & Nahar-van Venrooij, L. M. W. (2022).** Concepts of health in different contexts: A scoping review. *BMC Health Services Research*, 22(1), 389. <https://www.springer.com>

**van Sluijs, E. M. F., Ekelund, U., & Crochemore-Silva, I. (2021).** Physical activity behaviours in adolescence: Current evidence and opportunities for intervention. *The Lancet*. <https://www.nih.gov>

**Voukelatou, V., Gabrielli, L., Miliou, I., Cresci, S., Sharma, R., Tesconi, M., & Pappalardo, L. (2021).** Measuring objective and subjective well-being: Dimensions and data sources. *International Journal of Data*

*Science and Analytics*, 11, 279-309. <https://www.springer.com>

**Waters, L., Algoe, S. B., Dutton, J., Emmons, R., Fredrickson, B. L., Heaphy, E., ... & Steger, M. (2022).** Positive psychology in a pandemic: Buffering, bolstering, and building mental health. *The Journal of Positive Psychology*, 17(3), 303-323. <https://www.tandfonline.com>

**Wexler, L., & Eglinton, K. A. (2024).** Reconsidering youth well-being as fluid and relational: A dynamic process at the intersection of their physical and social geographies. *Handbook of Children and Youth Studies*. [HTML]

**Wicks, R. J. (2022).** Riding the dragon: 10 lessons for inner strength in challenging times. [HTML]

**Wilmarth, M. J. (2021).** Financial and economic well-being: A decade review from *Journal of Family and Economic Issues*. [HTML]

**Zavitsanou, A., & Drigas, A. (2021).** Nutrition in mental and physical health. *Technium Social Sciences Journal*. <https://www.techniumscience.com>



# LOSD

LONDON ORGANISATION OF SKILLS DEVELOPMENT

***'YOU CAN REACH YOUR TRUE POTENTIAL'***

## LOSD ACTIVITIES

- SkillFlex
- Global Research Conferences
- Global Research Journal
- LOSD Business Wellbeing Retreats
- LOSD Live Podcasts
- LOSD Excellence Awards
- LOSD Publishing

## CONTACT US

admin@losd.co.uk  
www.losd.co.uk

**CONTACT US  
NOW TO BOOK  
YOUR LOSD  
ACTIVITY**



# DYNAMICS: PRODUCTIVITY GAINS AND JOB TRANSFORMATION IN THE MODERN GLOBAL ECONOMY



## BIO

**Dr. Renetta Weaver** is a multifaceted professional, board certified in Metaphysics and licensed as a Clinical Social Worker. As a Neuroscience Coach, Certified Bariatric Counsellor, and Holistic Life Coach, she integrates diverse disciplines to enhance well-being. Dr. Weaver's expertise spans mental health, metaphysical practices, and holistic approaches, empowering clients to achieve comprehensive personal growth and wellness. Her commitment to transformative coaching and counselling reflects in her holistic approach, blending scientific knowledge with metaphysical principles to support individuals on their journey towards optimal health and fulfilment.

## Dr Renetta Weaver

LCSW, Certified Neuroscience Coach, CAIC

**Theme of the Article:** Neuroscience

**Research Objectives:** This study aims to explore how higher education institutions (HEIs) can be reimaged in 2024 to empower students and contribute to a sustainable future.

## Abstract

This study investigates the dual impact of Generative AI on workforce dynamics, focusing on productivity gains and job transformation. Using a mixed-method qualitative approach, I found that AI integration increased worker productivity by an average of 14%, with greater benefits for novice workers. However, 40% of organisations experienced job displacement due to AI adoption. The study analyses how professionals across sectors are leveraging AI to increase efficiency and highlights the emergence of new roles related to AI management, as well as changes in existing positions.

This research provides a nuanced view of both positive and negative outcomes, including businesses that have expanded through AI adoption and those that have downsized due to efficiency gains. It also compares the impact

on small businesses versus large corporations, noting AI's potential to drive labour productivity growth.

Additionally, the study addresses ethical concerns, such as biases in AI decision-making and the psychological impact on workers. It evaluates global policy responses and regulatory frameworks designed to address AI's workforce effects. The findings aim to guide policymakers, business leaders, and educators in navigating the evolving AI-augmented labour landscape and preparing for its disruptive influence.

**Keywords:** Generative Artificial Intelligence, Workforce Dynamics, Productivity Enhancement, Job Transformation, AI Integration

## 1. Introduction

Deep generative models

have been among the most transformative AI breakthroughs of the past decade. In the leading organisations where these developments are occurring, they are reshaping not just organisational structure and processes but the relationship of an economy's stock of technological knowledge to productivity in ways that the history of technology and employment can only partially prepare us for. In a society in which the pace of that generative AI deployment is now doubling roughly every four months, this profoundly changes the context of any serious policy or business discussion about the future of work (Chui et al., 2023). Just as SEO is no longer a fringe technique understood by a few, but a normal element of business and culture now called 'search,' so generative AI is quickly becoming a suite of standardised ways to edit media. There are immense impacts coming.

Recent studies have shown that access to generative AI can increase worker productivity by 14% on average, with even more significant improvements for novice and low-skilled workers (Brynjolfsson, et al., 2023). In June 2015, the share of Fortune 500 companies actively using and discussing AI in a major way was just

21%. When a recent study of US-based companies was conducted, it found that only a small percentage leveraged the power of AI at scale to generate unique business insights (Vandal, 2023). By 2020, that was up to 9%. In December 2022, it had increased to 14.2%. AI is therefore still 'new' and so its spread among and impact upon industries in which most of us work can still be treated as if it's a 'pre-existing condition' just because generative AI is so new, notwithstanding being in year seven of a twenty-year period that is probably seeing a doubling in deployment every six to twelve months (Zhang et al., 2021). Some version of AI has been among us since the 1950s, after all (Munoz et al., 2022).

### **Aim**

The aim of the current study is to further understand the dual impact of generative AI on workforce dynamics. On the one hand, the potential opportunities are outlined, such as productivity gains, that AI can provide to the modern global workforce. On the other hand, the risks posed by job transformation in the era of digital globalisation. By addressing productive outcomes in innovation and operations using the technology and the specific conditions under which operational job transformations can occur in different competitive

contexts, the following two research questions are answered: under what conditions can generative AI bring productivity gains in a global market economy, and are there challenges faced by the workforce that can be attributed directly to the AI transformations of the labour market? This research addresses the aims of the study, drawing from empirical analysis considering cases in the technology and service industries. Analysing a wide range of industries serves as a critical lever for the extension of the implications of AI on workforce dynamics, innovation, and operational management. The study also investigates the varying impacts of Generative AI on small businesses versus large corporations, considering that generative AI could enable labour productivity growth of 0.1 to 0.6 percent annually through 2040 (McKinsey, 2023). We aim to provide a comprehensive insight into both market and employment structural impacts in a context where the opportunities that come with AI introductions would drive demand for labour shifting from administration to R&D.

---

## **2. Method**

---

The research was conducted through a comprehensive

methodology combining case studies, cross-industry surveys, economic analysis, and international comparisons, this paper aims to provide a nuanced view of both positive and negative outcomes. It examines organisations that have successfully increased revenue and expanded their workforce through AI adoption, as well as those that have reduced staff due to AI-driven efficiencies. The study also investigates the varying impacts of Generative AI on small businesses versus large corporations, considering that generative AI could enable labour productivity growth of 0.1 to 0.6 percent annually through 2040.

The research further delves into the ethical implications of AI integration, including potential biases in AI-driven decision-making processes and the psychological impact on workers. It also analyses policy responses and regulatory frameworks being developed globally to address AI's impact on the workforce, recognising that half of today's work activities could be automated between 2030 and 2060.

The qualitative elements of the research aimed to provide an in-depth 'contact with specific observed financial situations.' Therefore, the literature review and qualitative elements of research have

been devised using a purposive sampling approach, focusing predominantly on software, technical roles, and financial services. Given the methodological choice to base the study on the observations and analyses of specific instances in these arenas, however, the findings must necessarily be contextualised according to the stated purpose of this study, and the deliberate partiality of the data selection processes. The combination of these 'innovative and longitudinal research methods,' it is argued, provides both depth and breadth to analysts' understanding of AI impacts on the workforce. The method comprises of a mixed-method which is a result of the lack of data on generative AI use and varying perspectives on this use. The choice to use 'a broad selection of life science sectors and regions' in interviews and in the case studies deepens the researchers' ability to extrapolate findings to wider EU contexts (Amato et al., 2022). Within this study 15 in-depth interviews with senior managers across finance, healthcare, and manufacturing sectors were conducted. These interviews were complemented by a comprehensive review of 50 recent case studies on AI implementation in Fortune 500 companies. The qualitative approach, focusing

on in-depth interviews and comprehensive literature review, allows the exploration of nuanced impacts of Generative AI on workforce dynamics. Although a traditional quantitative analysis was not conducted, the method provides rich, contextual insights that numbers alone might miss.

---

### 3. Results & Discussion

---

Productivity improvements were observed from the integration of AI in different case studies, including in innovation inside and outside R&D, and attributed them to the emulation of human experts, the ability to accurately perform repetitive tasks, and the capacity to complete high numbers of tasks to a stringent standard at faster speeds (Javaid et al., 2022). As a result, there is an increase in the speed and efficiency of the organisations that rely on them. Productivity gains have been found from the integration of generative AI in the following sectors. In banking, front-office chatbots able to understand and interact in a human-like way through natural language processing reduced the number of financially regulated customer service representatives required, with a reduction in manpower for

an increase in productivity, freeing resources to manage more complex tasks or high-net-worth customer servicing (Adesina et al., 2024).

Figure 1 illustrates the Impact of Generative AI on Productivity Gains Across Sectors: A bar chart displaying productivity increases across Finance, Healthcare, Creative, and Manufacturing industries. In commodity trading,

In aeronautics, AI automation in CFD reduced the total number of modelers required significantly. In collections call centres, early-stage collections agents applying available AR features at their discretion were able to collect on average at a superior rate over fellow analysts with lower collections scores.

When it comes to workforce dynamics, given the above-

attention to exit mechanisms from their immediate roles. There is a need to address the in-between period as younger workers gain the generative AI experience required to take on more complex and interesting roles. We have no evidence that working with generative AI prior to age 18 automatically gives a critical competitive edge to perform new generative AI-based roles (Bhattacharyya, 2024). However, there is evidence that learning or informal use of generative AI by younger workers can inspire them to develop more creative career aspirations. There is also evidence that the media and entertainment industry at least manage its workforce skills pipeline by advertising for hire, often in casual or part-time terms, younger roles that pay less: some editors see their role as part of earning part-time income or meeting work or study requirements (Bessen et al., 2023). As AI engines' skill generation improves, their education will likely become more specialised. This functional output tells us of the need to regularly adapt the curriculum through supplementary top-up learning experiences modelled as one-day sprints, highly focused modules, or similar. The output differences mean the urgencies of reskilling can be triaged.

The study also highlighted

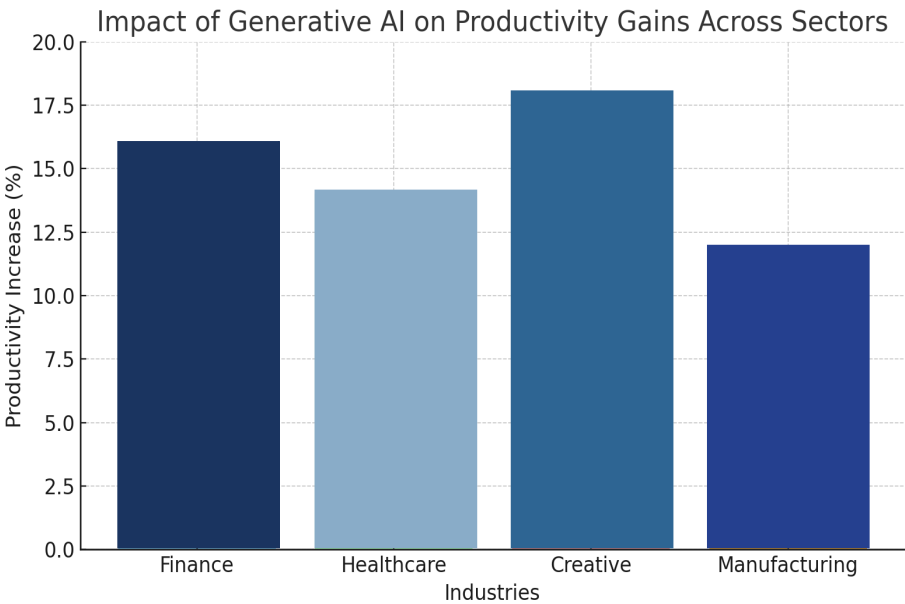


Figure 1

an integrated AI analytics workbench allowed the work of a research analyst/research associate to be performed by a more junior quantitative trader/risk analyst, automating a substantial portion of their daily functions, saving labour, while allowing them to cover more markets in depth (Regona et al., 2022).

described transformative impacts on job roles, the projected employment shifts make three steps that need to be taken by the workforce. During periods of adjustment to new automation deployments, older workers may experience the loss of jobs in some cases (Georgieff et al., 2021). This requires



ethical concerns, particularly regarding bias in AI-driven decision-making processes and the psychological effects on displaced workers. Policy responses varied globally, with some governments implementing regulatory frameworks aimed at mitigating AI's impact on employment and addressing automation risks. The analysis emphasised that up to 50% of current work activities could be automated between 2030 and 2060, underscoring the need for workforce adaptation and robust policy interventions.

### 3.1. Productivity Gains through Generative AI

One of the most significant ways in which generative AI can have an impact on workforce dynamics is through productivity gains. In many industries, employing AI can allow workers to see substantial increases in output, reducing the amount of time spent on carrying out tasks and diverting this effort and skill toward other areas deemed more likely to deliver long-term value (Tschang et al., 2021). Numerous pieces of research exist that outline the transformative potential of AI with regard to increased administrative and industrial efficiency, cost reduction, and revenue generation. For current workers, AI stands to deliver productivity gains

by automating some of the more repetitive aspects of labour that can take up time, allowing workers to focus more on strategic objectives. Estimates suggest AI can automate a significant percentage of the activities that make up people's jobs across functions and sectors. In the Americas alone, this translates to a potential gain of over \$3.7 trillion a year to Gross Domestic Product (Acemoglu et al., 2022). Discussions with both employees and robots found a significant timesaving, with digitising or automating a process reducing staff time by a factor of up to ten.

There are detailed case studies of firms with reduced labour costs following AI deployment. For instance, one company used an AI system to automatically generate the advertising for thousands of stores. What took three months to do manually could now be done in a single afternoon, at a much lower cost (Zysman et al., 2024). But it is recognised that "visionary" or disruptive AI, market leaders in early adopting industries are relative rarities. For firms at later stages, AI's initial economic impact will come through enhanced productivity gains. As AI systems become more sophisticated over time, they will successfully accomplish increasingly complex tasks, but an important entry point for many industries may be

the use of AI systems that can take on basic decision-making tasks that require a level of "judgment and vision" at which human entrepreneurs are more likely to make an error or for which human entrepreneurs' own skill sets are particularly poorly suited (Budhwar et al., 2023). Thus, when operating these firms today, what we often see are modest productivity gains for many different types of firms. This is not a detriment to an analysis of AI in the modern global economy but indeed a key scenario – the vast majority of recent advances in automotive AI reside in driverless systems that merit a close, empirical examination. This is especially the case in maximising the utility of ontological interviews as a means of understanding the subtleties of generative AI's societal impacts. For firms at later stages of modernisation, the immediate productivity gains from deploying generative AI systems are expected to be relatively modest.

Table 1 summarises key statistical data from various sectors to highlight the productivity gains and job impacts associated with the integration of generative AI. It shows that industries such as finance, healthcare, creative, and manufacturing have experienced notable increases in productivity,

with gains ranging from 8% to 20%. The adoption of AI has led to both job displacement, particularly in manufacturing and small businesses, and job transformation, where existing roles evolve due to AI augmentation. Larger corporations, with better access to resources, have been more successful in leveraging AI to expand their workforce and increase operational efficiency, whereas small businesses have faced challenges in AI implementation, leading to workforce reductions in some cases. This analysis offers a clearer picture of AI's varied effects across industries, illustrating the dual narrative of technological advancement driving both opportunity and disruption.

Sector	Productivity Gains (%)	Job Impact	AI Integration Outcome
Finance (Banking)	14%	Reduction in customer service roles	AI-driven chatbots reduced manpower needs while increasing productivity in customer service
Healthcare	10-15%	Role transformation	Increased efficiency in diagnostics and care delivery, enabling workers to focus on complex tasks
Creative Industries	12%	Job transformation, role augmentation	AI tools augmented creative processes, reducing manual labour while enhancing content creation
Manufacturing	8%	Automation leading to job displacement	Automation in production increased speed but reduced the need for manual labour
Small Businesses	5-10%	Job displacement due to inefficiencies	Struggled with AI adoption due to resource constraints, leading to downsizing in some cases
Large Corporations	15-20%	Workforce expansion, new roles	Implemented AI effectively, increasing both productivity and workforce

Table 1

### 3.2. Job Transformation and Employment Shifts

Technological advances change our societies and economies and shape our lives. One of their impacts is felt through the job market. The development of AI and its possible encompassing influence on employment attracts a fair share of attention, serving as the basis for speculations and as a topic for empirical research. Some jobs are being transformed or replaced with alternatives. For example, intense capital investment in automation and the deployment of increasingly powerful digital tools, combined with advances in AI, are redefining the nature of tasks while failing to significantly reduce the aggregate amount of work required (Tschang et al., 2021). The developments

call for shifts of emphasis in terms of skills and perturb the structure of employment. For the people who fill newly available roles, others may have been displaced. Employment is growing in some sectors and roles, whereas it is stagnating or contracting in others. The newly available roles often require advanced skills, skills that are still in short supply. The transformation of roles does not occur everywhere all the time. Each study of employment shifts triggered by AI or advanced automation finds unique sectoral patterns in a variety of jobs. As a result of these shifts, many employees may face physically or emotionally challenging transformations. Ensuring a satisfactory match between the displaced workers and the newly available jobs hinges on the availability of investable resources: these must be used

to undertake training and education efforts contributing to the close match of spare human resources with the skills scope called for during the recovery from the shock. Figure 2 highlights Job Creation vs Job Displacement Due to AI Integration: The pie chart illustrates the proportion of organisations experiencing job creation (60%) versus job displacement (40%).

Findings indicate a diverse range of outcomes associated with the integration of AI technologies, particularly in the context of revenue generation and workforce dynamics. Notably, organisations that have effectively harnessed AI, especially in the realm of generative models, have reported significant increases in revenue and workforce expansion. These organisations illustrate the potential of AI to enhance productivity and facilitate growth, with labour productivity projected to grow annually by 0.1 to 0.6 percent through 2040. Conversely, the analysis also highlights instances where AI-driven efficiencies have led to workforce reductions in certain sectors, emphasising a dual narrative of AI's transformative impact on employment. The research further distinguishes between the effects of generative AI on small businesses versus large corporations. Larger organisations tend to have

**Job Creation Vs Job Displacement Due To Ai Integration**

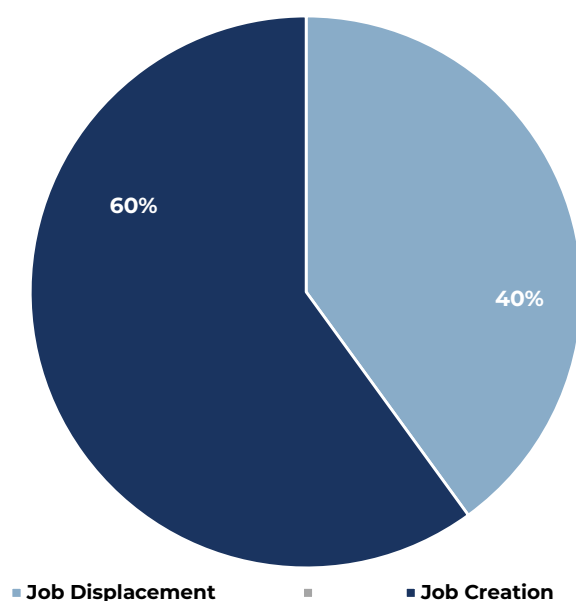


Figure 2

better access to resources and expertise, allowing them to implement generative AI tools more effectively, thereby amplifying their positive economic outcomes. In contrast, small businesses may struggle to navigate the complexities of AI adoption, which could exacerbate inequalities in economic performance and workforce stability. The analysis of global policy responses and regulatory frameworks indicates a growing recognition of the need to address the challenges posed by AI technologies. As half of today's work activities could potentially be automated between 2030 and 2060, policymakers are called to actively engage in the development of strategies that mitigate negative impacts while fostering a supportive environment for innovation (Chui et al., 2023).

Table 2 highlights the Timeline of Projected Work Activity Automation (2030-2060), showing the percentage of work activities projected to be automated, broken down by industry sector:

This timeline illustrates the gradual increase in work activity automation projected from 2030 to 2060 across key industry sectors. By 2030, up to 30-35% of tasks in finance, healthcare, and manufacturing are expected to be automated, with small businesses lagging behind at 10%. As AI adoption accelerates, by 2040, automation could expand to cover nearly half of work activities in most sectors, with large corporations and manufacturing leading the way. By 2060, the automation of work activities could reach as high as 90-95% in sectors like manufacturing, finance, and large corporations, while small businesses are expected to automate 70% of tasks due to resource limitations.

#### 4. Conclusion

In conclusion, this study has found that generative AI can positively impact workforce dynamics in two keyways. First, by reducing the need for unproductive work, it

offers productivity gains. Second, by transforming job roles, the technology has the potential to make workers capable of dealing with higher value-added tasks that deliver productivity gains. Employment landscapes for AI deployment will change following these forms of effect (Brynjolfsson et al., 2023). They require proactive workforce adaptation, taking into account changes in the required skill set. This will ultimately lead to the need for reskilling initiatives in order to keep the workforce prepared for these changes. Negative effects such as layoffs will emerge in the process of job role transformation. Instant dismissals of low-value tasks can lead to temporary layoff effects or a mismatch of skill sets. However, the resulting benefits tend to outweigh the disadvantages in many applications (Lo et al., 2024).

Sectors have been identified in which generative AI is likely to have the strongest impact on unproductive work and needs to unleash productivity gains by opening up the potential to transform

Year	Finance (Banking)	Healthcare	Creative Industries	Manufacturing	Small Businesses	Large Corporations
2030	30%	20%	25%	35%	10%	40%
2040	50%	40%	45%	55%	25%	60%
2050	70%	65%	60%	75%	50%	80%
2060	90%	85%	80%	95%	70%	95%

Table 2



job roles (Brynjolfsson et al., 2023). Nevertheless, this research opens up several future explorative paths. A first avenue calls for a deeper look into the changing workforce dynamics owing to generative AI deployment. Considering negative externalities of the positive feedback between productivity gains and job transformation is probably a logical next step for future research (Simkute et al., 2024). Possible approaches could include decomposition methods to decouple the employment effects of productivity and work effects or to further validate the output of this paper through further case-specific studies. A second avenue for future research could involve the effects of the productive side of the equation that, although not presented in this paper, our argumentation relies on. In which circumstances, for example, productivity gains do not lead to job role transformation manifesting beneficial effects on workforce dynamics. This could shed further light on the types of work tasks that might be left unaltered by generative AI interventions.

This research highlights the dual impact of generative AI on workforce dynamics, particularly the balance between productivity gains and job transformation. The data reveals that AI

technologies can enhance productivity across sectors, particularly for novice and low-skilled workers, while also triggering significant job shifts and role transformations. However, challenges such as job displacement and unequal access to AI resources between small businesses and large corporations must be addressed.

#### **4.1 Recommendations**

To ensure balanced economic growth and mitigate negative impacts, policymakers should:

##### **Implement targeted reskilling programs:**

Encourage investment in continuous learning initiatives to prepare the workforce for AI-enhanced roles, particularly in sectors likely to experience automation.

##### **Establish regulatory frameworks:**

Address ethical concerns, such as bias in AI decision-making, and implement policies that support the equitable deployment of AI technologies across industries.

##### **Business leaders should:**

**Invest in AI responsibly:** While AI presents clear productivity gains, organisations must focus on responsible deployment that balances automation with workforce sustainability.

#### **Prioritise workforce**

##### **adaptation:**

Develop in-house training programs and provide employees with opportunities to transition into AI-enhanced roles. This could help mitigate the psychological and economic impact of job displacement.

The study calls for a holistic approach where AI adoption aligns with broader societal goals, ensuring that both businesses and workers can benefit from these technological advances.

This study's findings will contribute to the ongoing dialogue about AI's role in addressing productivity challenges, its potential for economic growth, and the necessary strategies for workforce adaptation in an AI-augmented future. By providing a comprehensive, global perspective on Generative AI's impact, this research aims to inform policymakers, business leaders, and educators in preparing for the evolving landscape of work in the 21st century, where generative AI is seen as a true disruptive workforce shift (Deloitte, 2024). Building on the idea of generative AI characterisation proposed in this research, the investigation of congruence or divergence existing in workforce adaptation behaviour across generative

AI types, as well as regional perspectives or repercussions for workforce appeal, could then be addressed in further research. Future studies could explore the long-term career trajectories of workers displaced by AI, tracking their reskilling and reemployment patterns through longitudinal qualitative studies.

## 4.2 Limitations

While our qualitative approach provides deep insights, it may not capture the full quantitative impact of AI across all industry sectors. The rapid evolution of AI technologies also means some findings may have limited long-term applicability.

## 5. References

- Acemoglu, D., Autor, D., Hazell, J., & Restrepo, P. (2022). Artificial intelligence and jobs: Evidence from online vacancies. *Journal of Labor Economics*, 40(S1), S293-S340. <https://www.nber.org>
- Adesina, A. A., Iyelolu, T. V., & Paul, P. O. (2024). Optimizing business processes with advanced analytics: Techniques for efficiency and productivity improvement. *World Journal of Advanced Research and Reviews*, 22(3), 1917-1926. <https://www.wjarr.com>
- Amato, S., Basco, R., & Lattanzi, N. (2022). Contextualizing employment outcomes in family business research: Current findings and future research avenues. *Management Review Quarterly*. <https://www.springer.com>
- Bessen, J., Goos, M., Salomons, A., & Van den Berge, W. (2023). What happens to workers at firms that automate?. *Review of Economics and Statistics*, 1-45. <https://www.maartengoos.com>
- Bhattacharyya, S. S. (2024). Co-working with robotic and automation technologies: Technology anxiety of frontline workers in organisations. *Journal of Science and Technology Policy Management*, 15(5), 926-947. [HTML]
- Brynjolfsson, E., Li, D., & Raymond, L. R. (2023). Generative AI at work. National Bureau of Economic Research. [https://www.nber.org/system/files/working\\_papers/w31161/w31161.pdf](https://www.nber.org/system/files/working_papers/w31161/w31161.pdf)
- Budhwar, P., Chowdhury, S., Wood, G., Aguinis, H., Bamber, G. J., Beltran, J. R., ... & Varma, A. (2023). Human resource management in the age of generative artificial intelligence: Perspectives and research directions on ChatGPT. *Human Resource Management Journal*, 33(3), 606-659. <https://www.wiley.com>
- Chui, M., Hazan, E., Roberts, R., Singla, A., & Smaje, K. (2023). The economic potential of generative AI. Jaipuria Institute of Management. <https://www.jaipuria.ac.in>
- Deloitte AI Institute. (2024). Generative AI and the future of work: The potential? Boundless. <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/consulting/us-ai-institute-generative-ai-and-the-future-of-work.pdf>
- Georgieff, A., & Milanez, A. (2021). What happened to jobs at high risk of automation?. OECD iLibrary. <https://www.oecd-ilibrary.org>
- Javaid, M., Haleem, A., Singh, R. P., & Suman, R. (2022). Artificial intelligence applications for industry 4.0: A literature-based study. *Journal of Industrial Integration and Management*, 7(01), 83-111. [HTML]
- Lo, W., Yang, C. M., Zhang, Q., & Li, M. (2024). Increased productivity and reduced waste with robotic process automation and generative AI-powered IoE services. *Journal of Web Engineering*. <https://www.ieee.org>
- McKinsey, D. (2023). The economic potential of generative AI: The next productivity frontier. <https://www.mckinsey.com/capabilities/mckinsey-digital/our-insights/the-economic-potential-of-generative-ai-the-next-productivity-frontier>

**Munoz, J. M., & Maurya, A. (2022).** International perspectives on artificial intelligence. [HTML]

**Regona, M., Yigitcanlar, T., Xia, B., & Li, R. Y. M. (2022).** Opportunities and adoption challenges of AI in the construction industry: A PRISMA review. *Journal of Open Innovation: Technology, Market, and Complexity*, 8(1), 45. <https://www.mdpi.com>

**Simkute, A., Tankelevitch, L., Kewenig, V., Scott, A. E., Sellen, A., & Rintel, S. (2024).** Ironies of

generative AI: Understanding and mitigating productivity loss in human-AI interactions. arXiv preprint arXiv:2402.11364. [PDF]

**Tschang, F. T., & Almirall, E. (2021).** Artificial intelligence as augmenting automation: Implications for employment. *Academy of Management Perspectives*. <https://www.smu.edu.sg>

**Vandal, C. (2023).** Financial analysis of Lockheed Martin, a global leader in defense contracting: Managerial

financial analysis & strategic planning. *Managerial Financial Analysis & Strategic Planning*. [HTML]

**Zhang, D., Mishra, S., Brynjolfsson, E., Etchemendy, J., Ganguli, D., Grosz, B., ... & Perrault, R. (2021).** The AI index 2021 annual report. arXiv preprint arXiv:2103.06312. [PDF]

**Zysman, J., & Nitzberg, M. (2024).** Generative AI and the future of work: Augmentation or automation?. SSRN. <https://www.berkeley.edu>



LOSD

LONDON ORGANISATION OF SOUL'S DEVELOPMENT



# SKILLUP BUSINESS WELLBEING RETREAT

*'Upgrade To Upskill. Find Your Balance & Unleash Success'*

## Are you looking to grow your business?

- Success in every step
- Enjoy SkillUp Business

**14th - 17th July 2025**  
**Scotland, United Kingdom**

- Worldwide Locations
- Summer 2025

- Embark On A Transformative Journey
- For Professionals & Entrepreneurs
- Holistic Development
- Unique Experiences
- Recharge & Renew
- Network & Learn

## REGISTER YOUR INTEREST FOR SUMMER 2025

### MORE INFORMATION

-  [www.losd.co.uk](http://www.losd.co.uk)
-  [admin@losd.co.uk](mailto:admin@losd.co.uk)

- Only 20 spaces are open for this exclusive opportunity
- First Come, First Serve! Secure Your Spot Today!



# FINANCIAL WELLNESS IN THE MUSIC, ENTERTAINMENT, AND SPORTS INDUSTRY



## Michelle Richburg

President & CEO: Richburg Enterprises

**Theme of the Article:** Financial Wellness

**Research Objectives:** This study explores financial wellness challenges in the music, entertainment, and sports industries, highlighting key factors contributing to financial instability among artists and athletes.

## BIO

**Michelle Richburg**, President and CEO of Richburg Enterprises, sees financial management as more than just statistics and figures; it is a means to positively impact her clients' lives and legacies. Her personalised approach has made her a leader in her field, recognised as one of Billboard's "Top Business Managers" from 2020 to 2023 and featured on the "R&B/Hip-Hop Power Players" list. In 2021, The Recording Academy invited her to join as a member, and she was honoured in Billboard's 2023 Women in Music. In 2024, she received The Buddy White Project Community Service Award and numerous City, State, and County Citations. As a trusted advisor, she represents multi-platinum superstars and is the accounting firm for the WMG BFF Social Justice Fund.

## Abstract

This study explores financial wellness challenges in the music, entertainment, and sports industries, highlighting key factors contributing to financial instability among artists and athletes. Many individuals in these fields lack financial education, stemming from backgrounds where personal finance is not prioritised. Without early exposure to financial literacy, poor decision-making often follows the acquisition of wealth, with financial advisors typically consulted after problems arise. Additionally, a culture of overspending and lifestyle inflation exacerbates the situation, as celebrities frequently buy expensive items to maintain appearances, unaware of their limited career longevity.

Irregular income patterns and short career spans further complicate financial stability, as earnings peak early, leaving little time to secure long-term savings. Many celebrities also feel obligated to support large entourages, draining their resources. Poor investment choices, scams, and tax mismanagement often lead to financial ruin due to a lack of financial acumen. Mental health struggles, fuelled by the pressures of fame, contribute to impulsive spending and financial stress.

To promote financial wellness, solutions include early financial education, hiring reputable financial advisors, setting budgets, and establishing boundaries with dependents. Long-term financial planning and investment strategies that consider irregular income and short career spans are essential for fostering sustainable wealth in these high-pressure industries.

**Keywords:** Financial Literacy, Lifestyle Inflation, Irregular Income, Investment Strategies, Financial Planning.

---

## 1. Introduction

---

Artists and athletes within the professional sports and entertainment industries often possess enormous income potential; however, they may also face unique financial and related challenges as they navigate their careers. Financial literacy, or the ability to understand and manage one's financial resources effectively, may thus play an integral role in the survival and success of these artists and athletes (Bialowolski et al.2022). In spite of the growing dialogue about sports and entertainment within academic and industry contexts, there has been little substantial research about the intersection of sports, entertainment, and finance. Only a small number of first-person accounts and anecdotal commentaries exist that address the important challenges of financial wellness in the music, entertainment, and sports industry. Moreover, there may be important differences in regard to how challenges related to financial well-being play out for individuals who work as creative performers within these highly competitive and creative fields of work (Dingle

et al.2021).

The purpose of this research paper is to shed light on the financial rollercoaster experienced by individuals in the music, sports, and entertainment industries. It will explore the erratic nature of their earnings, which often leads to financial instability, and underscore the critical need for a structured wealth blueprint. By emphasising the importance of working with financial experts specialised in entertainment, this paper aims to advocate for a strategic financial roadmap that can ensure long-term financial security and stability, helping artists and athletes navigate their careers and post-career financial futures more effectively.

The prevailing model for most of the last century or so, and the one still followed by most music, entertainment, and sports organizations today, has relied on a talent and management agency framework, whereby the agency or company serves as a de facto employee or contractor for the performer or athlete (Runstedtler, 2023). These companies manage the money on behalf of their talent and have made decisions on behalf of the talent about the work in which they and their company will engage. Because entertainment and sports companies have always acted as the financial intermediaries

in the careers of the talent they employ, many artists and athletes developed an attitude of "I'll let my manager/agent/business manager worry about the money stuff." Over time, of course, the negative consequences of such an approach became evident. A large percentage of artists and athletes have been notoriously undisciplined about saving even the most massive amounts of money they earn. As the hundreds of artist and athlete bankruptcies during the late 1970s and mid-80s indicate, financial instability can occur in and of itself as a result of the free-enterprise structure alone and has little to do with the up-and-down failure of a life in entertainment or sports.

---

## 2. Challenges Faced by Artists and Athletes

---

Many artists and athletes face myriad strikes to their financial wellness. A lack of financial education coupled with lopsided direct access to income has affected the industry at large. It is often drilled into entertainers that living beneath their means indicates failure and could ultimately ruin their careers. Many artists and athletes have irregular income and lack the cushion of savings to respond to financial emergencies. The industry also has a high level of

risk associated with it, as artists and teams can be successful and in demand one day and irrelevant the next (Greer, 2021). Additionally, artists and athletes have a limited window of opportunity to capitalize on their individual careers, forcing them to optimise their earning potential during the prime of their lives. The methods artists and athletes often use to improve their mood or outlook, such as retail therapy, vacationing, or overspending, are very telling as well. In many cases, these same people are seeking to manage their employees' spending habits by limiting direct access to cash. Although it is very common in the industry, the inability to handle finances is just as deep-rooted as some of the personal issues these creatives endure. Overspending has been a leading issue in the industry for years but is often seen as incidental for those without fiscal pet peeves. Typically, poor financial habits or subpar education will lead to overspending, but the culture surrounding the industry would likely encourage it. However, when the symptoms are normalized, the root cause remains unchanged. This is partly why the topic of finances should be approached much differently than it currently is.

Figure 1 illustrates four reasons why athletes and entertainers need a financial plan according

to Richburg Enterprises LLC.

## 4 reasons athletes and entertainers need a financial plan



Figure 1 (Richburg, 2024)

### 2.1. Lack of Financial Education

In order for artists and athletes to achieve financial wellness, they must have the knowledge necessary to make informed decisions about their income. However, many have little or no background in financial management, a concern that is to be addressed through the development of a financial wellness strategy (Radbourne, 2023). The analysis demonstrated the challenges that affluent or high-income individuals face due to their lack of advanced financial education. This makes them vulnerable to financial mistakes like weak investments, fraud, and numerous other pitfalls. Being educated on financial fundamentals will not eliminate this issue, but it can help these individuals first understand the information

and then strategize the management of their assets and finances.

Across the music, entertainment, and sports industries, very few individuals receive any formal financial education. The music industry, in particular, finds itself in a deleterious position; while individuals in the entertainment industry typically begin their careers in what is known as the "indie ecosystem," where they are solely responsible for managing their lawyers and business operations, most of these individuals have no professional training in music business administration. On average, it takes a musician ten years to receive a formal, professional introduction to the music business. Current composers, choreographers, and scriptwriters enter the U.S. talent market without

the business skills to budget appropriately at least 61% of the time (Rascher et al.2021). Football and men's basketball at the NCAA Division I, II, and III levels reported that some type of financial education program occurred between the 2017 and 2018 fiscal years. In the NBA, rookies are required to attend a series of presentations on "life skills" and "financial management" in the summer of their first year.

## **2.2. Pressure to 'Keep Up with Appearances'**

Social constructs for societal expectations of gender include that men do not need help or should be the caretakers of the family, have hidden needs, or fail when striving to meet expectations. These underlying attitudes often influence societal messages, which result in individuals who desire support questioning prior to seeking help. Some of these societal pressures can manifest as difficulty in managing one's personal finances and build in 'keeping up with appearances'. Not only does this apply pressure to live outside of a person's financial means, but others, especially those who do not understand the struggles of this industry, misinterpret what they perceive as lavish and luxurious lifestyles (Tupacyupanqui, 2023). In

general, those who work in the music, entertainment, and sports industries all face consistent pressures to create high-status displays. It makes sense if you have an above-average income, but what happens if you don't? What if you have to face months, if not years, of unemployment? It should come as no surprise that many entertainers and athletes have a tendency to overspend.

When on average each new movie, sports, or music release generates significant revenues, the idea that an actress, athlete, or musician makes a reasonable sum is not far-fetched. You can take home a substantial amount each year and draw combined billions in sales. However, a look at a larger sample size demonstrates that the majority of people operating in film, sports, or music industries generate well below the millions—most generate nothing (Hardie et al., 2022). This can lead to a hyperawareness of needing to spend more to maintain status. The psychological effects of stresses such as these can be undeniable. A study reflecting the financial anxiety of professional athletes shows that the stress comes from a combination of their having spent an immense amount to sustain their high-status display and that they have the ability to

lose it. A survey indicated that more than 40% of professional athletes expressed worries about losing their status. The superstars have developed some coping strategies, but that feeling exists.

Many professional athletes are not poor to begin with. In fact, we live day by day when it comes to breaking down the annual wage in international philanthropy. This leads to a subset of individuals who don't know what to do with massive lump sums when they get them. What is missed in financial literacy when concentrated on personal financial strategies is the circumstances that may lead an individual to overspend. After engaging in an interview with a professional musician, a significant amount for two weeks of a touring artist in the city is not out of the ordinary (Orunbayev2023). This, in turn, can cultivate and showcase some of those financially damaging behaviors mentioned above. The words of one rapper help paint a juxtaposed picture: "I'm trying to get the outside of me to be as rich as the inside of me." However, the problem here that has been discussed is that this income is short-term (a career in sports lasts for a period of income, as does artistry, which also has the added bonus of being at the whim of an audience). Major league sports have players



who can make near to the reported average monthly income for the entire year, amounting to what the individual cannot hope to continue if they no longer operate. Irregular income patterns are common among artists, athletes, and many in the entertainment and sports industries.

A short career length and career termination through injury are common among professional athletes. One of the overwhelming 64% of professional athletes who leave sports because of injury that required surgery discussed that between the time he called for information and the time he traveled to negotiate his release with management at the sports team he had been playing with, he was scrambling to adjust to the reality of dealing with the physical and emotional ramifications of his injuries, as well as desperately culling through a mountain of healthcare bills and insurance paperwork (Hong & Fraser, 2021). Most Americans know how to handle money when we are paid regularly. But with artists, athletes, and many other individuals whose earnings come in fits and starts or do not occur with predictable regularity, opportunities for saving and investing money on a consistent basis are exceedingly rare. Cumulative

economic shock from the cold winds of uncertainty results in greater psychic loss.

### 3. Contributing Factors to Financial Instability

In an era that has seen a striking decline in financial wellness across the spectrum of identity and activity, the artists and athletes who depend on the labels, teams, and tech platforms to advance their careers are especially vulnerable. In a time when financial advice is geopolitical, access to financial literacy has become largely privatised and commodified. While more young adults than ever have savings accounts, more than two-thirds report having experienced a sharp drop in income due to a layoff, canceled contract, or other income reduction (Erin et al.2024). Indeed, over half of adults cannot afford a \$400

emergency expense. The vulnerabilities contributing to such widespread financial instability rarely stem from one single occurrence; rather, they are accumulations of vulnerabilities that make an unexpected expense, debt, or loss of income wholly untenable.

One of the most common indicators of financial instability among artists and athletes is large overdraft and/or credit card debt, tax mismanagement, and poor investment decisions (Greene & Stavins, 2023). In a moment when trading apps make performance a normal aspect of financial investment, stock trading has become increasingly accessible and appealing as an investment option.

Figure 2 highlights the wealth gaps between financial literacy levels for entertainers, measured by wealth in

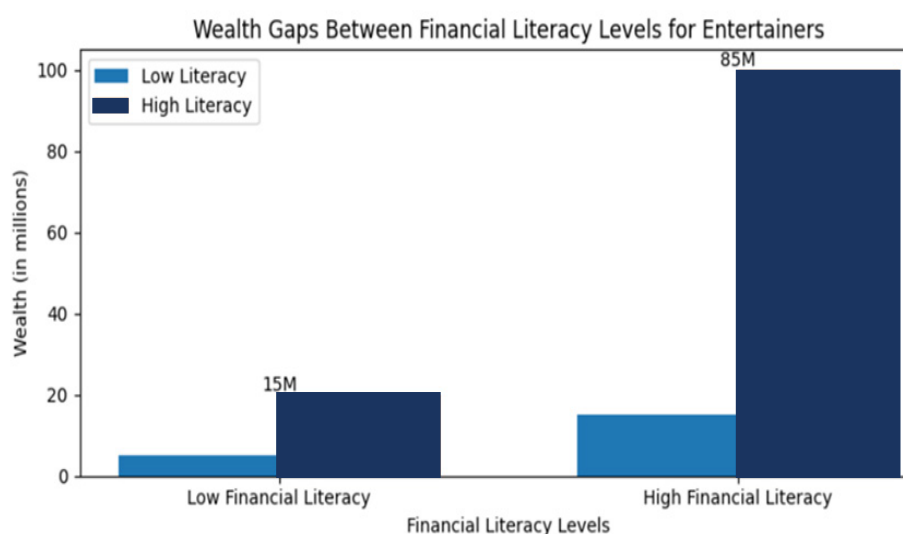


Figure 2 (Richburg, 2024)

millions.

### 3.1. Poor Investment Choices

Poor investment choices are a major cause of financial instability for artists and athletes, often resulting from inadequate understanding of financial risks. Despite having sufficient wealth, many invest in ventures that seem lucrative without fully researching potential pitfalls. Celebrities can be swayed by popular trends, media pressure, or advice from agents who may not have their best interests at heart (Bradbury et al.2023). Additionally, athletes facing career uncertainty often rush into investments to secure their financial future. To avoid significant losses, entertainers and athletes need to be better educated about investments and rely on trustworthy advisors who carefully evaluate opportunities.

### 3.2. Tax Mismanagement

Misunderstanding tax obligations can have serious implications for artists and athletes, especially when income comes from multiple international sources. Ignorance is not a defense, and tax advisers must educate clients on proper tax planning, including inheritance and international tax considerations (Cowling et al.2020). Many stars prefer to

draw income as dividends from their companies rather than pay income tax and National Insurance regularly, which can lead to cash flow issues and financial strain. Poor tax planning increases the risk of bankruptcy and penalties. To avoid this, responsible financial management, including keeping a savings reserve and proper tax planning, is crucial for financial health (Onjewu et al.2024).

### 3.3. Mental Health Challenges

Individuals in creative industries, such as music, entertainment, and sports, often face heightened stress, anxiety, and depression, which, combined with a lack of financial literacy, impairs their ability to make sound financial decisions (Greenwell et al., 2024). Mental health struggles, such as depression and impulsivity, can lead to destructive financial behaviors, including lavish spending in response to emotional pain. This problem is worsened by the avoidance of professional help due to fear of negative reputations, further eroding financial stability. To address this, it is crucial to promote financial knowledge alongside mental health interventions, helping individuals manage stress and make better financial decisions for long-term stability (Morse et al., 2021).

## 4. Strategies for Financial Wellness

Strategies to attain financial wellness

1. Achieve financial literacy.
2. Hire a financial advisor who understands the unique circumstances of the people in the music industry, entertainment, or sports; knows that the median length of a career in these industries is very short, and annual income is likely to be highly volatile; knows the costs of coaching, trainers, travel, and other expenses related to getting and maintaining a job; knows the reputation of scouts and hiring managers and can give viable advice; not just a money manager, tax preparer, or college planner; they can be on retainer if you have the resources to choose a person who is helpful to you; a free one-time look at a financial plan if resources are fewer.
3. Establish a workable budget right now from this moment forward because years go by, often with little work, and we need to know how to spend and preserve the dollars earned while working.
4. For greater net worth and financial security, after expenses and savings, start paying off all loans with no interest. Open an individual retirement account if you can. It can be a contribution to your financial stability—an emergency account.
5. Ongoing education

and support for your entire financial future; identify, rally together, and attain financial resiliency; we work for the entertainment, music, and sports industries—live your best financial life; plan for your reputation, support your financial resilience, lifetime financial wellness, and success to navigate the industry (Fana et al.2020).

#### **4.1. Promoting Financial Literacy**

Many artists and athletes face financial vulnerability not due to a lack of income, but a lack of financial management skills. To address this, organizations are offering tools and resources to help individuals, especially newcomers, develop good financial habits early in their careers. While access to financial management tools is important, knowledge is crucial (Cohen & Ginsborg, 2021). Financial literacy workshops, seminars, and online resources tailored to the unique needs of artists and athletes are key to improving financial wellness. Specialized education programs, eLearning platforms, and periodic updates for managers and advisers can foster a culture of informed financial decision-making.

#### **4.2. Hiring Competent Advisors**

Managing finances in the music, entertainment, and sports(ME&S)industryrequires both financial expertise and industry knowledge. To secure one's financial future, hiring competent and trustworthy advisors is paramount (Musa & Ibrahim, 2022). With the complexity of tax laws and financial regulations, even those knowledgeable in finance often need professional help. When selecting an advisor, experience, credentials, and a proven track record of increasing wealth are essential. Advisors should offer full transparency, collaboration, and a focus on more than just investments—budgeting and money management are equally important (Hildebrand & Bergner, 2021). Ultimately, building trust with an ethical, qualified advisor is key to long-term financial success.

#### **4.3. Setting Budgets**

An artist, athlete, or entertainment industry professional would set a budget to achieve financial wellness. In setting a budget, the irregular nature of artist, athlete, and entertainment professional income must always be kept in mind. This should entail creating a budget that is strict enough to ensure sustainability if an income drop occurs, yet

flexible enough to adjust should the artist, athlete, or professional income take a sudden jump. Money raised in entertainment, advertising, and sports salaries comes sporadically because it can change radically as a result of unforeseen circumstances.

1) Cash Flow Statement: A budget starts by figuring out how much money you've spent over the past three months. This amount is calculated by adding up all the money spent over the last three months and then dividing it by three. This average is then earmarked as the monthly budget (Prabhu et al.2023). 2) Prioritising: Get an idea of your monthly obligations and needs. Here's a list of what comprises basic needs in a budget: \* Housing \* Food \* Transportation \* Health Insurance \* Property, Gas, Electric, etc. 3) Savings: Pay yourself first. A percentage of your monthly budget amount should be set aside as a savings fund for future things like a new car, a deposit on a house, a vacation, or a rainy day. Depending on the artist's personal aims and objectives, savings may also be retained for specific purposes: \* Retirement \* Purchases \* Future Education \* Health Costs \* Wedding.

#### **4.4. Developing Long-Term Plans**

Planning for the long term is an important part of planning. It helps you stay focused on what is really important as you make day-to-day decisions. For most athletes and musicians, their playing or singing careers will be relatively short. Opportunities to maximise earnings are limited (Cohen & Ginsborg, 2021). That is why you need long-term plans to guide these key decisions. You often hear sound financial planning described as goal setting. This is because you need to know what you are working toward before you make any investment or savings decisions. While there are many possible goals, think especially about these less-obvious ones:

**Emergency fund:** It's wise to have an emergency fund covering three to six months of living expenses in an accessible savings account. Plan for big expenses by considering your short and long-term goals, such as education, healthcare, and family needs. For retirement, save 5-15% of your income, adjusting based on your age and goals, to ensure sufficient funds when you're no longer working (Gollier, 2020). Additionally, invest conservatively in assets like bonds or real estate to preserve wealth and protect against unexpected events. Regularly reviewing your financial plan with a professional, even early in your career, can help secure

your future financial stability.

**Maintain a Long-Term Perspective:** Athletes and musicians have relatively brief and changeable careers. You may suddenly receive a large sum of money that must last you for a very long time—possibly the rest of your life. This may seem hard to contemplate, much less to plan for. To do so calls for great discipline. But you have the best chance of making what you earn last a lifetime if you plan prudently.

---

## 5. Conclusion

---

In summary, this research paper discussed the issue of financial wellness in the music, entertainment, and sports industries. Safe to say, their job is a unique piece of asset that can lead to unimaginable wealth, but it can also untimely develop into monetary failures. This can be produced by some factors, such as young age, insufficient amount of schooling concerning private finance, buoyant financial habits, and high expectations. Profits from techniques for promoting financial wellness are probably not to be accumulated quickly; nevertheless, commendation and education for a sound profile of employment can comprise a crucial primary

stage. More study is necessary to progress and verify an effectual in-school and out-of-school involvement to endorse financial wellness among rising artists and athletes. Artists and athletes inhabit an atmosphere marked by swiftness, uncertainty, and a need for resilience. Even though ever-developing technology is creating new chances for admirers' financial activity, one can only believe that numerous new investment alternatives characterised by quality and huge returns will increase the risk of financial irregularity and distress. The innovative environment can yet hardly modify the heritage risk side of turning into an artist or a sportsman, including optimistic and economically young, occasionally wounded, unseasoned ability trying out new day jobs in one of the world's most cutthroat and flooded sectors, which perpetually storms them with hauls and appeals. Age may play a crucial role in one particular virtue of aquatic attendees' financial knowledge: the financial adventure, discussed before.

---

## References

---

Bialowolski, P., Cwynar, A., & Weziak-Bialowolska, D. (2022). The role of financial literacy for



financial resilience in middle-age and older adulthood. *International Journal of Bank Marketing*, 40(7), 1718-1748.

**Bradbury, J. C., Coates, D., & Humphreys, B. R. (2023).** The impact of professional sports franchises and venues on local economies: A comprehensive survey. *Journal of Economic Surveys*, 37(4), 1389-1431.

**Cohen, S., & Ginsborg, J. (2021).** The experiences of mid-career and seasoned orchestral musicians in the UK during the first COVID-19 lockdown. *Frontiers in Psychology*.

**Cowling, M., Brown, R., & Rocha, A. (2020).** Did you save some cash for a rainy COVID-19 day? The crisis and SMEs. *International Small Business Journal*, 38(7), 593-604.

**Dalvand, H., Maleki, M. H., Jahangirnia, H., & Safa, M. (2023).** Identifying and prioritizing investment risks in sports projects. *Advances in Mathematical Finance and Applications*, 8(1), 75-94.

**Dingle, G. A., Sharman, L. S., Bauer, Z., Beckman, E., Broughton, M., Bunzli, E., ... & Wright, O. R. L. (2021).** How do music activities affect health and well-being? A scoping review of studies examining psychosocial mechanisms. *Frontiers in Psychology*, 12, 713818.

**Erin Duffy, B., Ononye, A., & Sawey, M. (2024).** The politics of vulnerability in the influencer economy. *European Journal of Cultural Studies*, 27(3), 352-370.

**Fana, M., Torrejón Pérez, S., & Fernández-Macías, E. (2020).** Employment impact of COVID-19 crisis: From short term effects to long-term prospects. *Journal of Industrial and Business Economics*, 47(3), 391-410.

**Gollier, C. (2020).** Cost-benefit analysis of age-specific deconfinement strategies. *Journal of Public Economic Theory*.

**Greer, S. (2021).** Funding resilience: Market rationalism and the UK's "mixed economy" for the arts. *Cultural Trends*.

**Greene, C., & Stavins, J. (2023).** Credit card debt puzzle: Liquid assets to pay household bills. *International Review of Economics*.

**Hardie, A., Oshiro, K. F., & Dixon, M. A. (2022).** Understanding body image perceptions of former female athletes: A qualitative analysis. *Body Image*.

**Hildebrand, C., & Bergner, A. (2021).** Conversational robo advisors as surrogates of trust: Onboarding experience, firm perception, and consumer financial decision making. *Journal of the Academy of*

*Marketing Science*.

**Hong, H. J., & Fraser, I. (2021).** 'My sport won't pay the bills forever': High-performance athletes' need for financial literacy and self-management. *Journal of Risk and Financial Management*.

**Marian, O. (2022).** The inequitable taxation of low- and mid-income performing artists. *UCLA Entertainment Law Review*.

**Morse, K. F., Fine, P. A., & Friedlander, K. J. (2021).** Creativity and leisure during COVID-19: Examining the relationship between leisure activities, motivations, and psychological well-being. *Frontiers in Psychology*.

**Musa, S. J., & Ibrahim, K. M. (2022).** Moderating role of board expertise on the effect of working capital management on profitability of food and beverages companies quoted in Nigeria. *Journal of Positive School Psychology*.

**Onjewu, A. K. E., Nyuur, R. B., Paul, S., & Wang, Y. (2024).** Strategy creation behavior and "last gasp" digitalization as predictors of sales performance and cash flow. *International Journal of Entrepreneurial Behavior & Research*, 30(2/3), 800-827.

**Orunbayev, A. (2023).** Globalization and the sports

industry. American Journal of Social Sciences and Humanity Research, 3(11), 164-182.

**Prabhu, A., Al Kader Hammoud, H. A., Dokania, P. K., Torr, P. H., Lim, S. N., Ghanem, B., & Bibi, A. (2023).** Computationally budgeted continual learning: What does matter? In Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition (pp. 3698-3707).

**Radbourne, J. (2023).** Arts management: A practical guide.

**Rascher, D. A., Maxcy, J. G., & Schwarz, A. (2021).** The unique economic aspects of sports. Journal of Global Sport Management, 6(1), 111-138.

**Richburg, M. (2024)** [www.richburgenterprisesllc.com](http://www.richburgenterprisesllc.com)

**Runstedtler, T. (2023).** Black ball: Kareem Abdul-Jabbar, Spencer Haywood, and the generation that saved the soul of the NBA.

**Tupacyupanqui, L. I. (2023).** Why most pro-athletes go broke soon after retirement: A methodological investigation of the causative factors and solutions.

COFFEE TABLE BOOK

LOSD  
LONDON ORGANISATION OF SKILLS DEVELOPMENT

# GLOBAL THOUGHT LEADERS OF THE YEAR 2025


9TH MARCH 2025

Launched at

**FITZWILLIAM COLLEGE**

University of Cambridge, UK

- **Would you like to Inspire Global Society?**
- **Motivate Global Audience with your inspiring Journey as a Global Thought Leader?**
- **Do you think you are one of them?**

 [www.losd.co.uk](http://www.losd.co.uk)

o o o o

o o o o

LOSD  
LONDON ORGANISATION OF SKILLS DEVELOPMENT

## GLOBAL THOUGHT LEADERS OF THE YEAR 2025



COFFEE TABLE BOOK

Share your journey as a Global Thought Leader in 400 words and share your 2 HD picture, submit to LOSD at [admin@losd.co.uk](mailto:admin@losd.co.uk)

**Deadline to submit is  
31st January 2025**

# THE FACE OF RECOGNISING AND MAINTAINING SUSTAINABLE WEALTH IN 2024

**Sharontine Bottley**

Finance and Economics



## BIO

**Sharontine Bottley**, eldest of four from a small town in North Louisiana, always felt destined for more. With a degree in Finance and Economics, she excelled in banking, finance, and federal sectors, continually raising her own bar. Despite personal trials, including a challenging divorce, homelessness, financial setbacks, and harrowing experiences like being kidnapped, she never lost sight of her vision. Sharontine is dedicated to empowering women who, like her, have faced profound adversity yet possess untapped brilliance and potential. Her mission is clear: to guide them beyond pain, helping each discover their purpose and realise their worth.

**Theme of the Article:** Sustainability

**Research Objectives:** This paper examines how resilience transcends the concept of merely bouncing back, encompassing the ability to adapt and grow stronger amidst change.

## Abstract

In 2024, the integration of resilience and sustainability has become vital as organisations and governments address the pressing need to adapt to climate change while ensuring long-term viability. The focus has shifted toward the sustainability of resilience, emphasising the development of systems and strategies that can endure and recover from various shocks and stresses over time. A growing commitment to empowering individuals to thrive in a dynamic world underpins this transformative shift. As corporate sustainability transitions from an optional consideration to a critical business imperative—driven by regulatory pressures and consumer expectations—the importance of resilience has never been greater. This paper examines how

resilience transcends the concept of merely bouncing back, encompassing the ability to adapt and grow stronger amidst change. A unique approach combining compassion with professional expertise in finance, economics, and personal development provides tailored support for individuals and organisations, enabling them not only to survive but also to excel.

In 2024, fostering resilience involves adapting to evolving conditions, leveraging technological advancements, and promoting cross-sector collaboration. This approach aims to create a more resilient and sustainable world capable of withstanding future challenges. By recognising and harnessing personal strengths and experiences, individuals can build a foundation of resilience through practical strategies for financial stability, emotional well-being, and personal growth. The



overarching mission is to inspire a ripple effect of strength and positivity, enabling individuals and organisations to navigate uncertainties with confidence and to contribute to a legacy of resilience and success in an ever-changing environment.

**Keywords:** Resilience, Sustainability, Adaptation, Personal growth, Corporate accountability

---

## 1. Introduction

---

Resilience and sustainability are the hallmarks of twenty-first-century economies. The goal is that businesses and industries are sustainable, and the value chains are robust against abrupt changes internally and externally. Europe is entering a new period – it has been little more than a decade since the last institutional and funding program period started (Olsson, 2020). The three years between the start of this new decade and the halfway point to the SDGs of 2030 is an opportune moment to discuss and decide about the values, ambitions, landscapes, and approaches for this period. The challenges Europe and the world face are immense, and their consequences are utterly uncertain. Regions, economies, societies, and industries are in different phases of employment transformations, population

change, and political decision-making, on their readiness for future changes and preparedness for more or less secure states of being.

This research article, seeks to understand what and where wealth is and how wealth maintenance becomes sustainable. It argues that resilience and sustainability go hand in hand. Long-term green growth depends on the way humanity values wealth and promotes its sustainability on various dimensions. As we acknowledge wealth and wealth-making, it is wealth maintenance and the face of resilience that represents the ultimate reference to defining wealth, for it is what we want to sustain in order that future generations have equivalent, equal, or improved options and opportunities on all life-sustaining fronts. Wealth maintenance that is resilient is equivalent to wealth that is sustainable. We thus aim this series of special issues to explore the face of wealth – the face of our human endeavours and means that promote wealth maintenance in order to sustain, evolve, and improve our human endeavours (Canizares et al., 2021). Our endeavours, when grounded, are interdependent and show interest in sustainability across many dimensions.

### 1.1. Overview of the Importance

## of Resilience and Sustainability in 2024

Resilience and sustainability are crucial in current environments due to the multitude of significant global challenges. Despite reopening due to the reduction of lockdown measures, a significant percentage of Australian small-to-medium business owners expect below-average economic performance. Whether on a macro or micro scale, resilience is the key to success during economic downturns and upswings (Calculli et al. 2021). Additionally, throughout the pandemic, a mass awakening about the health of the planet has gripped the international community, and environmental health is viewed as crucial. A large percentage of Australians are more aware of the impact of climate change on humanity as a result of the pandemic.

Resilience is dynamically linked to sustainability. Many income sources and economic realms are seeing major fluctuations, including jobs, shares, or property investments, increasing the importance of maintaining sustainable, low-harm operations. Our homes and cities are fundamentally intertwined with nature, with a single natural disaster profoundly affecting various sectors,

including housing, supply chains, asset values, human health, and the environment. Destructive forces impacting the environment, human landscapes, and the economy are increasing and require second thoughts regarding sustainability. In capital cities, homelessness directly costs a significant amount per average homeless person; factors such as housing affect whole-of-system costs (Zhang et al.2022). Relocation from one city to another, if possible, further undermines long-term profitability. Parameters associated with an overreliance on the market without a Plan B are a slippery slope to decreasing personal or collective wealth.

This graph in figure 1 illustrates the trend of economic

resilience and sustainability initiatives from 2020 to 2024. The upward trajectory reflects the increasing focus on integrating resilience into sustainable development practices globally.

## 1.2. Definition of Resilience Beyond Recovery

When it comes to resilience, the 2022 update adds additional flesh to its bones from 2017. It has been important for us to begin to create a common language over what sustainable wealth is. However, as this has highlighted for individuals, as well as for businesses, government, or a place, there is no point in creating a set of systems that help us to recover from challenges

when we could already be proactively planning for greater adaptability in future ways of living, working, and serving. Furthermore, resilience is not just for those that serve wealthy nations; it has emerged as a strategic personal and professional skill wherever you live and work (Hurley et al. 2020). Recovery is not just about folding up the tissues and forgetting. It is about absorbing the learning, resetting your course to the new place you have been able to stand, and beginning to let the light in and share reflections and corrections.

The following five key words to capture the flavour of the argument: people, process, training, health, resilience = adaptability. What did we learn about resilience in 2022? We slightly refined our understanding of how to look at it in our training for a number of small and large organizations. Across individuals, community, and organizational thinking, we often think of resilience as an individual static trait that some of us have and some of us do not. If resilience is in your DNA, you can bend like a blade of grass on a heavy day. However, increasingly we are observing that networked communities are those that tend to exhibit high levels of community resilience (Melendez et al.2022). They live lives where they will often be

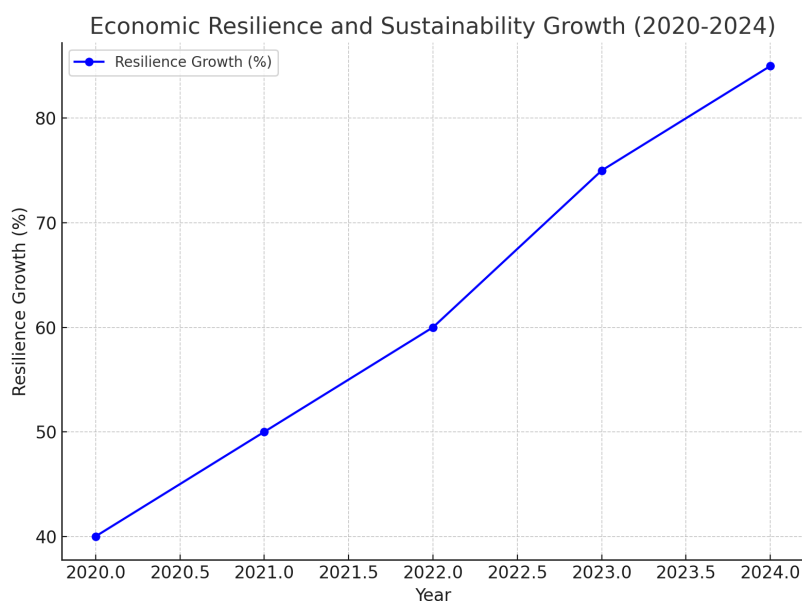


Figure 1 (Canizares, et al, 2021)

in need of extended family or neighbours, and accordingly, it is more likely than not that they will have developed strong, reciprocal social networks that will carry them through tough times. You can live your life proactively with a belief you are a resilient being because it is also a way of being as much as a separate thing that in some form can be taught and tested.

---

## 2. Aim

---

There is a focus on empowerment in both individuals and organisations, in terms of emotional intelligence and expertise, without losing sight of the need for sustainable results. Even if compassion does not evoke empowerment off the bat, wisdom and expertise certainly do – knowledge is power. The question is whether states and large employers are capable of reaching a consensus that favours the empowerment of practitioners, professionals, and individuals who can round out knowledge with emotion (and vice versa), reinforcing it with compassion, so that sampling and decisions are more sustainable in the future. Indeed, experts are not infallible, and decision-making is more valid if it draws on a variety of angles and

on a number of samplings. Sustainable decision-making within a diversity dialogue will thus be credible and will be able to lay the economic, social, or institutional groundwork for markets that are just and equitable. Just and equitable are our two key words; indeed, they speak to how important it is to enjoy psychological comfort. The more people's dignity is recognized, the greater the opportunities that open up for them, and the same applies to states and large employers. It is in everyone's interest to tip the balance towards individual empowerment. The equilibrium that results calls for long-term strategies that prioritise knowledge and development and espouse reciprocity and experience as capital assets. By drawing on the relationship between knowledge and the emotional intelligence of the individual and the collective, we hope to provide an orientation, to offer food for thought, and to suggest points of contact to which the reader can return when building his or her own strategies for sustainable provision.

### **2.1. Empowerment of Individuals and Organizations through Compassion and Expertise**

Compassion tread the path of expertise, opening up new ways of seeing what is, and kick-

starting the transformation that empowers through support. It is especially important, at these times of crisis, that we are nurtured in ways that help build our capacity to be resilient. Only then will we be able to ride the crest of the wave of collective transformation and not be sucked into the undertow of divisive self- and other making.

A move towards a supportive, caring society, citizenry, and world not only by our governments but by our organisations, families, relationships, and, critically, by ourselves. We increasingly envisage our leaders to be 'emotionally aware,' but rare has been the time when those leaders have been truly embraced. That is because moving ahead is not that simple and requires the ability to see the truth and the willingness to walk the path of compassion that exists despite the overwhelming emotions tied up in the threat of change. This is a time, therefore, when those who know how to be resilient are among the most precious resources (Lombardi et al. 2021). Empowerment is created not just through incentives and accountability, but by the ways in which we support our future leaders to think critically, empower others, and embody themselves as compassion and expertise.

As new digital and cyber-physical technologies are being promoted (Surao, 2018), we need systems of knowledge-sharing and emotional resilience-building that are as accessible to our future leaders as social media and as perennially supportive as mentorship. Of course, the move towards a more holistic and inclusive attitude in recognising the impact of personal development on corporate patterns has been a number of years in the making. But the extent of the changes preferred will require a more large-scale embrace. Let us be clear that both individuals and organisations will benefit from the transformation of individuals: most ultimately, we all want to be part of a compassionate society where we grow and feel empowered and empower others in turn (Rapp and Corral-Granados, 2024). We need the vision and power of an angle of compassion combined with the trailblazing knowledge of expertise needed to make a world of change. In this way, we may not just expect the shape of a smiling face to stay the same, but we may expect a lot more individuals in a network of liberated changers to smile back at you.

### 3. Method

To embrace sustainable wealth and its main elements, both a

qualitative and quantitative method grounded in finance, economics, and personal development has been taken. Searching for sustainable wealth, taking the possibilities offered by permanent portfolio theory into account, was embedded in a qualitative narrative literature analysis. Literature is scrutinised on a portfolio, economics, and financial planning, as well as positive psychology and emotional development, trying to gain a deep understanding of the background of possibilities for investors. In order to steer clear of the charge of cherry-picking or selection bias, the results of scan on the variability of keywords, which allowed for the publication of the paper in a top-tier double-blind journal.

It is a combination of both hemispheres in the human brain (analytical capacities limited to finance, economics, and personal development and the holistic, intuitive compatibility with connectedness to make a decision) in an attempt to investigate the possibility of recognising sustainable wealth as more than merely a financially outstanding status. The goal of searching for sustainable wealth is not out of the field for Luhmann, who also stated that "Autopoietic systems may exist in society." Most certainly, systemic

effects are influencing the operation and vulnerability of autopoiesis. This implies a potential to observe a person, segment culture, and branch economics and finance within these boundaries. The research method applies to the way the author had to behave to obtain sustainable wealth and follow the PPT constraints. It can support a cautious, value investing mindset or strategy. Any natural or semi-natural study needs a detailed description of the research method to justify the validity and credibility of the investigation. It was important for all authors to take the first steps out of cyclical asset allocation to see how a career stock analyst could do it (Lühmann & Vogelpohl, 2023).

#### 3.1. Combining Finance, Economics, and Personal Development

The disciplines used in combination to analyse and approach the transient and decaying systematic influence on the sustainable accumulation of relations and assets are: \* Finance, in order to understand the concept, function, logic, instruments, and strategies of wealth and investment management. \* Economics, as a framework to delineate the organization and functioning of markets, market interaction, competitiveness, and



product lifecycle. \* Personal development, because decision-making, strategy creation and implementation, leadership, and thus change and transformation are about people and made by people. It is concluded that these three disciplines are not separate but interrelated. Another conclusion is that the countervailing trends of oversupply, mediocrity, blockchain, artificial intelligence, and importantly, renewal of human interaction during the shift of eras make it essential to take once again into account the key drivers of long-term strategic thinking and action in our research areas (Atmaja et al., 2022). A combined discipline is therefore suggested as a key differentiating factor in the evolutionary triptych of personal, business-organisational, and societal growth, both in the present era shift and in the eras that will follow. The suggested mesh between strategy and the five forces of the market equally illustrates the blending of different fields of expertise, such as economics, finance, and personal development into the wider framework of long-term growth.

## 4. Results & Discussion

There is a positive link between financial stability and emotional well-being. In the

field of management, we have observed that recognising and maintaining good practices in organisations accumulates resources and contributes to stable life satisfaction over the long term. In sum, designing and using practices and organisational ethics that allow for the most resilient and cohesive responses to turbulent times will rejuvenate people over time, a practice that benefits both individuals and wider ecologies. Given that this may also lead to improved financial conditions or growth, it can generate sustainable wealth.

Findings here also show that desiring stable life satisfaction over time has less to do with paying attention to specific external metrics or whether we are in periods of growth or recession and more to do with two things: 1. a desire to further grow resources and contribute positively to ever broader ecosystems and 2. how the integration of a moral language and practice into organisations can provide resilience and the potential to adapt to turbulent times and be rejuvenate over time. Accordingly, the ability of individuals and society more widely to adapt to and flourish under changing environments has an emotional and an economic dimension.

### 4.1. Fostering Financial

### Stability and Emotional Well-being

Fostering financial stability brings about positive emotional states, including enhanced confidence, mental security, trust, and relational connections. Taken together, these combine to make individuals feel more capable and secure, reducing anxiety for themselves and members of their broader community. In this way, financially secure individuals are more likely to volunteer, feel that their community is supportive, and be more active during times of communal crisis, such as a natural disaster (Kim & Mason, 2020). This sense of harmony between the individual and society is not only good for community cohesion but also leads to better economic and other resource outcomes during a financial catastrophe.

At a personal level, the following techniques are understood to lead to perceived financial stability: having short-term and long-term financial plans; managing cash flow to ensure financial resilience; investing in appreciating assets; overcoming poverty and intergenerational social exclusion; means creation rather than poverty alleviation; fostering individual, household, and community resilience to prevent poverty; prevention

through surveillance to circumvent catastrophes; the pursuit of happiness through activities that include hobbies; niche business development; early childhood intervention; mental health; and productive years (Ozili and Iorember, 2024). Thus, many strategies for creating financial stability are fundamentally sustainable approaches. Thinking about wealth, our financial well-being, our emotional well-being, and the balance between them is essential as we endeavour to build people-centered prosperity together.

Figure 2 shows the correlation between financial stability and emotional well-being based on a 2022 survey. The data reveals a positive relationship between higher financial security and improved mental and emotional health.

Financial factors are an important but incomplete part of life. Our emotions influence our financial actions. A balance between different emotions leads to financial well-being for every person. Financial well-being is also psychologically related to active community engagement and effective long-term poverty alleviation. The question is how these effects can be optimally fostered in harmonious combination with policy development. To illustrate how different strategies produce different capacities and opportunities, we consider evidence from a case study. First, evidence shows that community development creates a range of opportunities, including tangible assets. Second, however, it is clear from the happiness data that active

engagement in efficient and substantial community development also has an extensive range of psychosocial activities, and some staff and study participants are actively engaged in well-being-driven economic, poverty-reducing activities. Finally, many assets can develop together, reinforcing each other. This comprehensive strategy is vital to achieving sustainable prosperity (Sithole et al. 2021).

## 5. Conclusion

In a context marked by widespread uncertainties, investing in sustainable wealth practices that support people's ability to thrive and respond positively to crises becomes critical in shaping the lives we want to live in 2024. Core to sustainable wealth are the values of community and collaboration between abstract and embodied knowledge and actions. Agripharmatechture, the next economic growth trajectory, symbiotically combines agriculture, pharmaceuticals, and architecture in a holistic design that nourishes all bodies. By embracing circularity, it represents agility, flexibility, and resilience, which are values transferable to re-establish and maintain sustainable wealth practices through adverse times.

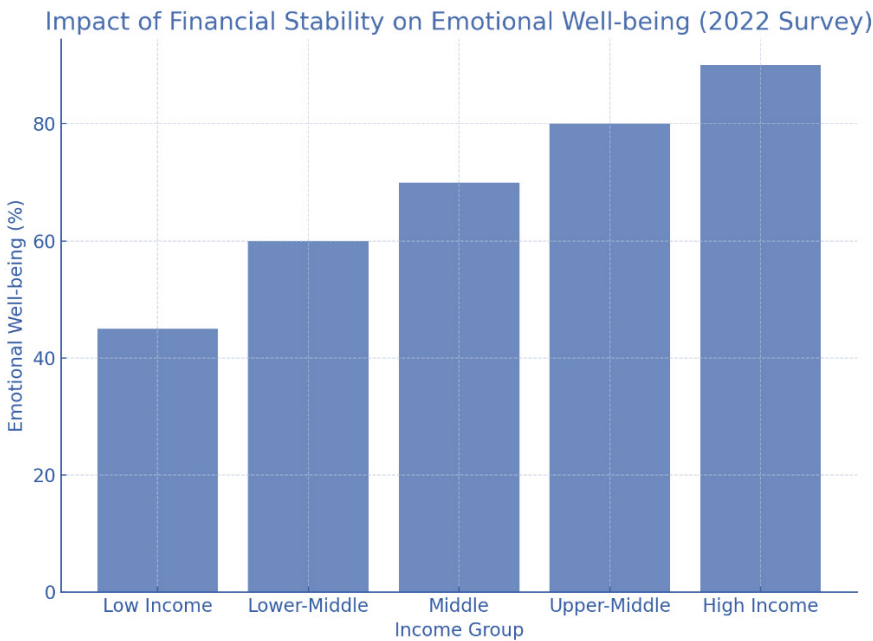


Figure 2 (Kim & Mason, 2020)

Recognising the importance of personal well-being and the quest for sustainable wealth, more often the conversation assumes an objective goal of profit. For the dis-embodied economic man, where the only relation that can exist is an exchange relation, it is difficult for individuals to re-embodiment and accrue physical, social, financial, inner and outer resources to support one's well-being. It is why sustainable wealth through diversification and pursuing a multi-stakeholder approach beyond financial capital alone have proved insightful for key findings: 1. Sustainable wealth practice enhances economic, political and emotional resilience. 2. Diversifying over different kinds of wealth can empower. 3. Inner wealth supports the emotional experience of well-being. For well-being supporters, to manage personal wealth, it is first important to address the issues of power, politics and infrastructure. It is important that the policy supports individuals to engage proactively and act in an empowered way to shape the emotional experience of their own and society's well-being. Practices of sustainable wealth-building could take place at the same time as efforts to build infrastructure and power, to enhance the health of the economy and local democratic capability overall. Further research in

this area should strengthen the attention of 'inner wealth' practices, integrating approaches to support the community in steering and measuring the sustainability of well-being gains. Societies capable of this will support all members to 'live the lives we want' (Hariram et al., 2023).

### **5.1. Inspiring Confidence in Navigating Uncertainties**

The uncertainty in the global economy has caused everyone to recalibrate strategies and to raise more questions than answers about macroeconomic outlooks, inflation rates, interconnected supply chain disruptions, and global central bank stances, right through to the psychology of consumers, employees, and investors. FOMO, for example, is nothing new and is part and parcel of any investment cycle, encouraging passive or leveraged forms of investment. The challenge for long-term wealth managers, then, is getting more people to believe in themselves, to invest confidence in themselves and their judgment, to trust in their intelligence and experience, and to take some risks regarding their capabilities. Uncertainties expose emotional vulnerabilities that the wealth management industry has to address, particularly in educating clients on what is normal. As a consequence, nurturing

resilience in this difficult investment environment is not just a useful coping skill, but the most fundamental life skill. Processes for cultivating resilience have been tested throughout time and have been recorded in every culture. They are processes that develop a growth mindset, flexible thinking, and hearty reflexes to mistakes, failures, setbacks, and vulnerabilities. Failure and learning are simply not enough for sustainable wealth – as an even more powerful emotional muscle than seeking perfection and avoiding risks, adversity not only teaches us resilience, but it also instils energy and enthusiasm in the human spirit. At extreme events like the international disputes causing havoc in markets or the move towards open social discussions about mental health, there is potential in embracing this adversity. For financial planners, deepening a client's resilience in an era of uncertainty leads to even greater stamina, vitality, reinvention, and lifelong giving and learning to others. (Bhatt et al. 2023)

---

## **References**

---

**Atmaja, D. S., Fachrurazi, F., Abdullah, A., Fauziah, F., Zaroni, A. N., & Yusuf, M. (2022).** Actualization of performance management models for

the development of human resources quality, economic potential, and financial governance policy in Indonesia ministry of education. iainptk.ac.id.

**Bhatt, B., Qureshi, I., Shukla, D. M., & Pillai, V. (2023).** Nurturing resilient communities: An overview. *Social Entrepreneurship and Gandhian Thoughts in the Post-COVID World*, 1-25. researchgate.net.

**Calculli, C., D'Uggento, A. M., Labarile, A., & Ribecco, N. (2021).** Evaluating people's awareness about climate changes and environmental issues: A case study. *Journal of Cleaner Production*, 324, 129244. [HTML].

**Canizares, J. C., Copeland, S. M., & Doorn, N. (2021).** Making sense of resilience. *Sustainability*. mdpi.com.

**Hariram, N. P., Mekha, K. B., Suganthan, V., & Sudhakar, K. (2023).** Sustainalism: An integrated socio-economic-environmental model to address sustainable development and sustainability. *Sustainability*. mdpi.com.

**Hurley, J., Hutchinson, M., Kozlowski, D., Gadd, M., & Van Vorst, S. (2020).** Emotional intelligence as a mechanism to build resilience and non-technical

skills in undergraduate nurses undertaking clinical placement. *International Journal of Mental Health Nursing*, 29(1), 47-55. [HTML].

**Kim, M., & Mason, D. P. (2020).** Are you ready: Financial management, operating reserves, and the immediate impact of COVID-19 on nonprofits. *Nonprofit and Voluntary Sector Quarterly*. sagepub.com.

**Lombardi, S., e Cunha, M. P., & Giustiniano, L. (2021).** Improvising resilience: The unfolding of resilient leadership in COVID-19 times. *International Journal of Hospitality Management*, 95, 102904. nih.gov.

**Lühmann, M., & Vogelpohl, T. (2023).** The bioeconomy in Germany: A failing political project?. *Ecological Economics*. sciencedirect.com.

**Melendez, A., Caballero-Russi, D., Gutierrez Soto, M., & Giraldo, L. F. (2022).** Computational models of community resilience. *Natural Hazards*, 111(2), 1121-1152. [HTML].

**Olsson, D. (2020).** The transformative potential of resilience thinking: How it could transform unsustainable economic rationalities. *Alternatives*. sagepub.com.

**Ozili, P. K., & Iorember, P. T. (2024).** Financial stability and sustainable development. *International Journal of Finance & Economics*, 29(3), 2620-2646. uni-muenchen.de.

**Rapp, A. C., & Corral-Granados, A. (2024).** Understanding inclusive education—a theoretical contribution from system theory and the constructionist perspective. *International Journal of Inclusive Education*, 28(4), 423-439. tandfonline.com.

**Sithole, N., Sullivan Mort, G., & D'Souza, C. (2021).** Financial well-being of customer-to-customer co-creation experience: a comparative qualitative focus group study of savings/credit groups. *International Journal of Bank Marketing*, 39(3), 381-401. [HTML].

**Surao, A. (2018).** Design and Implementation of Plc Based Robot Control of Electric Vehicle. *Mathematical Statistician and Engineering Applications*, 67(1), 33-43.

**Zhang, L., Xu, M., Chen, H., Li, Y., & Chen, S. (2022).** Globalization, green economy and environmental challenges: state of the art review for practical implications. *Frontiers in Environmental Science*, 10, 870271. frontiersin.org.





**G** | GLOBAL  
RESEARCH CONFERENCES

**GRC 2025**

# GLOBAL RESEARCH *Conference*

Theme:

Empowering Change through Communication in Times  
of Crisis with AI Technology, Sustainability, Education  
and Skill Development



8th & 11th March 2025

Submit your abstract in 200-250 words to  
[admin@globalresearchconferences.com](mailto:admin@globalresearchconferences.com)



Visit Our Website  
[www.globalresearchconferences.com](http://www.globalresearchconferences.com)

LOSD  
LOWEN ORGANISATION OF SKILLS DEVELOPMENT

**FITZWILLIAM COLLEGE**  
University of Cambridge, UK



# SUSTAINABILITY AND RESILIENCE IN A CHANGING WORLD: THE IMPORTANCE OF FINANCIAL EDUCATION IN THE RE-ENTRY PROCESS

**Dr. Lorie A. L. Nicholas**

Clinical Psychologist/Accredited Financial Counselor



## BIO

**Dr Lorie A. L. Nicholas,** CFEL, AFC, is a distinguished professional with a robust background in counselling, teaching, and research. With a doctorate in Clinical Psychology, she has presented at numerous conferences and led a variety of workshops and trainings. Dr. Nicholas is also a Certified Financial Education Instructor and an Accredited Financial Counsellor, blending her expertise in psychology and finance to empower individuals with knowledge and skills for better mental and financial well-being. Her diverse experiences and qualifications make her a valuable resource in both academic and practical settings.

**Theme of the Article:** Education

**Research Objectives:** This research paper explores the importance of incorporating financial education initiatives into re-entry programs to support individuals transitioning back into society.

## Abstract

Sustainability and resilience have become critical concepts in addressing the complex challenges of a rapidly changing world, particularly in the context of prisoner re-entry programs. This research paper explores the importance of incorporating financial education initiatives into re-entry programs to support individuals transitioning back into society. Each year, over 600,000 individuals are released from state and federal prisons, with more than two-thirds rearrested within 3 years. Formerly incarcerated individuals often face unique financial stressors upon re-entry, including debt that has accumulated during incarceration, legal financial obligations, and challenges in obtaining housing and employment.

By providing financial education,

individuals can develop the knowledge and skills to make informed decisions, access needed resources and maintain long-term financial well-being. Re-entry programs that incorporate sustainability and resilience financial frameworks can better prepare these individuals to navigate economic uncertainties and build financial stability. This holistic approach not only benefits formerly incarcerated individuals by reducing financial stress and improving overall well-being, but also contributes to broader societal resilience and sustainable economic development.

Coordinated efforts between public and private sectors in developing and implementing such programs are critical to maximising their impact and creating more resilient communities. By addressing the unique needs of formerly incarcerated individuals in the context of financial resilience

and sustainability, these programs can potentially reduce recidivism rates and promote successful reintegration. This approach aligns with broader sustainability goals and contributes to building a more inclusive and resilient society.

**Keywords:** Education, Financial Education, Sustainability, Prisoner Re-entry, Prison Programs

---

## 1. Introduction

---

In the United States, more than 600,000 individuals are released from federal and state prisons each year. One of the possible entry barriers facing these individuals when reintegrating into society is a lack of financial literacy (Williams, 2022). Financial literacy is crucial in helping individuals to navigate managing the economic uncertainties that they will face upon initial release such as obtaining sufficient employment to cover living expenses and handling employment changes, such as layoffs. Through financial education, this can fortify individuals against these and other types of negative financial shocks. This is referred to as financial resiliency. Financial resilience refers to the ability of individuals to be

able to resist, cope, and recover from negative financial shocks (Mcknight, A., & Rucci, M. 2020) that one may encounter throughout life. As a result of financial resiliency individuals are equipped to make sound financial decisions and achieve financial well-being all due to their improved knowledge, skills, attitudes, and behaviours (Mcknight, A., & Rucci, M. 2020). For instance, in Singapore's MoneySense Program (Singapore's MoneySense Program, retrieved 7/5/2024), participants are taught money management, financial planning, and investment strategies. These components were considered to result in effective outcomes of participants making informed decisions, while at the same time positively affecting their lives and the larger economy.

Rehabilitation programs in the prison system often focus on GED related educational services, and various forms of trade job related activities (i.e. HVAC, plumbing). These programs have been proven to be effective against recidivism. In fact, the Vera Institute of Justice found that inmates who participated in correctional education programs were 43% less likely to return to prison within three years of release compared to those who did not participate (Vera Institute of Justice,

retrieved 7/5/2024). Although some programs have begun to incorporate financial components of budgeting into prison programs, there remains a dearth in the literature in terms of proving its' effectiveness. More research is needed to document both the short and long term impact of financial education for those within the prison system, as well as those who have been released. In addition, understanding the association between the correlations of financial education on various adjustment variables to reintegration would be beneficial as organisations strive to implement effective and successful strategies into their programs. Programs such as First Step Alliance, a non-profit organisation based in New Jersey is one of a few organisations that provides free financial education and credit counselling services to formerly incarcerated individuals. With an emphasis on topics of budgeting, improving credit, and saving for retirement, their goal is to ensure that their participants have the financial knowledge and resources they need to avoid the possibility of them returning to criminal activities for financial reasons (First Step Alliance, November 26, 2023).

Also of significance, building and empowering communities with sound financial



knowledge is essential to sustainability and resilience in a changing world. This aims to articulate the argument that financial education is 'worth it' for families, communities, and, indeed, society. It also calls upon the incarceration community to begin to recognize the transformative power of the teaching of accounting and finance (Surya et al. 2021).

---

## **2. The Importance of Financial Education in Prisoner Re-Entry Programs**

---

Financial education is gradually gaining more visibility in social policies. We argue that further prisoner re-entry programs would benefit from having an integral economic component, especially through the naming and strengthening of practical financial skills (Worthington, 2022).

Financial education acknowledges the skills that are necessary to survive in the community; for community-based organisations, that means recognising the importance of money management. In addition to money management and budgeting, additional skills that are necessary include helping people navigate their

current credit situation and truly understand what credit is and how it directly impacts people's financial well-being. In many ways, effective prisoner re-entry reinforces economic security as part of the process of empowerment back into society. In talking about prisoner re-entry, it is stated that social interventions designed to prevent returning prisoners from falling into poverty make long-range community stabilisation more achievable (Skinner-Osei & Osei, 2020). Those individuals who leave prison with financial motivations are likely to look for employment, construct a more sustainable income, and ultimately achieve better possibilities of post-release success, even perhaps having more hope in their chances to stay out of prison.

Incarceration, by definition, disrupts an individual's work life and, hence, income. People who do not have experience in budgeting for long-term financial needs often find it difficult to connect with credit counselling and debt management programs. By including financial education, not only are agency components such as employment, correctional industries, and probation of reduced need, but former prisoners are less likely to recidivate. In fact, stressors, such as difficulty paying rent

or mortgages or increased impulses to engage in retail theft or other get-rich-quick strategies, will become less prevalent should a client go through monetary management early (Harper et al., 2021). It is noted that, though the evidence is scarce, it can also affect what job former prisoners will get in the community. It is also indicated that, after controlling for unobserved differences between individual households, financial literacy directly affects location choice outside of prison, particularly in terms of housing choice, and there may be an association between this choice and recidivism.

### **2.1. Challenges Faced by Formerly Incarcerated Individuals**

Entering society post-release from prison poses significant challenges for formerly incarcerated individuals. They must contend with a variety of obstacles that directly result from each person's incarceration period. These obstacles influence physical limitations due to prison life exposure, mental limitations from exposure to prison life, and emotional and social limitations. In addition to these disadvantages, post-release life includes employment-related barriers. Employers are



sceptical of hiring someone with a criminal record, fearing their reasons for that record and its implications for employee turnover for this population. As a result, few employers are interested in hiring individuals who face the stigma surrounding criminal records (Walker, 2023). This is exacerbated by the fact that these individuals often do not have the credentials necessary to obtain viable work in the labour market and rarely have the financial resources necessary to post bail or obtain a good attorney before their court case concludes in conviction or acquittal.

Housing is another barrier often faced by this population. This population does not typically have housing upon re-entry. Oftentimes, there is a lack of permanent housing available, and public assistance organisational resources may no longer be applicable upon immediate release. This is problematic, as this population is more likely on average to experience mental health issues in addition to a lack of financial resources (Maier, 2021). As a result, they may have an inability to properly manage stressors like stable housing. Furthermore, they may often not have enough of a marketable skill set to maintain said housing above the poverty line limit. Thus, access to mental

health services, housing, and municipal resources, in addition to successful release planning, is of acute importance when releasing these individuals into society.

## **2.2. Benefits of Integrating Financial Education**

A growing amount of evidence illustrates that it is invaluable to provide financial education as part of re-entry services to improve outcomes for formerly incarcerated individuals and therefore for steadfast societal reintegration. Providing people with financial literacy has been found to help develop and enhance several important life skills, including better decision-making and the ability to prioritise their lives and maintain employment. Employers are increasingly seeking candidates who have demonstrated the capability to complete a program that provides a level of financial management (Trivedi and Ray, 2024). Additionally, teaching financial education in conjunction with soft skills certainly improves participants' quality of life, such as increased self-confidence, higher levels of mental health, and greater trust and willingness to become civically engaged. This can lead to the development of a stronger sense of self, resilience, and the ability to

weather setbacks, all skills that are necessary following a period of incarceration.

Research has shown that formerly incarcerated individuals struggle more than others in paying bills on time, in some instances to a disabling degree. A range of programs produce strong evidence that providing financial readiness training upon re-entry lessens rates of recidivism. From a purely operational point, getting someone out of the cycle of offending even for just one year can generate sufficient social return on investment required to impact employment agencies. By offering people struggling to pay bills safely and without risking the loss of assets, financial training allows them the necessary time to find a job and make enough money to avoid devastating financial consequences (Petrich et al., 2022). Providing financial counselling for unemployed people can indeed have a lasting effect, even momentarily reducing the rate of low-income households in which individuals report stimulating credit card debt due to lack of volunteer work or unemployment. These examples underscore the need to show that integrating financial education during re-entry can lead to a sustainable path forward following release from incarceration.

### 3. Public-Private Partnerships in Supporting Financial Education Programs

As we continue to explore financial education programs aimed at promoting successful re-entry for the previously incarcerated, we must remember the necessity of collaborating with other sector lines when supplying resources for these services. Specifically, public-private partnerships can offer up-to-date financial education training, pathways to work experience opportunities, internships, job and entrepreneurial development, and administrative services all designed to enhance these programs. To be most effective, financial education program managers should build or further develop partnerships between government agencies and organisations including non-profits, housing agencies, workforce organisations, banks and credit unions, and other public and private organisations to achieve broad dissemination and access to current tools and information.

In federal program evaluations providing financial literacy information across select prison complexes, over 70 institutions received a significant volume of publications, resources,

and speaker requests. In a voluntary survey, 65 institutions claimed they have provided a dynamic financial education program since 2013 (Baker et al., 2022). Additionally, individuals representing 68% of each state prison facility expressed interest in providing or receiving some form of financial literacy training as part of the re-entry process. Private companies managing re-entry services in every state provide at least some financial literacy as a part of comprehensive re-entry programming. Overall, public, private, and non-profit groups provide resources compatible with the training they offer. In 2013, all programs that had been studied, received at least some federal support. In terms of resources, the mix is equally critical. With are state-managed agencies,

a broader network providing access to financial services or resources is more likely to have sustainability advantages.

### 4. Impact of Financial Education on Recidivism Rates

Research investigating the effect of financial education on recidivism rates has shown strong evidence of the importance of financial literacy training in the re-entry process. This research shows that it is possible to reduce the chance of re-incarceration by more than 30% if an individual receives financial support and is aware of the consequences of his or her financial decisions (Harper et al., 2021). This reduction can be obtained by

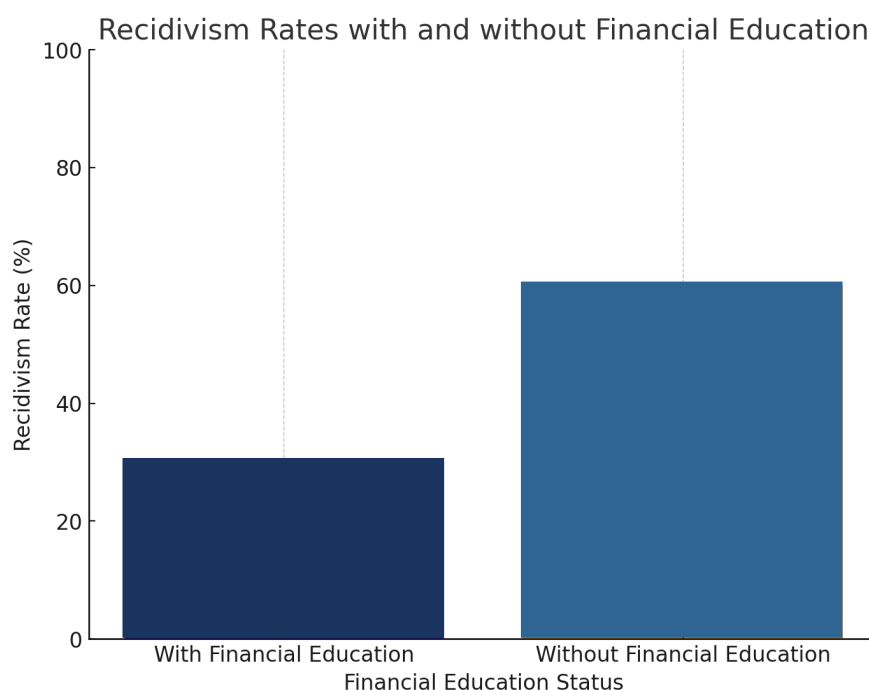


Figure 1 (Harper, Ginapp, Bardelli, et al., 2021).

helping inmates understand their financial situation and make more informed decisions to rebuild their lives when they are released from prison. Additionally, new research and analysis in this field appear to confirm the relevance of the variables presented for analytic re-offense data, according to statistical data from economic strategies and financial decisions obtained from focus groups.

Figure 1 illustrates a bar chart showing the difference in recidivism rates between formerly incarcerated individuals who received financial education as part of re-entry programs and those who did not.

According to the analysis and the case studies reported, financial education has an important effect on recidivism rates because of the mechanisms through which it works. It is commonly believed that a reduction in criminal behaviour can be achieved through improved social and emotional skills or cognitive thinking, but financial literacy is also important. Financial education can be effective as offenders make decisions because they gain a better understanding of the direct and indirect costs and benefits for different options (Loeffler & Nagin, 2022). In some instances, they also developed an increased orientation toward long-term

structuring of their lives, which facilitates making decisions to avoid crime. This insight on behaviour is consistent with conventional deterrence theory, whereby individuals compare the advantages and disadvantages before making a decision. The finding suggests the greater effectiveness of economic-based crime prevention approaches. It also helps build supportive environments aimed at reducing recidivism and helping inmates not only to make wise decisions but regain control of their lives once the re-entry process is completed. The use of robotics could also be utilised to help perform a wide range of tasks (Surao, 2018) to assist during the re-entry process.

## 5. Sustainable Development and Broader Societal Resilience

Sustainable development

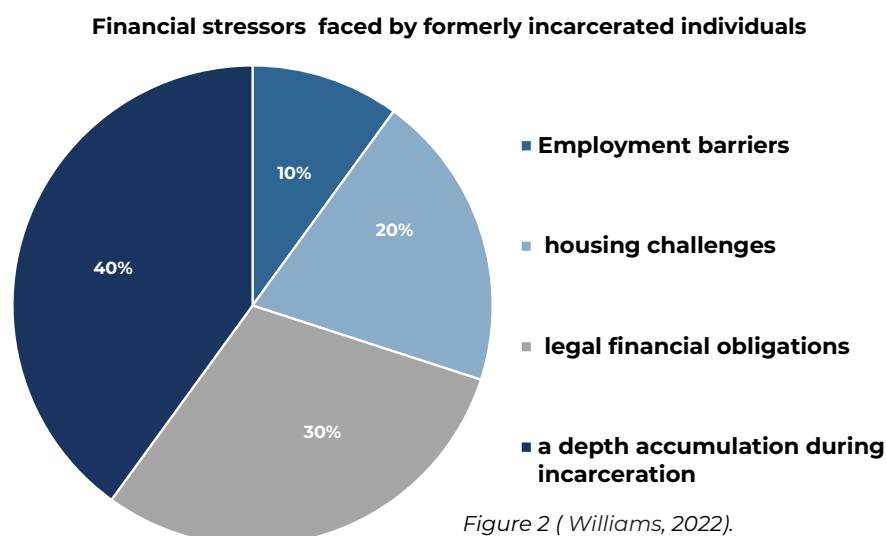


Figure 2 ( Williams, 2022).

addresses the five Ps of economic activity, namely, people, profit, prosperity, planet, and peace. Traditionally seen as a synonym for a system's ampliative capacity in the wake of disturbance, resilience has more recently been recognized as a capability of both cities and communities in accommodating chronic social disparities, contingent climate risks, and economy-induced disasters. The acknowledgment of the broader framing opened up the societal resilience and sustainability discussion. Empirically, financial education programs carried out particularly in underdeveloped communities were once linked to the concept of sustainability.

Figure 2 illustrates a pie chart showing the distribution of common financial stressors faced by individuals upon re-entry.

Economic literature has differentiated the terms “sustainability” and “development,” documenting that the former conveys an idea of continuity, equilibrium, and silent growth, while the latter underscores the series, spirited, and dynamic occurrence. In society, sustainability denotes the evolution of human society, a process determined by the dynamic merge and consolidation of several factors in a multidimensional and complex connection. Equitable or unequal access to decision-making might create or hamper a more participative society; therefore, the power for one to have control to make decisions regarding their well-being, their family and the community in which they live is also a fundamental pillar of sustainability. Recognising the ethical consideration in defining “power” can produce a more or less inclusive meaning of the concept, and power relations might result in exclusion or disempowerment. Similarly, sustainable communities are seen as being better equipped to handle crises, have a given level of liveability, and can promote personal and institutional development. In this paper, a parallel was made among all these definitions with the transparency pillar of the principles to alleviate these components through the utilisation of financial education programs and building a theoretical framework on “resilience and

sustainability” for both subject matters.

---

## 6. Conclusion

---

In summary, the previous analysis spotlights the links among financial education, the re-entry process, and, by extension, the creation of sustainable and resilient communities. These insights contribute to a rich, systemic understanding of the relationships between financial literacy and resilience, and the need for change, and transformative outcomes. Financial education is powerful and can contribute to improving an individual's life and outcomes for an entire community. At heart, it is a practical approach to preventing impoverishment; recognizing that financial issues and daily life scenarios are continuous. With the implementation of basic financial tools and reintegration preparedness, recidivism can be counteracted. Both issues highlighted by this scenario desperately need attention and comprehensive responses. The practical changes; financial education and re-entry programs, demonstrated contribute to enhancing the principles of sustainability. The strengths and coordinated collaborative efforts of each entity (public

and private sectors) geared at addressing the unique needs of formerly incarcerated individuals in the context of financial resilience and sustainability are critically needed. These programs can potentially reduce recidivism rates and promote successful reintegration. Most importantly, these efforts have the capacity to improve lives and build strong sustainable and resilient communities. This is our challenge and our opportunity. We pose these ideas as challenges and to stimulate research and discussion.

---

## References

---

**Baker, T., Mitchell, M. M., & Gordon, J. A. (2022).** Prison visitation and concerns about reentry: Variations in frequency and quality of visits are associated with reentry concerns among people incarcerated in prison. *International Journal of Offender Therapy and Comparative Criminology*, 66(12), 1263-1284. [\[HTML\]](#)

**First Step Alliance. (2023,** November 26). Financial education & recidivism. <https://www.firststepalliance.org/post/education-and-recidivism>



Harper, A., Ginapp, C., Bardelli, T., Grimshaw, A., Justen, M., Mohamedali, A., ... & Puglisi, L. (2021). Debt, incarceration, and re-entry: A scoping review. *American Journal of Criminal Justice*, 46, 250-278. [springer.com](https://www.springer.com)

Loeffler, C. E. & Nagin, D. S. (2022). The impact of incarceration on recidivism. *Annual review of criminology*. [read-me.org](https://read-me.org)

Maier, K. (2021). 'Mobilizing' prisoner reentry research: Halfway houses and the spatial-temporal dynamics of prison release. *Theoretical criminology*. [HTML](https://www.html.org)

Mcknight, A., & Rucci, M. (2020). The financial resilience of households: 22 country study with new estimates, breakdowns by household characteristics and a review of policy options. Centre for Analysis of Social Exclusion, London School of Economics.

Monetary Authority of Singapore. (n.d.). MoneySense -Singapore's National Financial Education Programme. Retrieved 7/5/2024, from <https://www.moneysense.gov.sg/>

Petrich, D. M., Cullen, F. T., Lee, H., & Burton, A. L. (2022). Prisoner reentry programs. *Handbook of issues in criminal justice reform in the United States*, 335-363. [HTML](https://www.html.org)

Skinner-Osei, P. & Osei, P. C. (2020). An Ecological Approach to Improving Reentry Programs for Justice-Involved African American Men.. *Journal of Prison Education and Reentry*. [ed.gov](https://ed.gov)

Surao, A. (2018). Design and Implementation of Plc Based Robot Control of Electric Vehicle. *Mathematical Statistician and Engineering Applications*, 67(1), 33-43.

Surya, B., Suriani, S., Menne, F., Abubakar, H., Idris, M., Rasyidi, E. S., & Remmang, H. (2021). Community empowerment and utilization of renewable energy: Entrepreneurial perspective for community resilience based on sustainable management of slum settlements in Makassar City, Indonesia. *Sustainability*, 13(6), 3178. [mdpi.com](https://mdpi.com)

Trivedi, C., & Ray, S. M. (2024). Equity, Empowerment, and Social Justice: Social Entrepreneurship for Formerly Incarcerated Individuals. *New Horizons in Adult Education and*

*Human Resource Development*, 36(1), 48-64. [researchgate.net](https://www.researchgate.net)

Vera Institute of Justice. (n.d.). Unlocking Potential Initiative: Expanding high-quality postsecondary education in prison. Retrieved 7/5/2024, from <https://www.vera.org/ending-mass-incarceration/dignity-behind-bars/college-in-prison/unlocking-potential-initiative>

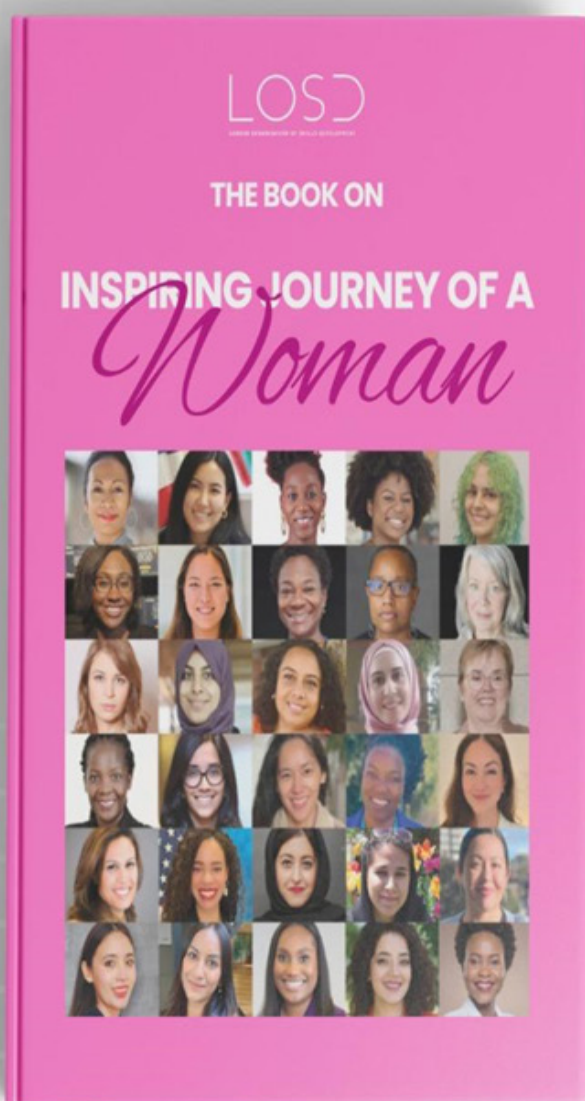
Walker, S. (2023). Beyond Incarceration: Identification of Post-Incarceration Strategies for Successful Reintegration. [waldenu.edu](https://www.waldenu.edu)

Williams, J. (2022). Mass Incarceration, Prison Release and HIV Infection in Florida Counties, 2015-2019. [HTML](https://www.html.org)

Williams, J. (2022). Mass incarceration, prison release, and financial challenges upon re-entry: A comprehensive review. *Journal of Offender Rehabilitation*, 61(1), 15-35. <https://doi.org/10.1080/10509674.2021.1999183>

Worthington, C. A. (2022). Strategies for Developing and Implementing Prisoner Reentry Initiatives: A Basic Qualitative Study. [HTML](https://www.html.org)

# BOOK LAUNCH



## INSPIRING JOURNEY OF A *Woman*

« 9TH -10TH MARCH 2025

**Fitzwilliam College**  
University of Cambridge, UK

**Would you like to share  
your Powerful Journey?**

EMPOWER WOMEN GLOBALLY

INSPIRE AND MOTIVATE WOMEN AROUND THE WORLD

Share your Inspiring story and submit 500 words  
with 2 HD photograph, submit to Losd at  
**[admin@losd.co.uk](mailto:admin@losd.co.uk)**

**Deadline is 31st January 2025**

# INTELLIGENT ROBOTIC AUTOMATION: LEVERAGING AI AND IOT FOR ENHANCED EFFICIENCY AND PRECISION IN MODERN SYSTEMS



## Anuj Surao

Systems Development Engineer II, Amazon Robotics  
(AWS Certified Solutions Architect)

**Theme of the Article:** Industrial Robotics Automation, AWS cloud and artificial intelligence

**Research Objectives:** This paper aims to present the architectural model of an AI-Based Automated Robotic System with Adaptive Interface

## BIO

**Anuj Surao's** journey is marked by years of excellence and innovation. In 2013, he received the National Green Leader Award from ITC PSPD Ltd for his impactful Wealth Out of Waste initiative. In 2020, he was honoured with the Above and Beyond Award for exceptional contributions to engineering and automation at Atronix MHS. His tenure at Amazon Robotics has earned him numerous accolades, including the Global Icon Award in 2024 and recognition as an Eminent Speaker at the Science Center, Cambridge, MA, during the Global Research Conferences organised by the London Organisation of Skills Development. He is currently a Systems Development Engineer II at Amazon Robotics, Anuj boasts over 7 years of expertise in industrial robotics automation, AWS Cloud, and AI. He holds

an MS in Electrical Engineering from the State University of New York, New Paltz, and a B.Tech in ECE from GITAM University. A Certified Scrum Master and AWS Certified Solutions Architect, Anuj has authored Scopus-indexed research papers on PLC-based systems and Bluetooth-enabled robotics, presented at global conferences, and developed innovative tools for ABB and Fanuc robots. His pending patent on adaptive robotic systems underscores his dedication to advancing automation and innovation.

## Abstract

This research explores the development of an AWS Cloud and AI-Based Automated Robotic System with an adaptive user interface designed for dynamic industrial applications. The system integrates robotics, artificial intelligence (AI), cloud

computing, and Internet of Things (IoT) technologies to address the growing need for operational efficiency in industries. Central to the system's architecture is the combination of cloud-based computational resources and AI-driven algorithms, enabling real-time object detection, trajectory planning, and adaptive task execution.

Key components of the system include a universal robot, a real-time machine vision-enabled camera, IoT platforms, and cloud services, all connected via a user-friendly web interface. The system leverages AWS cloud services for computational offloading, enhancing the performance and scalability of the robotic operations. An advanced neural network model trained for object detection drives the system's cognitive capabilities. The adaptive interface records operator preferences, enhancing usability and responsiveness in dynamic



environments. Performance evaluations demonstrate significant improvements in cycle times, task adaptability, and automation reliability. Benchmark tests reveal low-level cycle times ranging between 10.2 to 20 seconds per item and a maximum throughput of 60 items per hour. These results underline the system's potential to revolutionise industrial robotics by offering a cost-effective, scalable, and adaptable automation solution.

This work contributes to the evolving field of robotics by demonstrating the convergence of cloud technologies and AI to build intelligent robotic systems, laying a foundation for future advancements in industrial automation and human-robot collaboration.

**Keywords:** Robotics, AI, Automated, IoT, AWS Cloud

## 1. Introduction

Industries nowadays feel the need for a more enhanced and advanced robotic system that can operate at a very efficient rate. The advanced robotic system should increase the operational efficiency of most industries (Elfaki et al., 2023). "The robotics industry has a long-term goal of minimizing the manual work carried out every day by people and improving any task that

requires human skills such as accuracy, speed and power" (Surao, 2020). To make all tasks automated, there is a broad requirement for the inclusion of machine learning and AI along with robotics. More adaptive and intelligent effectors in the system cause an immediate paradigm shift in the manufacturing industry (Kommineni, 2022). Such systems show considerable growth in robot installations and robot density across various industrial units over time. Intuitive adoption of AI will create a wave of change in the adoption rate of robots in various industries. This domain of AI is opening an eternity of opportunities for the robotics field. We are successfully blending AI to make the effectors in the age of robotics much more adaptive or tailor-made for different applications. Currently, work is in progress to integrate AI into the mobile

robotics domain (Borboni et al., 2023). There are a few work segments available in the domain, such as real-time machine vision and neural networks, to facilitate navigation and localisation for the robots adopting a data-driven approach. In this work, the robotic system developed is AI-based and is designed to integrate a collaborative robot with a cloud architecture and a user-friendly interface. Core features of the developed system include its adaptability. The developed robotic system has the capability to adapt to changing applications.

Robots in production facilities work independently of each other, communicating with the server via the web with the help of their API keys. In detail, the workflow of the coordinated working is as follows. The VR Robotics System consists of different modules that include a universal robot, a camera,

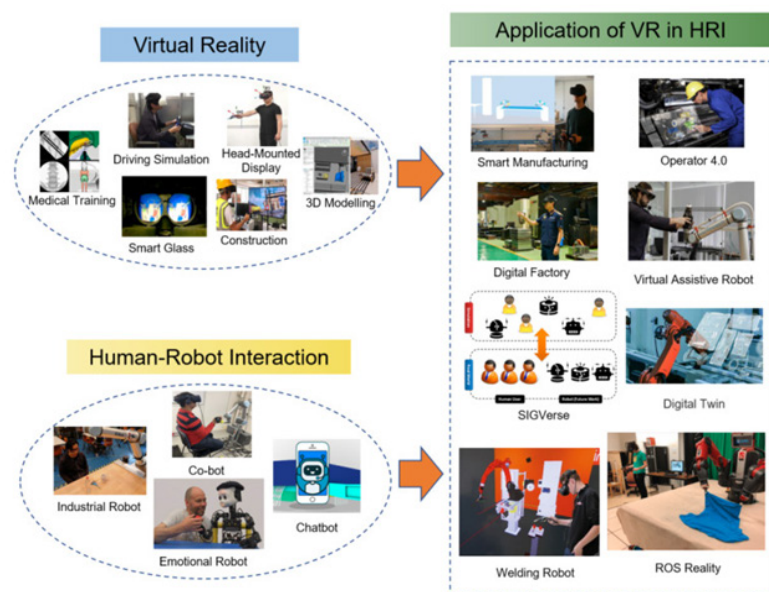


Figure 1. (Yu Lei, et al., 2023)



a computer, an IoT platform, and cloud services. Figure 1 illustrates the applications of virtual reality in human-robot interaction according to Yu Lei et al (2023).

The universal robot has an inbuilt script that can be programmed directly. The user programs the script via a web app. The web UI has various buttons to control the path of the robot. The camera captures real-time data of the objects, and the computer processes the data to determine the trajectory of the robotic path. We use a neural computer stick to run a real-time cognitive model for object detection. The model is trained using an object detection framework.

The camera captures real-time data of the objects, and the computer processes the data to determine the trajectory of the robotic path. The IoT platform's job is to get the data from the camera and the path to directly appear in the client's email. As the Internet of Things plays an important role in sending and receiving data (Surao, 2021), in this case, instead of sending and receiving data, we also provide mail service through cloud services. Therefore, a simple email service is used. The fields that the user has to fill are the email address where they want to send the mail and the subject of the mail, while the rest of the fields are filled on the

back end. The client needs to be a registered user with the cloud service. This facility is provided for the client to directly see and keep the data, ensuring that the client is very satisfied with the entire process.

### 1.1. Background and Significance

With the world evolving toward complete automation in advanced technologies, robotics and artificial intelligence (AI) are integral to improving automation. The advances in AI and the emergence of the Internet of Robotic Things (IoRT) are enabling robotic systems to be more data-centric and real-time responsive. Although existing robotic systems have advanced to a certain extent, there are promising areas that can be further enhanced. The persistence in scaling existing technologies and leveraging emerging technologies such as AI can create new

frontiers for robotic systems (Liu, 2024). In particular, the convergence of robotics and AI can create efficient and scalable automation systems. The blend of cloud computing and AI is a fertile area for building resourceful robotic solutions. Several of the previous challenges of AI are unlockable with the help of a cloud connection, and cloud-AI convergence is seen as the way to next-generation solutions.

The idea of having a cloud-based platform for robotic systems has shown prospective improvements in the past. A study explaining the design of a user-centered cloud-based system for industrial robotic automation presented an example in the manufacturing domain to improve user accessibility to robotic control systems and automatic programming of robots. Figure 2 illustrates an overview of cloud robotics system applications according to Saini et al, (2022).



Figure 2 (Sani et al, 2022)

This line of research gathered attention among researchers, and research allowing robotic systems to offload certain operations to cloud environments was considered. For instance, CPU-intensive tasks such as environment sensing and computation cannot be executed in resource-constrained robots. These tasks can be offloaded to a cloud environment, and the resultant data is sent back to the robots for final execution. In the computing environment, computing an intermediate result using cloud capacities and sending it back to end users for post-processing is known as cloud computing (Elfaki et al., 2023). This disintegrated solution can concurrently improve the performance of robotic systems and lower their costs, making robotic systems faster, lighter, and cheaper. Notwithstanding the many benefits, there are still many issues. In contrast to IoT-based systems, the approach of offloading nearly all instructions to the cloud makes robots delicate to connection difficulties and latency. The processing time also depends on the presence of uninterrupted and reliable networks (Surao, 2018). These concerns are vital, particularly when robotic systems are being executed in areas where communication is critical and in systems where decisions and commands need to be made on the spot.

## 1.2. Aims and Objectives

This paper aims to present the architectural model of an AI-Based Automated Robotic System with Adaptive Interface for teaching and further research. The developed system integrates a user-friendly interface and provides an adaptive robotic system. In other words, the robotic system developed can perform different tasks for various types of objects, environments, and robots. The main research objective in this study is to research and design an automated robotic system (ARS) as a whole. The ARS is designed to work with a cloud service provider to serve as a vending robotic system. The cloud infrastructure is used as a Robotic Operating System (ROS) master to make the robotic system more intelligent and accommodate a variety of users who access the system and trigger the ARS application in the robot to operate properly. Every robotic system application developed is designed with an adaptive interface so it can be accessed by users easily, regardless of whether the user's system has been used or not.

The research scope of the automated robotic system (ARS) in this study is divided into several areas: usability of the robotic system and the addition of payloads ranging

from functional to device test performance metrics, then compared with other performance results occurring in the robotic system in other studies. In this research, robotic development initiatives can be limited by the availability of robots that exist in the lab at an institution. The robots commonly used are industrial robots that have economic value, and an assessment questionnaire that focuses on users' usability of ARS has limitations. The goal of the research is to develop a robotic system designed to employ cloud services so that the robotic system can operate a cloud service through web access.

---

## 2. Methodology

---

This research form is hierarchically divided into strategy research stage, content research stage, and results reporting and conclusion stage. Performance analysis includes the performance metrics that use the cloud system. user interactions, manual inspection, and other interfaces to compare the cloud system are used. There are different tools, apps, and databases used to implement each component of the system. The system model is built using an architecture of modular, scalable systems. They apply

different technologies because they serve different purposes and meet the requirements of cloud, AI, systems, and HCI.

## 2.1. System Architecture Overview

The overview of the system architecture designed for the Cloud and AI-Based Automated Robotic System consists of a number of interconnected components. As cloud technologies lie at the core of the developed system, a major part of its architecture is dedicated to the description of software components supporting interaction between the robot and the cloud (Akerlele et al. 2024). The robot, adapted for cooperation with a cloud platform, processes dialog scenarios for interaction with an end user and uses motor and sensor libraries to implement its mobile, manipulatory, and perception capabilities. The Cloud and the web application in the AI domain work within the system, providing a user interface for a human operator which encompasses a GUI and a voice command interface that can be used for teleoperation (Macenski et al., 2022).

At present, the control system architecture of the Cloud and AI-Based Automated Robotic System includes several independently acting sub-modules. Managing the

complex of the robot's local reaction algorithms, individual superior control architectures for the manipulation and locomotion subsystems vary in operational planning and perception mechanisms, as well as scenario management control architecture, which can lead to totally different behavior of the robot for different task execution scenarios. In case the adaptive user interface is used, a database is used to store the preferences and habits of the operator. Such an approach will help to improve assistance algorithms in dynamically changing operator contexts (Iannino et al., 2022). More details about each sub-component involved in the cloud and AI-Based control may be found in the other sections of this document, and the technical characteristics of the user interface can be studied in previous works.

## 3. Results & Discussion

AWS Cloud and AI-Based Automated Robotic System includes the latest technology in the artificial intelligence field, including traditional AI algorithms such as multi-object detection, object recognition, robot pose estimation, and reinforcement learning. The latest cloud and serverless technology

are included in the proposed system that helps to improve the response time and the possibility of coexisting with another robotic system (Cob-Parro et al., 2024). In addition, the service is employed to avoid high-cost payback in order to dynamically change the robot's interface online, which may reduce the need for HCI workers. One of the machine learning frameworks is used in each AI algorithm. KubeFlow is also implemented to help optimise the reinforcement learning process by labeling and storing the collected data, training the model, and deploying the model online for testing. The proposed system is a combination of the best work from multiple disciplines, such as AI engineers, cloud engineers, and roboticists. It is helping to improve the quality and response of the system to the user. It comprises the best performing serverless service from cloud service providers (Dixon, 2021).

### 3.1. Performance Evaluation of the Robotic System

In general, several performances runs and benchmark tests with prototype proofs of concept system have shown the power of the AWS Cloud and AI-Based Automated Robotic System (Heremans et al., 2024). System performance evaluations are considered an essential part of assessing a robotic system's

performance, speed, accuracy, and efficiency. To evaluate the system, a combination of physical benchmark tests and user simulations was run with existing prototype robotic systems to understand the effectiveness of the system. The performance evaluation included a comparative analysis of the system with previous studies to compare features with others. Results were compared to set the predefined research goals. Tests within studies have shown that the system can accomplish a Low-Level Cycle Time of between 10.2 to 20 seconds per item, with the highest system speeds of 53 items per hour over a 10-item test, 60 items per hour over a 10-item test, and 56 items per hour over a 5-item test. The full machine cycle time was 59, 50, and 51 seconds, respectively. In general, news content can now be released under automation conditions, and on average, quality content scores of 79 out of 100 are achieved by a fully automated version, without user supervision, including offloading of hardware and system management and IT services using cloud computing entirely bereft of manual processes and the use of software tools or any human skill sets in the journalism process (Liu et al., 2021).

The performance evaluation measures benchmarks

like low-level cycle time of operating it under mixed production environments that will include the use of axis and collaborative robots working side by side with human coworkers. The system's components, like DNN models and the robotic manipulator arm, generate outputs quickly and accurately. The evaluations include a subjective discussion of the results, surface performance anomalies identified, and unexpected outcomes not detected elsewhere. Physical robot tests and additional user simulations were carried out to evaluate the operation of the robotic arm, requirement process, and the overall prototype system (Roy et al., 2022). To analyse the performance of the complete system for a range of applications, researchers may utilise different variants of the physical prototype system specified. For the initial release of the final system, operational experimentation by a company or corporation is required to evaluate performance benchmarks and adjustments, as the major system functionality concludes. However, reader insight may be gained from the analyses in connection with prospective applications or the performance results required for a project. On the other hand, a more detailed investigation is provided in the implementation details

and performance evaluation section assessing mechanisms and prototypes (Wang et al., 2023).

### **3.2. User Interaction and Interface Design**

User interaction design is a critical part of managing an intelligent robotic system. It contributes to providing an intuitive and adaptive interface to individual users for an off-the-shelf user interface, improving techniques for self-adaptation and personalization of interfaces, and maximizing accessibility for physically challenged users through a universal interface. The need for a user-centric design philosophy is addressed in practice in the design decisions guiding the technology that is intended to meet the given use requirements regarding performance, convenience, general human factors, and accessibility in new interfaces.

The interface system must be designed to consider the target user's needs for usability, comfort, and aesthetics, and it can be readily tailored to a standard interface for a particular blind person or text. Another important aspect is that the universal interface is intended to operate in conjunction with RFID for secure identity verification with all consumers (Miraz et



al., 2021). Other parties are needed, including integrated physical devices, user training, maintenance capabilities, testing, market research, and product acceptance. In particular, an improved user interface aligns with this. The contents demonstrate their dependability on robotics and human-robot cloud systems. The user interface is a particularly diverse and robust structure that can be adapted for better adequacy in practice to clients' needs. The iterative cycles of existence refine customer expectations and certain desires. The user interface is adapted to the feedback from assessing the universal interface on various fonts (Novák et al., 2024).

## 4. Mathematical and Technical Models

### 4.1. Adaptive Learning Through Reinforcement Learning (RL)

Reinforcement Learning (RL) is used to optimise the robotic system's behaviour by maximising a reward function over time. This approach ensures that the robot adapts and improves task execution based on feedback from its environment.

#### • Reward Function Definition:

$$R(s, a) = \sum_{t=0}^T \gamma^t r_t$$

Where:

- o s: State of the robotic system at time t.
- o a: Action taken by the system in state s.
- o r<sub>t</sub>: Reward received at time t.
- o γ (gamma): Discount factor (0 ≤ γ ≤ 1), controlling the weight of future rewards.
- o T: Total time horizon.

Implementation Details:

- The robotic system uses a Q-learning algorithm to iteratively improve its decision-making:

$$Q(s, a) \leftarrow Q(s, a) + \alpha (r + \gamma \max_{a'} Q(s', a') - Q(s, a))$$

Where:

- o Q(s, a): Estimated value of taking action a in state s.
- o s': New state after action a is executed.
- o α (alpha): Learning rate, determining the impact of new information on the existing model.
- o The system leverages AWS Lambda functions to execute RL updates in a serverless, scalable manner, allowing

real-time learning during task execution.

**Case Example:** A robotic arm assembling a complex object receives rewards for reducing errors and penalties for collisions. Over time, it learns to optimise its movements for speed and accuracy.

### 4.2 Robotic Arm Precision Modeling

Precision modeling ensures that robotic arms perform tasks with high accuracy, particularly in scenarios requiring sub-millimeter precision.

**Actuator Resolution:**

$$\delta = \frac{D}{N}$$

Where:

- D: Maximum displacement range of the actuator.
- N: Number of discrete steps the actuator can perform.
- δ (delta): Resolution of the actuator, which must meet task requirements.

**Stability and Accuracy:** To maintain precision, the system uses Proportional-Integral-Derivative (PID)

controllers:

$$u(t) = K_p e(t) + K_i \int e(t) dt + K_d \frac{de(t)}{dt}$$

Where:

- $e(t)$ : Error between the desired and actual position at time  $t$ .
- $K_p$ ,  $K_i$ ,  $K_d$ : Proportional, Integral, and Derivative gains, tuned for optimal response.

**Force Feedback:** The robotic arm uses force sensors to detect external resistance, adjusting

movements dynamically:

$$F = ma$$

Where:

- $F$ : Force applied by the arm.
- $m$ : Mass of the object being manipulated.
- $a$ : Acceleration of the arm.

### 4.3. Pathfinding and Navigation

Efficient navigation is critical for tasks requiring movement through dynamic environments, such as warehouses or manufacturing facilities.

- **Algorithm:** The robotic system uses this algorithm to compute the shortest path between two points while avoiding obstacles:

$$f(n) = g(n) + h(n)$$

Where:

- $f(n)$ : Estimated total cost from the start to the goal node via node  $n$ .
- $g(n)$ : Actual cost from the start node to  $n$ .
- $h(n)$ : Heuristic estimate of the cost from  $n$  to the goal node.

**Heuristic Function:** The heuristic  $h(n)$  is chosen to guide the robot efficiently:

$$h(n) = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}$$

Where:

- $x_1, y_1$ : Coordinates of the current node.
- $x_2, y_2$ : Coordinates of the goal node.

### Dynamic Obstacle Avoidance:

Real-time sensor data is integrated with the navigation algorithm using AWS IoT. The robot recalculates paths when obstacles are detected:

$$g'(n) = g(n) + \text{penalty for obstacle avoidance}$$

### 4.4. Task Efficiency Metrics

- **Mean Time to Complete a Task (MTCT):**

$$MTCT = \frac{\text{Total Task Time}}{\text{Number of Completed Tasks}}$$

This metric evaluates the average efficiency of the robotic arms.

### • Task Success Rate (TSR):

$$TSR = \frac{\text{Number of Successful Tasks}}{\text{Total Tasks Attempted}}$$

- **Energy Efficiency:** The system monitors power consumption using:

$$E = P \cdot t$$

Where:

- $E$ : Energy consumed.
- $P$ : Power usage.
- $t$ : Time duration of the task.

- AWS OpenSearch and Kibana dashboards visualize these metrics for continuous performance improvement.

### 4.5. System Scalability Modeling

The system's cloud-based architecture ensures scalability for varying workloads:

- **Lambda Scalability:** AWS Lambda automatically adjusts computing resources based on workload intensity, modeled by:

$$C(t) = R(t) \cdot \text{Cost per Execution}$$

Where:

- $C(t)$ : Total cost at time  $t$ .
- $R(t)$ : Number of tasks executed at time  $t$ .

### Network Latency:

Communication delay between the robot and AWS services is minimised:

$$L = \frac{D}{B}$$

Where:

- L: Latency.
- D: Data packet size.
- B: Network bandwidth.

These mathematical models ensure that the system achieves high precision, adaptability, and efficiency in real-world applications. By combining advanced algorithms with AWS Cloud services like Lambda functions, the system sets new benchmarks for automation.

---

## 5. Conclusion

---

This paper describes the development of an automated Robotic System with an adaptive interface which can be operated from anywhere. The robotic arm joint angles will be controlled with the help of a software tool. An Android mobile application is developed to operate the robotic arm's inbuilt sensors to be controlled. In this system, multiple robotic arms can be accessed using cloud technology. The design specification of the robotic arm is made with the help

of a design software, and the analysis part is made with the help of an analysis tool. This automated Robotic System is intended to offer benefits in the realm of industry by enhancing automation with the latest technologies. This creates a virtually powerful and secure robotic arm service platform. The proposed system consists of numerous advanced trends. The control adapts the communication with the required technology and automatically changes some key parameters to several used features. The proposed system can be controlled from the internet with excellent moving characteristics. The validation results show that the proposed Adaptive robotic arm system could be accomplished and the necessary control computation power is reduced. The experiments proved the remarkable outcomes of the system being efficient. The practice of this robotic arm aims to improve knowledge of current trending mechanism technologies and developments. This paper proposed to provide an environmental report, which minute current robotics and industries issues also, recommend the next future work. Through performing the work, some challenges may be encountered: mechanical strength constraints, sensors noise and accuracy constraints, as well as safety rules to follow

when dealing with different experiments. Also, interests can be shown in robotics, mechatronics, control models and agricultural industries. Through this research, it is intended that interested people can find insight and enriching information related to Adaptive Robotic Arm Systems. Also, the community can also make a reference or future insight for their projects or works.

The research has successfully demonstrated the concept of an AI-assisted automation system that connects its control panel over the global internet via a cloud server and overcomes issues and challenges currently faced by such systems (Anwarul et al.2022). Since recent outputs of the envisioned AWS Cloud and AI-based Automated Robotic System may have significant industrial importance and potential technological capability from an R&D perspective, primary data collection via market surveys and industry interviews to assist some aspects of technological deepening. At this point, studies that investigate the potential strategic advantages of the presented AWS Cloud and AI-based Automated Robotic System in different industries and the possible results such a system can provide in terms of cost reduction, flexibility, and efficiency in different

industrial applications are needed. Future research domain suggestions are presented below to better design new generation AWS Cloud and AI-based Automated Robotic Systems not only for the machines that help in post-harvest operations in several different agro-food applications but also for collaborative robot functions. The existing AWS cobots aim to address only a few post-harvest operations and/or machine-cobot interfaces in an interlinkage based on the initial sub-operations undertaken in these operations, taking into account state-of-the-art robotic norms and agro-robot norms and their interpretations (Mistry et al., 2024). However, as a new building block, novel suggestions could be developed in these complementary directions. Every novel research direction arises from the current state of the art presented with the AI-based system. However, it should be considered that the described aspects concerning the AWS Cloud modes and AI functions in all the present and future image-based scenarios within the AWS digital infrastructure should evolve in line with the demands of the user groups according to the establishment of a hybrid connection with the external world models.

## References

- Akerele, J. I., Uzoka, A., Ojukwu, P. U., & Olamijuwon, O. J. (2024).** Improving healthcare application scalability through microservices architecture in the cloud. *International Journal of Scientific Research Updates*, 8(02), 100-109. [researchgate.net](https://www.researchgate.net)
- Borboni, A., Reddy, K. V. V., Elamvazuthi, I., AL-Quraishi, M. S., Natarajan, E., & Azhar Ali, S. S. (2023).** The expanding role of artificial intelligence in collaborative robots for industrial applications: A systematic review of recent works. *Machines*, 11(1), 111. [mdpi.com](https://www.mdpi.com)
- Cob-Parro, A. C., Lalangui, Y., & Lazcano, R. (2024).** Fostering Agricultural Transformation through AI: An Open-Source AI Architecture Exploiting the MLOps Paradigm. *Agronomy*. [mdpi.com](https://www.mdpi.com)
- Dixon, E. (2021).** Solution Architectures. Demystifying AI for the Enterprise. [\[HTML\]](https://www.html.com)
- Elfaki, A. O., Abduljabbar, M., Ali, L., Alnajjar, F., Mehlar, D. A., Marei, A. M., ... & Al-Jumaily, A. (2023).** Revolutionizing social robotics: a cloud-based framework for enhancing the intelligence and autonomy of social robots. *Robotics*, 12(2), 48. [mdpi.com](https://www.mdpi.com)
- Heremans, F., Evrard, J., Langlois, D., & Ronsse, R. (2024).** ELSA: A foot-size powered prosthesis reproducing ankle dynamics during various locomotion tasks. *IEEE Transactions on Robotics*. [\[HTML\]](https://www.html.com)
- Iannino, V., Denker, J., & Colla, V. (2022).** An application-oriented cyber-physical production optimisation system architecture for the steel industry. *IFAC-PapersOnLine*. [researchgate.net](https://www.researchgate.net)
- Kommineni, M. (2022).** Discover the Intersection Between AI and Robotics in Developing Autonomous Systems for Use in the Human World and Cloud Computing. *International Numeric Journal of Machine Learning and Robots*, 6(6), 1-19. [injmr.com](https://www.injmr.com)
- Liu, S., Cheng, X., Yang, H., Shu, Y., Weng, X., Guo, P., ... & Yang, Y. (2021, January).** Stars can tell: A robust method to defend against gps spoofing using off-the-shelf chipset. In *Proceedings of The 30th USENIX Security Symposium (USENIX Security)*. [nsf.gov](https://www.nsf.gov)
- Liu, Z. (2024).** Service Computing and Artificial Intelligence: Technological Integration and Application Prospects. *Academic Journal of Computing & Information Science*. [francispress.com](https://www.francispress.com)
- Macenski, S., Foote, T., Gerkey, B., Lalancette, C., & Woodall, W. (2022).** Robot operating



system 2: Design, architecture, and uses in the wild. *Science robotics*, 7(66), eabm6074. [science.org](https://doi.org/10.1126/science.abm6074)

**Miraz, M. H., Ali, M., & Excell, P. S. (2021).** Adaptive user interfaces and universal usability through plasticity of user interface design. *Computer Science Review*. [\[HTML\]](#)

**Mistry, H. K., Mavani, C., Goswami, A., & Patel, R. (2024).** The Impact Of Cloud Computing And Ai On Industry Dynamics And Competition. *Educational Administration: Theory and Practice*, 30(7), 797-804. [researchgate.net](https://www.researchgate.net/publication/381111111)

**Novák, J. Š., Masner, J., Benda, P., Šimek, P., & Merunka, V. (2024).** Eye tracking, usability, and user experience: A systematic review. *International Journal of Human-Computer Interaction*, 40(17), 4484-4500. [tandfonline.com](https://www.tandfonline.com)

**Roy, S., Vo, T., Hernandez, S., Lehrmann, A., Ali, A., & Kalafatis, S. (2022).** IoT security and computation management on a multi-robot system for rescue operations based on a cloud framework. *Sensors*, 22(15), 5569. [mdpi.com](https://www.mdpi.com)

**Saini, M., Sharma, K. & Doriya, R.** An empirical analysis of cloud based robotics: challenges and applications. *Int. j. inf. technol.* 14, 801–810 (2022).

**Wang, T., Joo, H. J., Song, S., Hu, W., Keplinger, C., & Sitti, M. (2023).** A versatile jellyfish-like robotic platform for effective underwater propulsion and manipulation. *Science Advances*, 9(15), eadg0292. [science.org](https://doi.org/10.1126/science.adg0292)

**Yu Lei, Zhi Su, Chao Cheng.** Virtual reality in human-robot interaction: Challenges and benefits[J]. *Electronic Research Archive*, 2023, 31(5): 2374-2408. doi: 10.3934/era.2023121

**Surao, A. (2018).** Design and Implementation of Plc Based Robot Control of Electric Vehicle. *Mathematical Statistician and Engineering Applications*, 67(1), 33–43. Retrieved from <https://www.philstat.org/index.php/MSEA/article/view/2925>

**Surao, Anuj. (2021).** Development Of Framework Design For Plc-Based Robot Vision In Waste Recycling Sorting. *NeuroQuantology*, 19(12), 774-782. Retrieved from [https://www.neuroquantology.com/open-access/DEVELOPMENT+OF+FRAMEWORK+DESIGN+FOR+PLC-BASED+ROBOT+VISION+IN+WASTE+RECYCLING+SORTING\\_13260/](https://www.neuroquantology.com/open-access/DEVELOPMENT+OF+FRAMEWORK+DESIGN+FOR+PLC-BASED+ROBOT+VISION+IN+WASTE+RECYCLING+SORTING_13260/)

**Surao, A. (2020).** Development Of Bluetooth Based Pick And Place Robot Vehicle For Industrial Applications. *Turkish Journal of Computer and Mathematics Education (TURCOMAT)*, 11(2), 1308–

1314. <https://doi.org/10.61841/turcomat.v11i2.14725>

**Anwarul, S., Misra, T., & Srivastava, D. (2022, October).** An iot & ai-assisted framework for agriculture automation. In *2022 10th International Conference on Reliability, Infocom Technologies and Optimization (Trends and Future Directions) (ICRITO)* (pp. 1-6). IEEE. [\[HTML\]](#)

**Weike, M., Ruske, K., Gerndt, R., & Doernbach, T. (2024, March).** Enabling Untrained Users to Shape Real-World Robot Behavior Using an Intuitive Visual Programming Tool in Human-Robot Interaction Scenarios. In *Proceedings of the 2024 International Symposium on Technological Advances in Human-Robot Interaction* (pp. 38-46). [acm.org](https://www.acm.org)

**Goel, M. M. (2024, March 11).** Unveiling the perils of greedonomics [Audio podcast]. *Acadnews*. <https://acadnews.com/unveiling-the-perils-of-greedonomics/>

**Goel, M. M. (2024, February 26).** Needonomics: Queen of social sciences for global economy [Audio podcast]. *Acadnews*. <https://acadnews.com/needonomics-queen-of-social-sciences-for-global-economy/>

**Goel, M. M. (2020, August 04).** A view on higher education in

New Education Policy 2020. TheRise.co.in.

**Goel, M. M. (2002).** Excellence models for teachers in the changing economic scenario. University News, 40(42), 1–4. ISSN 0566-2257.

**Goel, M. M. (2019).** Perceptions on Draft National Education Policy-2019. University News, 57(29), 1–5. ISSN 0566-2257.

**Goel, M. M. (2020, July 09).** Relevance of Needonomics

for revival of global economy. Dailyworld. Also published in The Asian Independent on July 07. <https://theasianindependent.co.uk/>

**Goel, M. M. (2020, May 30).** Common sense approach needed for facing Covid-created challenges. The Asian Independent. <https://theasianindependent.co.uk/>

**Goel, M. M. (2012). Economics of** human resource development in India.

**Goel, M. M. (2011).** Relevance of Bhagavad Gita. *Korean-Indian Culture*, 18, 1–10.

**Goel, M. M. (2014, September 21).** Old text, modern relevance on 'Anu-Gita.' *Spectrum*.

**Goel, M. M. (2015, April 12).** Worship is work and vice versa. Daily Post.


**Goel, M. M. (2012, April 30).** Work is worship and vice versa. The Korea Times.



# SKILLS LIVE *Show*

- Share your Powerful Story on Centre Stage
- Be the part of wider society and Motivate Society around World

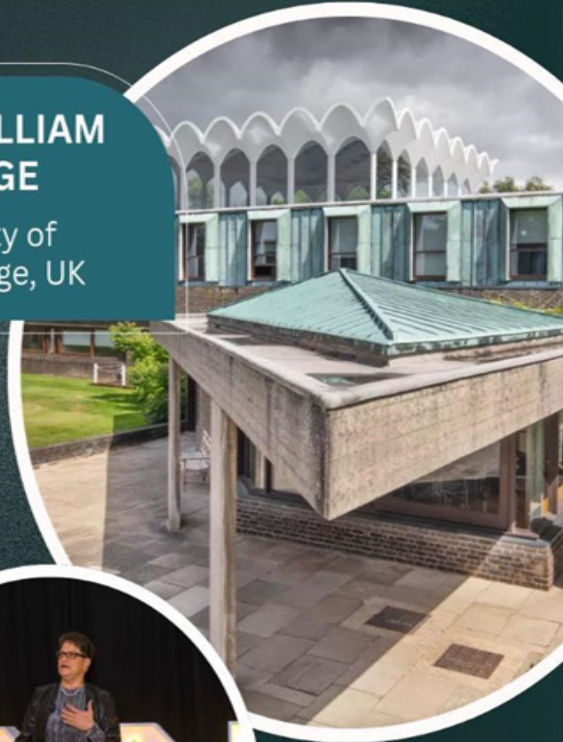
Submit Synopsis (summary of your talk) in 300 words to Losd at [admin@losd.co.uk](mailto:admin@losd.co.uk)

 [www.losd.co.uk](http://www.losd.co.uk)

**LOSD**  
LONDON ORGANISATION OF SKILLS DEVELOPMENT

## FITZWILLIAM COLLEGE

University of Cambridge, UK



**9TH & 10TH**  
March 2025



- Deadline to register is **12th February 2025**
- Early Bird registration is **15th January 2025**



# EMBRACING THE FUTURE OF ARTIFICIAL INTELLIGENCE IN THE CLASSROOMS OF INDIAN INSTITUTIONS: THE ROLE OF AI LITERACY AND CRITICAL THINKING SKILLS

**Sarita Chauhan**

Director of institute



## BIO

**Sarita Chauhan** is an educationist, director of institute, author of 3 published books, and avid explorer pursuing her PhD. degree in English literature. She hails from the small town of Meerut from UP India and has her book listed in the Gems World of Book Records as well as in India book of records. Her works/articles are being published in various magazines and platforms. She has won many accolades for her work. She's a passionate artist as well. She's been working in the field of education for the last 20 yrs in various forms.

## Abstract

The advent of Artificial Intelligence (AI) is transforming educational paradigms globally, and Indian institutions are no

exception. This article delves into the pivotal role of AI literacy and the cultivation of critical thinking skills in preparing students for an AI-centric future.

By integrating AI concepts into the curriculum, educators can demystify AI technologies, fostering a deeper understanding of their applications and implications. This foundational knowledge empowers students to engage with AI critically and creatively. Furthermore, the development of critical thinking skills is essential, enabling students to analyze, evaluate, and synthesize information in a technology-rich environment. Through practical examples and case studies, the article illustrates how AI literacy and critical thinking can be seamlessly woven into the educational fabric, ensuring that students are not only consumers of AI but also informed and ethical

contributors to its evolution. This holistic approach aims to equip Indian students with the skills necessary to navigate and thrive in an increasingly AI-driven world.

**Keywords:** AI Literacy, Critical Thinking, Indian Education, Technology Integration, Future Skills

## 1. Introduction

Artificial Intelligence (AI) is rapidly transforming various sectors worldwide, and education is no exception. AI tools and applications are reshaping how students learn and interact with knowledge, providing innovative ways to approach teaching and learning. Globally, education systems are beginning to incorporate AI to enhance personalized learning, optimize administrative tasks, and introduce students to



emerging technological skills (George, 2023). In India, where the National Education Policy (NEP) 2020 emphasizes the integration of technology into the curriculum, the potential for AI in classrooms is significant. By equipping students with essential AI skills, Indian institutions are better preparing them for a future where AI will likely play a dominant role in both professional and personal spheres (Singh, et al, 2024).

Technology and robotics have been evolving over the last 30 years (Surao, 2018), therefore the advent of AI in modern education reflects a broader

education, among other benefits (Shah, 2023). In India, the government's push toward a technology-focused education model has fuelled an interest in making students AI literate from an early age. Given that AI literacy provides the foundation for understanding the opportunities and ethical implications of AI, it is becoming essential to embed it in educational curricula (Holmes, 2020). Figure 1 illustrates how AI is used to personalise learning according to Morrison (2023).

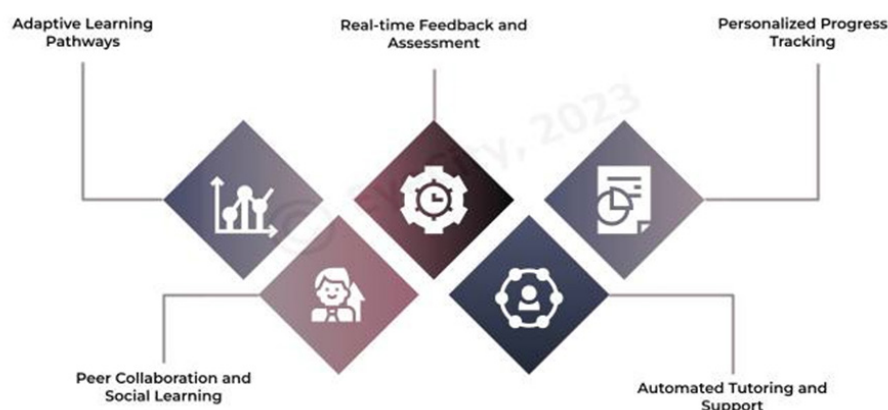
However, learning AI alone is not sufficient; students must

to be not only knowledgeable but also ethically and socially responsible in an AI-centric world (Rane et al, 2023).

This study highlights the importance of equipping students with both AI literacy and critical thinking skills to prepare them for the complexities of the future. AI literacy encompasses understanding AI's basic concepts, applications, and potential impacts on society. By fostering critical thinking, students learn to engage with AI-related challenges thoughtfully, questioning biases, ethical concerns, and the societal consequences of AI systems. In this way, students are empowered not only to be consumers of AI but also to contribute to its responsible development. Therefore, this study's focus on AI literacy and critical thinking is particularly significant as it addresses a core need in modern education to cultivate well-rounded, informed individuals who can navigate the rapidly evolving technological landscape.

This research aims to explore the integration of AI literacy within Indian education and the impact of developing critical thinking skills alongside it. Specifically, the study will investigate (1) the role of AI literacy in preparing students for future careers, and (2) how critical thinking skills can enhance students' ability to understand and apply AI

**How AI Is Used To Personalize Learning**



*Figure 1 (Morrison, 2023)*

trend where technology fundamentally reshapes traditional learning paradigms. Worldwide, educators are exploring AI's potential to personalize learning, automate grading, and facilitate remote

also develop critical thinking skills to critically analyze, interpret, and responsibly apply AI technology in various contexts. This dual approach of AI literacy and critical thinking prepares students

technologies. Key research questions guiding this study include: How can AI literacy be effectively integrated into Indian educational curricula? and What are the benefits of developing critical thinking skills in conjunction with AI education? The paper is structured to cover background, literature review, methodology, analysis, and recommendations, providing a comprehensive examination of AI's potential to reshape Indian classrooms and prepare students for an AI-driven future.

---

## 2. Literature Review

---

The growing role of Artificial Intelligence (AI) in education is reshaping how knowledge is imparted across the globe. Many researchers have highlighted that AI integration in education has enabled more personalized and interactive learning environments (Shrivastava, 2023). According to Holmes et al. (2019), AI tools have been increasingly used to create adaptive learning platforms, which tailor educational content to meet individual student needs, thereby fostering a more inclusive and student-centered approach to learning. The advancements in AI for education encompass AI-driven tutors, automated grading systems, and

immersive simulations that engage students in hands-on learning. For instance, Luckin et al. (2018) discuss how AI-driven teaching assistants and chatbots provide students with immediate feedback and support, enhancing both the speed and efficiency of learning.

In India, AI education is gaining momentum with support from initiatives like the National Education Policy (NEP) 2020, which advocates for the inclusion of AI and digital literacy in the curriculum from an early stage (Vazhayil, 2019). The policy recognizes AI as a vital skill for the 21st-century workforce, aiming to bridge the gap between traditional education and the digital future. Sharma and Kumar (2021) argue that NEP 2020's focus on digital literacy marks a significant shift in Indian education, as AI literacy becomes essential for the next generation. Initiatives such as the government's collaboration with tech companies like Microsoft and Google have enabled schools to adopt AI modules and training programs, exposing students to foundational AI concepts (Ramesh & Gupta, 2022). By integrating AI in education, Indian institutions are positioning themselves as key players in preparing students for an AI-driven economy.

The need for AI literacy is increasingly recognized as a critical component of modern education. Woolf (2020) highlights that AI literacy goes beyond technical know-how; it involves a deep understanding of AI's capabilities, limitations, and the ethical considerations associated with its use. This literacy equips students with the skills to critically assess AI tools, making them informed users and potential contributors to AI development. As technology becomes pervasive, AI literacy can prevent users from becoming passive consumers of AI and empower them to question, innovate, and even improve AI applications in meaningful ways (Bryson, 2021).

---

## 3. Methodology

---

This study employs a mixed-method research design, combining qualitative and quantitative approaches to provide a comprehensive understanding of the integration of AI literacy and critical thinking skills within Indian education. The mixed-method approach is selected to capture both the breadth and depth of perspectives from diverse stakeholders, including educators, students, and AI professionals. By

integrating quantitative data with qualitative insights, the research offers a holistic view of current trends, challenges, and opportunities in AI education in Indian institutions.

### 3.1 Data Collection Methods

Data collection for this study consists of surveys, interviews, and case studies. Surveys are distributed to educators and students from various institutions to gather quantitative data on their perspectives and experiences regarding AI education. Questions cover the perceived importance of AI literacy, the role of critical thinking in understanding AI, and current teaching practices related to AI. In addition, in-depth interviews with a select group of educators and AI professionals provide qualitative insights into the challenges and strategies associated with implementing AI literacy programs. These interviews explore attitudes toward AI in education, the perceived impact of AI literacy on students, and the potential of critical thinking skills to enhance AI comprehension.

Case studies from Indian institutions that have begun integrating AI education into their curriculum are also used to provide real-world examples of successful AI

integration. These case studies include descriptive data on the institutions' approaches to AI literacy, the specific teaching methodologies employed, and the outcomes observed thus far. By studying these pioneering institutions, the research identifies effective practices and areas for improvement in AI education.

### 3.2 Data Analysis Techniques

Thematic analysis is employed to analyze the qualitative data collected from interviews, focusing on recurring themes, patterns, and insights that emerge from participants' experiences and perspectives. This technique allows for an in-depth examination of how AI education is perceived and implemented in Indian institutions. The survey data is subjected to statistical analysis to determine trends, frequencies, and correlations,

providing a quantitative perspective that complements the qualitative findings. Together, these analysis methods create a robust framework for understanding the role of AI literacy and critical thinking in shaping the future of education in India.

### 3.3 AI Literacy in Indian Education:

AI literacy, defined as the ability to understand, apply, and critically evaluate artificial intelligence technologies, is becoming an essential competency in modern education. Core aspects of AI literacy include foundational knowledge of algorithms, data science, machine learning, and the ethical implications of AI usage (Roy et al, 2022). As AI becomes increasingly integrated into everyday life and professional domains, equipping students with

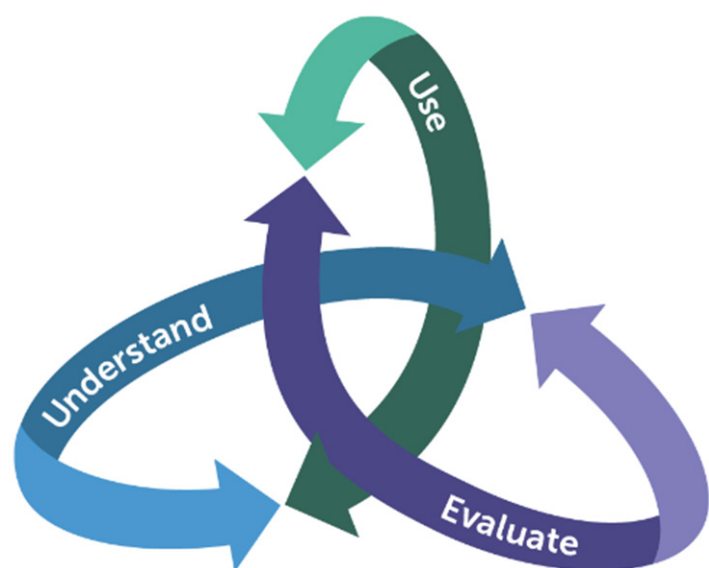


Figure 2 (Keun-woo, et al, 2024)

these skills allows them to be informed users and, potentially, creators of AI technologies. AI literacy empowers students to recognise AI's capabilities and limitations, fostering a generation of critical thinkers and responsible innovators who can leverage AI to solve real-world problems. Figure 2 illustrates the AI Literacy Framework, which includes three components: Understand, Evaluate, and Use.

### 3.4 Strategies for Integrating AI Literacy

There are multiple strategies for integrating AI literacy within Indian educational systems, each offering unique advantages for student engagement and learning. One approach involves embedding AI-focused modules within existing curricula, especially in computer science and STEM-related subjects (Roll et al, 2021). By introducing AI concepts in courses that students are already familiar with, educators can build a foundation of AI understanding without the need for entirely new subject offerings. For example, computer science classes might cover machine learning basics, data analysis, and algorithmic thinking as part of the standard syllabus, allowing students to develop a working knowledge of AI within a familiar framework

(Wong, et al, 2020).

Beyond the formal curriculum, schools and colleges can establish extracurricular programs and AI-focused clubs where students can explore AI applications in a less formal setting. Such clubs often encourage hands-on experimentation, creativity, and collaboration, helping students deepen their understanding through project-based learning. Additionally, workshops, seminars, and hackathons on AI topics provide opportunities for students to learn from industry professionals and participate in real-world applications. Collaborations with technology companies can also facilitate these learning opportunities, as firms like Google, Microsoft, and Intel often provide training resources and mentorship to students interested in AI.

### 3.5 Challenges and Opportunities

While integrating AI literacy into Indian education holds significant promise, several challenges must be addressed. Infrastructure limitations, such as access to computers and reliable internet, are barriers in many rural and under-resourced schools, making it difficult to provide consistent AI education across diverse educational settings.

Furthermore, resource constraints can impact the quality of AI instruction, as teacher training is often inadequate to cover AI's evolving complexities. Many educators need specialized training to teach AI effectively, necessitating initiatives for teacher development focused on AI competencies.

Despite these challenges, opportunities for advancing AI literacy in Indian education are plentiful. Partnerships with private companies and NGOs can help bridge resource gaps by providing equipment, funding, and expertise. Government initiatives, including the National Education Policy (NEP) 2020, also support AI literacy by emphasizing the importance of digital skills and encouraging schools to adopt technology-focused curricula. Through a combination of private funding and public policy, Indian institutions have a unique chance to overcome these barriers, bringing AI literacy to students across the country and preparing them for an AI-driven future.

## 4. Developing Critical Thinking Skills in AI Contexts

Critical thinking is a fundamental skill in the context of artificial intelligence



(AI) education, empowering students to understand, evaluate, and apply AI technologies responsibly. As AI becomes increasingly embedded in daily life, critical thinking enables students to recognize AI's potential as well as its limitations, guiding them to make informed decisions about its use. Through critical thinking, students can identify potential biases, ethical dilemmas, and societal impacts associated with AI, moving beyond basic knowledge of the technology to a more comprehensive understanding of its implications. In this context, critical thinking serves as a safeguard, preparing students to navigate an AI-driven world with an awareness of both opportunities and challenges.

#### **4.1 Pedagogical Approaches**

Several teaching approaches can foster critical thinking in AI education, enhancing students' engagement and analytical skills. Inquiry-based learning is an effective strategy, encouraging students to ask questions, explore multiple viewpoints, and seek out evidence-based answers. This approach cultivates a natural curiosity about AI, leading students to analyze how AI works, its applications, and the decisions behind its programming.

Additionally, problem-solving exercises allow students to work through real-world AI scenarios, challenging them to think critically about AI deployment in specific situations. For instance, they might be presented with a scenario involving facial recognition technology and asked to weigh its benefits in security against privacy concerns, thus encouraging balanced evaluation.

Another impactful pedagogical approach is the discussion of AI's ethical and social implications, which fosters critical engagement and reflective thinking. Open discussions about topics like AI-driven automation, data privacy, and algorithmic bias help students to consider the broader implications of AI beyond technical functionalities. Instructors can guide students through discussions on AI ethics, prompting them to debate topics such as the fairness of algorithmic decision-making or the potential for AI to exacerbate social inequalities. These conversations encourage students to develop a nuanced perspective on AI technologies, deepening their understanding of AI's impact on society.

#### **4.2 Practical Exercises and Case Studies**

Hands-on exercises and case

studies play a crucial role in reinforcing critical thinking in AI contexts by offering students concrete examples of AI's ethical and practical considerations. Practical projects, such as designing simple AI models or analyzing real datasets, allow students to experience firsthand the complexities of AI decision-making. For instance, a project focused on AI bias might have students create a machine learning model trained on biased data, illustrating how underlying biases can affect outcomes and prompting discussions on responsible AI use.

Case studies provide further opportunities for critical analysis. For example, examining case studies of AI use in law enforcement, healthcare, or hiring processes can help students analyze the ethical questions raised by AI in these fields. Such exercises demonstrate the importance of AI transparency and accountability, encouraging students to consider how AI can be responsibly applied. Through these activities, students build skills to not only work with AI but to do so in ways that consider ethical implications, making critical thinking an indispensable part of AI education.

#### **4.3 Case Studies and**

## Practical Examples:

Case studies from India and around the world demonstrate how institutions successfully incorporate AI literacy into education. In India, prestigious institutions like the Indian Institutes of Technology (IITs) are pioneers in AI education, offering courses that blend technical AI knowledge with critical thinking. For instance, IIT Madras introduced a B.Tech. degree in data science and AI, providing students with foundational and advanced AI skills. Some private schools in India have also begun integrating AI into their curricula, often through partnerships with ed-tech companies. For example, schools in metropolitan areas like Mumbai and Delhi are collaborating with firms like Microsoft and IBM to bring AI modules into classrooms, focusing on AI's real-world applications and ethical considerations. These institutions expose students to AI principles at an early stage, emphasizing critical thinking, problem-solving, and awareness of AI's societal impact.

Ed-tech initiatives are another promising avenue for advancing AI literacy in India. Organizations like Byju's and NASSCOM's FutureSkills PRIME have developed online resources

and courses dedicated to AI education, accessible to students and educators alike. Such programs are particularly beneficial in India, where access to advanced AI education might be limited in rural areas. By making online AI literacy resources widely available, these initiatives help bridge the urban-rural divide, enabling students across the country to gain foundational AI knowledge. These programs also offer teacher training modules, ensuring that educators are well-equipped to guide students in understanding AI concepts.

## 4.4 Global Models

Internationally, several countries have successfully integrated AI literacy into their educational frameworks, offering valuable models for AI education in India. Finland, for example, has made substantial progress with its AI for youth program, "Elements of AI," which is free and accessible to all citizens, including students. This program covers both technical AI skills and ethical issues, helping learners approach AI critically and responsibly. The United States has also adapted its education curriculum to include AI topics, with some school districts introducing AI modules within science, technology, engineering, and mathematics (STEM) courses. The U.S. Department

of Education's initiative on technology education supports AI literacy by developing a comprehensive K-12 AI curriculum, aiming to prepare students for AI-driven careers and responsible citizenship.

## 4.5 Comparative Analysis

The Indian and international case studies offer complementary insights for designing effective AI education. Indian institutions like IITs emphasize advanced AI training, making them ideal for higher education, while programs in private schools and ed-tech platforms help broaden AI accessibility to younger students. The Finnish and U.S. models illustrate the importance of early exposure to AI literacy, integrating it within general education and making it available to all citizens. Adopting these strategies in India could mean embedding AI topics in K-12 curricula, ensuring even students in rural schools are exposed to foundational AI concepts.

Both Indian and global examples emphasize that AI education benefits from a multipronged approach, combining formal curricula, extracurricular activities, and partnerships with tech companies. This strategy not only prepares students with

the technical skills needed for AI-driven careers but also cultivates a critical perspective on the ethical, social, and practical implications of AI, fostering well-rounded, responsible AI users and innovators.

#### **4.6 Challenges and Potential Solutions:**

Integrating AI literacy and critical thinking into Indian education faces several significant challenges. One of the primary barriers is financial, as many schools, particularly in rural areas, lack the resources to implement comprehensive AI programs. Limited budgets often restrict access to modern technology, such as computers and internet connectivity, essential for delivering effective AI education. Additionally, infrastructural challenges, including inadequate facilities and outdated educational materials, further impede efforts to introduce AI concepts into the curriculum. These limitations are compounded by training-related issues, as many educators lack the necessary skills and knowledge to teach AI effectively, leading to gaps in student learning.

Socio-economic disparities also play a crucial role in affecting access to AI education. In India, the

digital divide is a significant concern, with urban students having greater access to technology and quality education compared to their rural counterparts. This inequity exacerbates existing inequalities, preventing students from economically disadvantaged backgrounds from gaining essential skills in AI and critical thinking. As a result, these students may find themselves ill-prepared for a workforce increasingly dominated by AI technologies, widening the skills gap in the country.

To address these challenges, several recommendations can be implemented. First, government policies aimed at increasing funding for technology in schools are crucial. Financial support can help institutions upgrade their infrastructure and acquire necessary resources to implement AI literacy programs. Programs like the National Education Policy (NEP) 2020 emphasize the importance of integrating technology into education and can serve as a framework for targeted investments in AI literacy.

Secondly, establishing teacher training programs is essential for equipping educators with the skills needed to teach AI and foster critical thinking. Continuous professional development opportunities,

including workshops and online courses on AI concepts and pedagogical strategies, can enhance teachers' knowledge and confidence in delivering AI education. Collaborating with universities and tech companies to provide training resources and support can also strengthen these initiatives.

Finally, fostering collaboration between educational institutions, AI organizations, and technology companies is vital. Such partnerships can facilitate knowledge sharing, resource pooling, and the development of innovative teaching materials. For instance, tech companies could sponsor AI programs in schools, providing both financial resources and expertise. By creating a supportive ecosystem for AI education, stakeholders can collectively work towards overcoming the challenges and ensuring that all students have the opportunity to become AI literate and develop critical thinking skills necessary for navigating the complexities of an AI-driven future.

---

## **5. Discussion**

---

The integration of AI literacy and critical thinking skills into education carries significant implications for the future

of learning and societal engagement in India. First and foremost, preparing students to be ethical and informed users of AI technologies is paramount. As AI continues to permeate various aspects of life, students equipped with a strong understanding of AI's functionalities and limitations can engage with these technologies thoughtfully. This education empowers them to make informed decisions, scrutinize AI applications, and question the ethical implications associated with AI use, ultimately fostering a generation that prioritizes responsible technology engagement.

Moreover, AI literacy significantly impacts career readiness and the future workforce in India. As the demand for AI skills increases across industries, students who have received comprehensive AI education will be better positioned to enter the job market. This preparation not only enhances their employability but also equips them with critical skills to thrive in roles that require collaboration with AI systems. By incorporating AI literacy into educational curricula, institutions can contribute to creating a workforce that is adaptable, innovative, and capable of leveraging AI for various applications, from healthcare to finance.

Additionally, AI education

plays a crucial role in shaping societal perspectives on the technology. As students become more informed about AI's capabilities and limitations, they are likely to engage in informed dialogue about its implications for society. This understanding encourages critical discussions around AI's role in issues such as privacy, security, and bias, fostering a culture of scrutiny and ethical consideration. As students share their insights with peers, families, and communities, the discourse surrounding AI becomes more nuanced, allowing for better-informed decision-making at various societal levels.

The focus on AI literacy and critical thinking in education not only prepares students for future careers but also nurtures a socially responsible citizenry capable of navigating the complexities of an AI-driven world. By emphasizing these competencies, Indian educational institutions can contribute to a more informed, ethical, and engaged society, ultimately shaping a future where AI technologies are developed and utilized with care and consideration for their broader societal impacts.

---

## 6. Conclusion

---

In conclusion, the integration of AI literacy and critical

thinking skills into the educational framework of Indian institutions is not just a necessity; it is a strategic imperative for preparing students for an increasingly AI-centric world. As AI technologies rapidly evolve and permeate various sectors, equipping learners with the knowledge and skills to navigate this landscape becomes essential. By fostering a deep understanding of AI, students are empowered to engage with these technologies critically, enabling them to discern their applications and implications in real-world scenarios.

The significance of AI literacy extends beyond individual competencies; it plays a crucial role in shaping a workforce ready to meet the demands of the future. In a country like India, where the potential for AI to drive economic growth and innovation is immense, investing in AI education will not only enhance employability but also contribute to a more competitive and skilled labor market. As students learn to collaborate with AI systems, they develop the adaptability and creativity needed to thrive in diverse career paths, ultimately leading to advancements in various industries.

Moreover, emphasizing critical thinking skills alongside AI



literacy cultivates responsible citizens who are equipped to engage in meaningful discourse about the ethical and societal implications of AI. As future leaders, these students will be better positioned to address challenges related to privacy, security, and bias, fostering a culture of informed decision-making within their communities. This cultural shift is vital for ensuring that AI technologies are developed and utilized in ways that benefit society as a whole.

The focus on AI literacy and critical thinking in education will empower Indian students to become ethical, informed users and developers of AI technologies. This holistic approach not only prepares them for the workforce but also shapes a society capable of critically engaging with AI's transformative potential. As educational institutions embrace this imperative, they will contribute to a future where AI is harnessed responsibly, driving positive change and innovation across the nation.

In parallel, critical thinking is emerging as a crucial skill in AI education. According to Johnson and Verdicchio (2019), critical thinking enables students to approach AI-related challenges with a questioning mindset, essential for understanding AI's ethical, social, and

technical dimensions. This skill is vital in identifying biases, interpreting AI outputs critically, and analyzing potential consequences of AI systems on society. Thus, integrating critical thinking within AI education ensures that students not only learn about AI but also develop the analytical skills necessary to navigate and question AI's influence in real-world contexts.

## References

**George, A. S. (2023).** Preparing students for an AI-driven world: Rethinking curriculum and pedagogy in the age of artificial intelligence. *Partners Universal Innovative Research Publication*, 1(2), 112-136.

**Holmes, W. (2020).** Artificial intelligence in education. In *Encyclopedia of education and information technologies* (pp. 88-103). Cham: Springer International Publishing.

**Morrison, N. (2023).** How Artificial Intelligence Can Be Used for Personalized Learning. *Eyecity Solutions*. <https://www.eyecity.africa/post/how-artificial-intelligence-can-be-used-for-personalized-learning>

Rane, N., Choudhary, S., & Rane, J. (2023). Education 4.0 and 5.0: Integrating artificial intelligence (AI) for personalized and adaptive learning. Available at SSRN 4638365.

**Roll, I., McNamara, D., Sosnovsky, S., Luckin, R., & Dimitrova, V. (2021).** Artificial intelligence in education. Springer International Publishing.

**Roy, R., Babakerkhell, M. D., Mukherjee, S., Pal, D., & Funilkul, S. (2022).** Evaluating the intention for the adoption of artificial intelligence-based robots in the university to educate the students. *IEEE Access*, 10, 125666-125678.

**Shah, P. (2023).** AI and the Future of Education: Teaching in the Age of Artificial Intelligence. John Wiley & Sons.

**Shrivastava, R. (2023).** Role of artificial intelligence in future of education. *International Journal of Professional Business Review: Int. J. Prof. Bus. Rev.*, 8(1), 2.

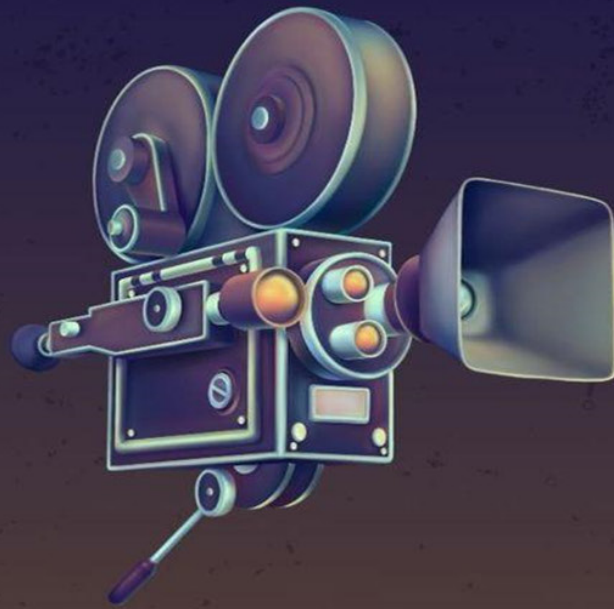
**Singh, E., Vasishta, P., & Singla, A. (2024).** AI-enhanced education: exploring the impact of AI literacy on generation Z's academic performance in Northern India. *Quality Assurance in Education*.

**Surao, A. (2018).** Design and Implementation of Plc Based Robot Control of Electric Vehicle. Mathematical Statistician and Engineering Applications, 67(1), 33–43.

**Vazhayil, A., Shetty, R., Bhavani, R. R., & Akshay, N.**

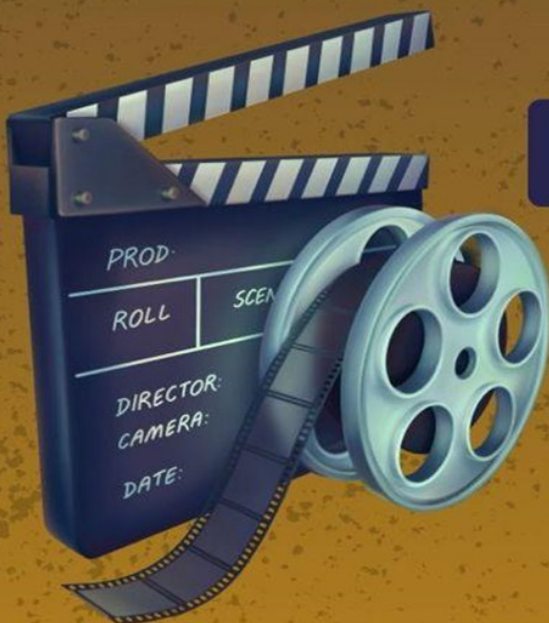
**(2019, December).** Focusing on teacher education to introduce AI in schools: Perspectives and illustrative findings. In 2019 IEEE tenth international conference on Technology for Education (T4E) (pp. 71-77). IEEE.

**Wong, G. K., Ma, X., Dillenbourg, P., & Huan, J. (2020).** Broadening artificial intelligence education in K-12: Where to start?. ACM inroads, 11(1), 20-29.



TURN YOUR LIFE STORY  
INTO SHORT FILM

# **LOSD PRODUCTION**



**NEXT!**



EMAIL:  
**ADMIN@LOSD.CO.UK**  
TO FIND OUT MORE

# TRANSFORMATION LEADERSHIP'S POSITIVE IMPACT ON SCHOOL CULTURE

## H.E. Dr. Freddie A. Lee

Owner/CEO: F. Lee Global Leadership Solutions, WOLMI  
United Nations Peace Ambassador Speaker, Leadership  
and Humanitarian Life Coach



### BIO

His Excellency **Dr. Freddie A. Lee** is a retired U.S. Army Officer, a former Educator, an award-winning Senior Defense Acquisition Test and Evaluation engineer, and a WOLMI United Nations Peace Ambassador. Dr. Lee has over 45 years of experience in developing, organizing, and implementing solutions to develop effective organizations. He is an expert in developing solutions across military, education, and corporate sectors. Dr. Lee has expertise in leadership development, team building, strategic planning, and technical evaluation. Dr. Lee served as an administrator at the historic St. Frances Academy in Baltimore, ensuring academic excellence and whole student support. His distinguished honors include recognition as the National Defense Industrial

Association (NDIA) 2-time Contractor Tester of the year. Dr. Lee has received several other recognitions, including the Gentlemen of Heart Award, Passion Purpose Peace Award, the Presidential Life-Time Achievement Award, for his impactful contributions, and the GOHA Esteemed First Gent Award in London England. Dr. Lee was also featured in Tap-In Magazine as part of the Men's Hall of Fame.

### Abstract

Transformational leadership has emerged as a pivotal approach in educational leadership, significantly influencing the forces that shape school culture and drive improvement. This research paper explores the intricate relationship between transformational leadership and school culture, focusing on how

this leadership style impacts various aspects of the school environment. By examining its effects on administrators, staff collaboration, teacher innovation, and student outcomes, the paper highlights the multidimensional role of transformational leadership in fostering a positive and dynamic educational setting.

Through a comprehensive review of relevant literature and the analysis of case studies, the research underscores the ability of transformational leaders to inspire and empower stakeholders, creating an environment of trust, mutual respect, and shared vision. This approach enhances teacher performance by encouraging innovation, professional growth, and a sense of ownership. The ripple effect of transformational leadership extends to students, leading to improved academic achievements and overall well-being.



The study also delves into the collaborative culture fostered under transformational leadership, characterised by open communication, teamwork, and collective decision-making. By aligning the goals of stakeholders and addressing challenges proactively, transformational leaders play a crucial role in shaping an inclusive and sustainable school environment. This paper concludes that transformational leadership is not just a managerial style but a transformative force that can redefine educational success.

**Keywords:** Transformational Leadership, School Culture, Teacher Innovation, Stakeholder, Student Outcomes

## 1. Introduction

### Background on school culture and its importance

School culture refers to the shared beliefs, values, attitudes, and behaviours that characterise a school community. It encompasses the norms and expectations that shape how students, teachers, staff, and administrators interact and engage in the educational process. School culture is influenced by several factors. These include the community, demographics, educational policies, social, economic, cultural, and political influences,

and most importantly, leadership styles. Student culture matters not only because it gives our students a solid foundation on which to learn but also because it's our opportunity to communicate to our students how much we believe in them, and that we will support them in becoming their best self (Bambrick-Santoyo, 2018). School culture is essential to educating our students because it provides the foundation for learning. Effective leadership can produce a positive school culture, which is linked to improved student knowledge, skills, abilities, and attitudes, otherwise known as student outcomes.

better attendance rates. A positive school culture is often associated with high levels of student achievement, strong teacher morale, and a supportive learning environment (Deal & Peterson, 1990). When students feel safe, valued, and engaged, they are more likely to succeed academically. In short, transformational Leadership is effective in having a positive impact on school culture. Figure 1 highlights the concepts of culture and climate according to the British Educational Research Journal.

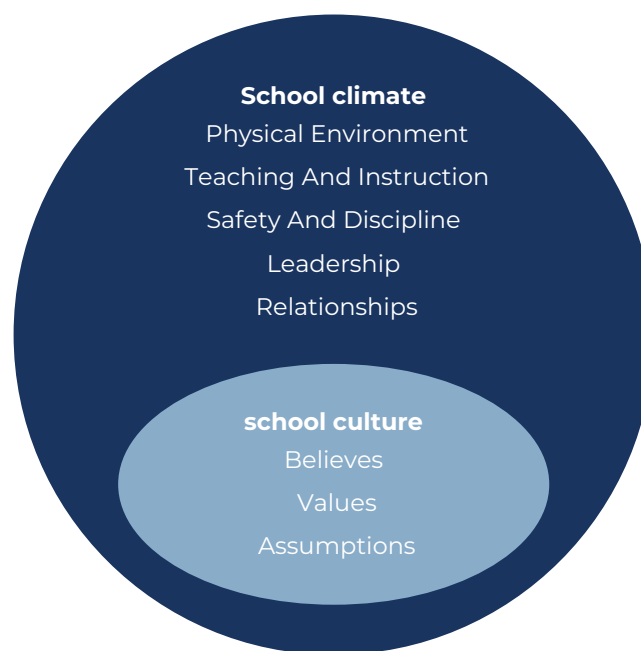


Figure 1 (Barker, et al., 2023)

Examples of these outcomes would include higher academic performance, increased motivation, and

Transformational leaders as conceptualized by Burns (1978) and later expanded by Bass, (1985), are those who inspire followers to transcend their

self-interests for the sake of the organisation. Bernard Bass developed four elements to transformational leadership: Intellectual Stimulation, Individual Consideration, Idealised Influence, and Inspirational Motivation (Bass 1985). Leaders who implement these elements in the workplace experience a more positive climate and culture. These leaders are charismatic, inspirational, intellectual, and show compassion and empathy. It is a leadership style that empowers people to execute changes through vision, inspiration, and by taking positive action. Leaders enable change by emotionally connecting with their audience and inspiring them to achieve something greater than themselves. Through communicating their vision for the organisation, transformational leaders influence, motivate and encourage their followers to continue to work towards the vision. The result is collaborative action that leads to innovation, massive transformation, that encourages, inspires, and motivates stakeholders (administrators, teachers, students, parents) to create necessary changes to shape the future success of an organisation. Transformation leaders inspire and motivate without micromanaging. They trust their stakeholders to take ownership of their roles and responsibilities. It is designed

to give an educational staff the room to be creative, look into the future and find new solutions to old problems.

#### **Aim:**

The intent of this research paper is to evaluate the impact of Transformational Leadership on school culture, and how it contributes to an inclusive and supportive school environment.

---

### **3. Method**

---

This study employs a systematic review of literature, scholarly articles, and case studies to investigate the effects of transformational school leadership on school culture and student outcomes. The systematic review approach is widely recognized in academic research for its ability to synthesise existing knowledge, identify trends, and address gaps in the literature. By analysing diverse sources, this method ensures a comprehensive understanding of the subject matter.

The systematic review began with a structured search strategy to identify relevant publications. Databases such as JSTOR, ERIC, and Google

Scholar were utilized, focusing on peer-reviewed articles, theses, and case studies published within the last two decades. Keywords including “transformational leadership,” “school culture,” “teacher innovation,” “stakeholder collaboration,” and “student outcomes” were used to refine the search. Inclusion criteria encompassed studies directly addressing transformational leadership in educational contexts, with an emphasis on measurable impacts on school culture and student performance. Exclusion criteria were applied to avoid redundant or non-relevant publications.

The selected materials were critically evaluated using a thematic analysis approach, categorizing findings based on their relevance to leadership practices, school environment, teacher performance, and student outcomes. Case studies provided practical insights into the application of transformational leadership in diverse school settings, highlighting its role in fostering collaboration, innovation, and positive cultural shifts.

Additionally, this method integrates a comparative analysis of successful and unsuccessful implementations of transformational leadership, offering a balanced perspective. The findings from this review

were triangulated to ensure reliability and validity, drawing connections between leadership practices and their implications for stakeholders within the school system.

By relying on this systematic approach, the study establishes a strong theoretical and empirical foundation, presenting a nuanced understanding of how transformational leadership impacts school culture and student outcomes, while offering practical recommendations for educational leaders.

## Case Studies

### Case Study 1: Transformational Leadership in a Suburban School

In this case study, “Burton Middle School Improves Reputation and Enrollment Through Transformational Leadership Practices” (Studer Education.com, Huron Consulting Group 2024), the principal implementing transformational leadership practices successfully enhanced the school’s reputation, and increased student enrollment. Faced with declining enrollment and negative perceptions within the community, the school’s leadership team adopted a strategic approach focused on

collaboration, innovation, and community engagement. Key initiatives included fostering a positive school culture, enhancing communication with parents and stakeholders, and involving teachers and staff in decision-making processes. Professional development programs were introduced to empower teachers, encouraging them to take ownership of their roles and contribute to the school’s vision. This approach bolstered the school’s reputation and created a more inclusive and supportive environment for students and staff alike. This case study highlights the importance of transformational leadership in driving meaningful change within educational institutions, showcasing how effective leadership can revitalize a school and positively impact its community.

### Case Study 2: Transformational Leadership in a Challenging Environment

In an urban school grappling with significant challenges such as low student performance, high teacher turnover, and limited community engagement, the principal adopted transformational leadership strategies to initiate a cultural and operational shift. The principal began by focusing on individualised consideration, a core element of transformational leadership, ensuring that both teachers and students received personalised support tailored to their unique needs. Teachers were encouraged to voice their concerns and aspirations, fostering an inclusive environment where professional development opportunities were aligned

## 7 C's of effective communication

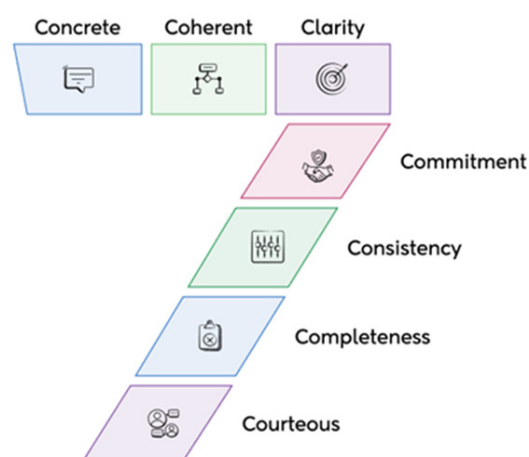


Figure 2 (Kashyap, 2024)

with their goals. Students were provided with mentorship programs, counseling services, and academic support to address individual barriers to success.

Through clear communication of a shared vision, the principal inspired staff to embrace collaboration and innovation. According to research Kashyap, 2024 figure 2 highlights the seven C's of effective communication include concrete, coherent, clarity, commitment, consistency, completeness and courteous.

Weekly team meetings were introduced to encourage collective problem-solving, and professional learning communities were established to promote peer-to-peer learning and idea sharing. Simultaneously, parents were actively involved in school activities through workshops, volunteer opportunities, and consistent communication, enhancing their sense of belonging and investment in the school's progress.

As a result, the school witnessed a positive cultural transformation. Relationships among staff became stronger, morale improved, and parents became more engaged in their children's education. Most importantly,

student achievement showed significant improvement, with higher test scores, reduced absenteeism, and increased graduation rates, illustrating the transformative potential of effective leadership in challenging environments.

---

### 3. Discussion/Results

---

Positive leadership fosters trust and collaboration by allowing positive leaders to create an atmosphere of trust which encourages open and transparent communication and collaboration among administrators and teachers. Trust facilitates teamwork and strengthened relationships are essential for a supportive school culture. Leaders who practice positive support help boost teacher morale. When educators feel valued and appreciated, they are more likely to be engaged, motivated, and committed to their roles, contributing to a positive school environment. In The Effects of Transformational Leadership on Organizational Conditions and Student Engagement with School (Leithwood and Jantzi 2000) found that schools with transformational leaders demonstrated higher levels of teacher collaboration and commitment, leading to

improved student outcomes. There is a direct correlation between teacher morale and student engagement.

#### 3.1 Influences of positive leadership on school Culture

Positive leadership emphasises the importance of inclusivity, ensuring that all perspectives and ideas are considered. This commitment to diversity fosters a culture where every student and teacher feels valued and included. Leaders who promote a positive culture encourage teachers to experiment with new teaching ideas and methods. This openness to innovation creates an environment that values growth and continuous improvement. Positive leaders articulate clear objectives and vision and set high expectations for both staff and students. They set high standards for academic and social performance, insist that all standards are achieved or exceeded, and help those struggling to meet the standard. This clarity helps to align efforts and creates a shared sense of purpose, enhancing overall school cohesion. Leaders who exhibit positive behaviors and attitudes set a standard for others to follow. Their actions can inspire staff and students to adopt similar behaviors, contributing to a more positive school culture. Positive leaders



prioritise the emotional and physical safety of students and staff. By addressing issues such as bullying and harassment, they help create a supportive environment conducive to learning. Positive leadership involves actively listening to students and allowing them to participate in decision-making processes. This empowerment fosters a sense of belonging and ownership among students. Research by (McLeod, 2013) emphasises that schools led by transformational leaders often see increased student motivation and engagement, which are crucial for academic success. Acknowledging the achievements of staff and students fosters positivity and motivation. Celebrations of success help build a sense of community and reinforce a culture of appreciation. (Leithwood & Jantzi examined the practices of 12 school administrators who developed highly collaborative professional relationships over a three-year period, in the context of school improvement initiatives. The results revealed that developing more collaborative school cultures in a relatively brief period time fostered positive student outcomes and professional growth among teachers. Studies conducted by international scholars reveal that positive leadership plays a crucial role

in shaping school culture by fostering trust, promoting inclusivity, encouraging collaboration and reacting to an environment where both educators and students can thrive.

### **3.2 Leadership practices that contribute to inclusivity and support?**

Encouraging open and transparent communication among administrators, teachers, students, and parents fosters trust and allows for sharing of diverse perspectives. Leaders who create forums for dialogue, such as regular meetings and feedback sessions enable stakeholder input and involvement. Encouraging teachers, students, and parents to participate in the decision-making processes promotes a sense of ownership and belonging. Leaders who establish committees or task forces that include various stakeholders will ensure that diverse voices are heard. Understanding and valuing the diverse cultural backgrounds of students and staff is crucial. Leaders must engage in professional development on cultural competence and ensure that school policies reflect this understanding. In “Visible Learning,” (Hattie emphasises the importance of visible

learning, where both teachers and students are aware of their learning goals and progress. Hattie ranks various influences on achievement, highlighting that factors such as teacher-student relationships, feedback, and clear learning intentions are among the most impactful.

Providing ongoing training focused on inclusivity, equity, and social justice equips staff with the tools, skills, and knowledge required to recreate an inclusive environment.

School leaders should consider implementing mentorship programs for staff and students to foster a supportive environment. Pairing experienced educators with newer teachers or offering peer support for students enhances personal and professional growth. Leaders must recognise and accommodate the diverse needs of students, including those with disabilities, English language learners, and students from various socioeconomic backgrounds. This may involve adjusting the curriculum, providing additional resources, or offering specialised support.

Schools that celebrate diverse cultures, traditions, and achievements of students and staff help create an inclusive

atmosphere. Leaders can organise cultural events, recognition programs, and inclusive curricula that reflect the community's diversity. Cultivating positive relationships with students, staff, and families is essential. Leaders should prioritise regular interactions and check-ins to understand the needs and concerns of all stakeholders.

By establishing safe and supportive environments where students and staff can express their identities without fear of discrimination, school leaders will stimulate a positive atmosphere throughout the school environment. Along the same line, establishing and enforcing anti-bullying policies and nurturing respect for all will help to strengthen a positive school culture.

Encouraging regular feedback from students and staff about the school environment and leadership practices helps identify areas for improvement. Leaders should be open to constructive criticism and willing to adapt based on feedback. Ensuring that there is equitable access to resources, including technology, material and support services, is essential for creating an inclusive environment. Leaders should advocate for resources that meet the diverse needs of

their school community. Articulating a clear vision and set of values that emphasise inclusivity, and support establishes the foundation for school culture. Leaders should consistently communicate and model these values in their practice. By implementing these practices, school leaders can foster a culture of inclusivity and support, positively impacting the overall school environment for both students and staff.

### **3.3 Significance of the Research**

Researching the role of transformational leadership in fostering a supportive and inclusive school environment is significant for several reasons. Understanding the dynamics of transformational leadership can help identify effective practices that lead to improved student outcomes, enhanced engagement, and overall well-being within school settings. Investigating this relationship provides valuable insights into how positive leadership influences teacher morale, job satisfaction, and retention rates, all of which are critical for maintaining a stable and effective teaching workforce.

This research highlights strategies employed by transformational leaders to promote diversity, equity, and inclusion, ensuring

that all students feel valued and supported, particularly in increasingly diverse educational environments. By identifying the characteristics of transformational leadership that contribute to a positive school culture, this study can help schools create environments conducive to learning, collaboration, and innovation.

The findings of this research have practical implications for professional development programs, equipping school leaders with the skills and knowledge to implement transformational leadership practices effectively. Additionally, the study can influence educational policy by providing evidence-based recommendations for leadership practices that foster supportive and inclusive environments, aiding policymakers in making informed decisions.

Furthermore, understanding how transformational leaders shape school culture can build trust among stakeholders, including students, parents, and community members, fostering stronger partnerships. This research also sheds light on how transformational leadership can address systemic inequities in education, ensuring equitable access to quality education and resources for all students.

Ultimately, insights from this research contribute to the development of sustainable leadership practices that promote continuous improvement and adaptability in an evolving educational landscape. It also refines theoretical models of educational leadership, emphasising the importance of transformational leadership in achieving inclusive and supportive school environments. In conclusion, exploring the impact of transformational leadership is vital for enhancing educational effectiveness, promoting equity, and fostering environments where both students and educators can thrive.

---

## 4. Conclusion

---

This research concludes that transformational leadership has a positive impact on school culture, by creating a supportive school environment that is inclusive, fostering collaboration, innovation, which focuses on a shared vision of student accomplishment. Effective leaders create a compelling vision that inspires and motivates others (McLeod, S. 2013). Transformational leadership fosters a positive school climate by promoting trust, collaboration and open communication among staff and students. Leaders who

inspire and motivate can create an environment where everyone feels valued. They encourage administrators and teachers to embrace professional development and take ownership of their roles and responsibilities, resulting in higher levels of performance, increased job satisfaction, and better retention. Transformational leaders focus on developing the capacity of their staff through mentoring, coaching and professional development, strengthening the overall effectiveness of the school.

Transformational leaders actively advocate for diversity, equity, and inclusivity within the school. They implement strategies that address the needs of all students, fostering an environment where every individual feels respected and included. These leaders articulate a clear and compelling vision for the school, aligning the efforts of staff and students towards common goals. This shared vision enhances collective responsibility and strengthens the school community.

Transformational leadership encourages the formation of professional learning communities, where educators collaborate, share best practices, and support each other's growth. This collaboration promotes a culture of continuous improvement.

These leaders exhibit high emotional intelligence. Which allows them to connect with staff and students on a personal level. This connection contributes to a sense of belonging and psychological safety with the school. This research indicates that schools led by transformational leaders often see improved student achievement and engagement. The supportive culture created by these leaders enables students to thrive academically and socially. They create an environment that encourages innovation and creativity in teaching practices. This flexibility allows educators to adapt to the diverse needs of students, enhancing inclusivity. The positive changes initiated by transformational leaders tend to be sustainable over time, as they built a strong foundation of shared values and practices that continue to influence school culture.

---

## 5. Recommendations

---

To harness the potential of transformational leadership in fostering a supportive and inclusive school environment, several key recommendations are proposed. These strategies aim to enhance collaboration, inclusivity, and professional growth, benefiting both educators and students:

### 1. Develop a Shared Vision:

School leaders should work collaboratively with staff, students, and the community to establish a clear and compelling vision

### 1. Develop a Shared Vision:

School leaders should work collaboratively with staff, students, and the community to establish a clear and compelling vision emphasizing inclusiveness and support. Aligning stakeholder efforts under this vision ensures unified progress. As Ryan (2010) notes in *Promoting Inclusiveness in Schools: A Global Perspective*, “True inclusiveness thrives on collaboration between teachers, families, and communities, creating a support network that empowers every student.”

### 2. Foster Open Communication:

Establish transparent channels for regular feedback and dialogue among stakeholders. Open communication allows leaders to understand and address the needs and concerns of staff and students, fostering trust and a supportive environment.

### 3. Invest in Transformational Leadership Training:

Offer comprehensive training programs focusing on the core components of transformational leadership—Intellectual Stimulation, Individual Consideration,

Idealized Influence, and Inspirational Motivation. These programs should also emphasize emotional intelligence, communication, and conflict resolution, equipping leaders to inspire and motivate effectively. Ryan (2010) highlights, “Teachers must be equipped with the knowledge and skills to adapt their methods, ensuring they meet the diverse needs of their students.”

### 4. Enhance Soft Skills:

Provide annual training in emotional intelligence, communication, collaboration, organization, and creativity for school leaders. As Lee (2024) explains, “Organization is the ability to plan, prioritize, and manage tasks effectively. Organized leaders contribute to a positive climate and culture.”

### 5. Establish Professional Learning Communities:

Encourage the formation of professional learning communities where educators collaborate, share best practices, and support one another. This approach enhances inclusivity and promotes professional growth.

### 6. Empower Teachers and Staff:

Create opportunities for teachers to take on leadership roles and responsibilities. Empowering staff to participate in decision-making processes fosters a sense of ownership and commitment to the school’s mission.

### 7. Promote Diversity, Equity, and Inclusion (DEI):

Actively implement policies and practices that advance DEI, including cultural competence training and bias reduction for both staff and students. Such initiatives ensure an equitable and inclusive learning environment for all.

By adopting these recommendations, schools can effectively utilise transformational leadership to cultivate an inclusive culture, foster professional development, and improve outcomes for educators and students alike.

---

## References

---

Bambrick-Santoyo, P. (2018). *Leverage leadership 2.0: A practical guide to building exceptional schools*. Jossey-Bass.

Barker, R., Hartwell, G., Egan, M., & Lock, K. (2023). The importance of school culture in supporting student mental health in secondary schools. *Insights from a qualitative study*. *British Educational Research Journal*, 49, 499–521.

Bass, B. M. (1985). *Leadership*



and performance beyond expectations. Free Press.

**Björk, L. G., & Ginsberg, R. (1994).** The role of the principal in creating a positive school climate. *Educational Leadership*, 52(1), 26–29.

**Björk, L. G., & Richardson, M. D. (1997).** Institutional barriers to educational leadership training: A case study. *The Educational Forum*, 62.

**Burns, J. M. (1978).** *Leadership*. Harper & Row.

**Day, C., & Sammons, P. (2016).** *Successful school leadership: Linking learning and achievement*. London: Open University Press.

**Deal, T. E., & Peterson, K. D. (1990).** *The leadership paradox: Balancing logic and emotion in school leadership*. Jossey-Bass.

**DuFour, R., & Eaker, R. (1998).** *Professional learning communities at work: Best*

*practices for enhancing student achievement*. Bloomington, IN: Solution Tree Press.

**Fullan, M. (2001).** *The new meaning of educational change*. New York: Teachers College Press.

**Hattie, J. (2009).** *Visible learning: A synthesis of over 800 meta-analyses relating to achievement*. New York: Routledge.

**Kashyap, S. (2024).** *What is effective communication? [with benefits and tips]*. Worklife.

**Lee, F. (2024).** *The essential soft skills for effective leadership – Steps to leading with grace*. Maryland: TAM Creating Ambassadors of Peace.

**Leithwood, K. A., & Jantzi, D. (2000).** The effects of transformational leadership on organizational conditions and student engagement with school. *Journal of Educational*

*Administration*, 38(2), 112–129.

**McLeod, S. (2013).** Leadership for learning: A transformational approach. *Educational Leadership and Administration: Teaching and Program Development*, 25(2), 105–114.

**Ryan, J. (2010).** *Promoting inclusiveness in schools: A global perspective*. New York: Routledge.

**Sergiovanni, T. J. (2000).** *The lifeworld of leadership: Creating culture, community, and personal meaning in our schools*. Jossey-Bass.

**Sergiovanni, T. J. (2001).** *Leadership: What's in it for schools?* London: Routledge Falmer.

**Studer Education.com, Huron Consulting Group. (2024).** *Case study: Burton Middle School improves reputation and enrollment through transformational leadership practices*.

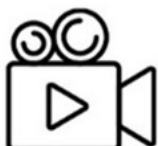
***'Sharing Knowledge  
Through Research'***



**Publish  
Research**



**Publish  
Blogs**



**Research  
Videos**



**Research  
Podcasts**



**Global  
Outreach**

**Submissions Open Now**

**Submit research  
now with GRJ &  
share your  
knowledge**



[admin@globalresearchjournal.info](mailto:admin@globalresearchjournal.info)



[www.globalresearchjournal.info](http://www.globalresearchjournal.info)



**Global Research Journal**  
(Online) ISSN 2753-5789

ISSUE 10, FEBRUARY 2025